

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

Liberty Interactive Corporation  
(Name of Issuer)

Series A Liberty Ventures Common Stock, par value \$.01 per share  
(Title of Class of Securities)

53071M856  
(CUSIP Number)

March 15, 2017  
(Date of Event Which Requires Filing of this Statement)

Check the following box to designate the rule pursuant to which the Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No. 53071M856

1. **Names of Reporting Persons**  
**I.R.S. Identification Nos. of above persons (entities only)**  
D. E. Shaw & Co., L.P.  
13-3695715
2. **Check the Appropriate Box if a Member of a Group (See Instructions)**  
(a)    
(b)
3. **SEC Use Only**
4. **Citizenship or Place of Organization**  
Delaware

**Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With**

5. **Sole Voting Power**  
-0-
6. **Shared Voting Power**  
3,954,977
7. **Sole Dispositive Power**  
-0-
8. **Shared Dispositive Power**  
4,072,655
9. **Aggregate Amount Beneficially Owned by Each Reporting Person**  
4,072,655
10. **Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) [  ]**
11. **Percent of Class Represented by Amount in Row (9)**  
5.0% <sup>1</sup>
12. **Type of Reporting Person (See Instructions)**  
IA, PN

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<sup>1</sup> On March 15, 2017, D. E. Shaw & Co., L.P. and Mr. David E. Shaw (collectively, the "Reporting Persons") became the beneficial owners of more than 5% of the class of securities. On March 17, 2017, the Reporting Persons ceased to be beneficial owners of more than 5% of the class of securities. On March 20, 2017, the Reporting Persons again became beneficial owners of more than 5% of the class of securities. The beneficial ownership information provided in this document is current as of March 20, 2017.

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CUSIP No. 53071M856

1. **Names of Reporting Persons**  
**I.R.S. Identification Nos. of above persons (entities only)**  
David E. Shaw

2. **Check the Appropriate Box if a Member of a Group (See Instructions)**  
(a)  [ ]  
(b)  [ ]

3. **SEC Use Only**

4. **Citizenship or Place of Organization**  
United States

**Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With**

5. **Sole Voting Power**

-0-

6. **Shared Voting Power**  
3,954,977

7. **Sole Dispositive Power**  
-0-

8. **Shared Dispositive Power**  
4,072,655

9. **Aggregate Amount Beneficially Owned by Each Reporting Person**  
4,072,655

10. **Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)** [  ]

11. **Percent of Class Represented by Amount in Row (9)**  
5.0%<sup>2</sup>

12. **Type of Reporting Person (See Instructions)**  
IN

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<sup>2</sup> On March 15, 2017, D. E. Shaw & Co., L.P. and Mr. David E. Shaw (collectively, the "Reporting Persons") became the beneficial owners of more than 5% of the class of securities. On March 17, 2017, the Reporting Persons ceased to be beneficial owners of more than 5% of the class of securities. On March 20, 2017, the Reporting Persons again became beneficial owners of more than 5% of the class of securities. The beneficial ownership information provided in this document is current as of March 20, 2017.

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**Item 1.**

- (a) **Name of Issuer**  
Liberty Interactive Corporation
- (b) **Address of Issuer's Principal Executive Offices**  
12300 Liberty Boulevard  
Englewood, CO 80112

**Item 2.**

- (a) **Name of Person Filing**  
D. E. Shaw & Co., L.P.  
David E. Shaw
- (b) **Address of Principal Business Office or, if none, Residence**  
The business address for each reporting person is:  
1166 Avenue of the Americas, 9<sup>th</sup> Floor  
New York, NY 10036
- (c) **Citizenship**  
D. E. Shaw & Co., L.P. is a limited partnership organized under the laws of the state of Delaware.  
David E. Shaw is a citizen of the United States of America.
- (d) **Title of Class of Securities**  
Series A Liberty Ventures Common Stock, par value \$.01 per share
- (e) **CUSIP Number**  
53071M856

**Item 3. If this statement is filed pursuant to Rule 13d-1(b) or 13d-2(b) or (c), check whether the person filing is a:**

Not Applicable

**Item 4. Ownership**

As of March 20, 2017:

## (a) Amount beneficially owned:

D. E. Shaw & Co., L.P.:	4,072,655 shares This is composed of (i) 1,760,945 shares in the name of D. E. Shaw Valence Portfolios, L.L.C., (ii) 1,565,269 shares in the name of D. E. Shaw Kalon Portfolios, L.L.C., (iii) 436,640 shares in the name of D. E. Shaw Oculus Portfolios, L.L.C., (iv) 210 shares in the name of D. E. Shaw Heliant Capital, L.L.C., (v) 36 shares in the name of D. E. Shaw Asymptote Portfolios, L.L.C., and (vi) 309,555 shares under the management of D. E. Shaw Investment Management, L.L.C.
David E. Shaw:	4,072,655 shares This is composed of (i) 1,760,945 shares in the name of D. E. Shaw Valence Portfolios, L.L.C., (ii) 1,565,269 shares in the name of D. E. Shaw Kalon Portfolios, L.L.C., (iii) 436,640 shares in the name of D. E. Shaw Oculus Portfolios, L.L.C., (iv) 210 shares in the name of D. E. Shaw Heliant Capital, L.L.C., (v) 36 shares in the name of D. E. Shaw Asymptote Portfolios, L.L.C., and (vi) 309,555 shares under the management of D. E. Shaw Investment Management, L.L.C.

## (b) Percent of class:

D. E. Shaw & Co., L.P.:	5.0%
David E. Shaw:	5.0%

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(c) Number of shares to which the person has:	
(i) Sole power to vote or to direct the vote:	
D. E. Shaw & Co., L.P.:	-0- shares
David E. Shaw:	-0- shares
(ii) Shared power to vote or to direct the vote:	
D. E. Shaw & Co., L.P.:	3,954,977 shares
David E. Shaw:	3,954,977 shares
(iii) Sole power to dispose or to direct the disposition of:	
D. E. Shaw & Co., L.P.:	-0- shares
David E. Shaw:	-0- shares
(iv) Shared power to dispose or to direct the disposition of:	
D. E. Shaw & Co., L.P.:	4,072,655 shares
David E. Shaw:	4,072,655 shares

David E. Shaw does not own any shares directly. By virtue of David E. Shaw's position as President and sole shareholder of D. E. Shaw & Co., Inc., which is the general partner of D. E. Shaw & Co., L.P., which in turn is the manager and investment adviser of D. E. Shaw Valence Portfolios, L.L.C., the investment adviser of D. E. Shaw Oculus Portfolios, L.L.C., and the managing member of (i) D. E. Shaw Investment Management, L.L.C., (ii) D. E. Shaw Adviser, L.L.C., which in turn is the investment adviser of D. E. Shaw Asymptote Portfolios, L.L.C., and (iii) D. E. Shaw Heliant Adviser, L.L.C., which in turn is the investment adviser of D. E. Shaw Kalon Portfolios, L.L.C. and D. E. Shaw Heliant Capital, L.L.C., and by virtue of David E. Shaw's position as President and sole shareholder of D. E. Shaw & Co. II, Inc., which is the managing member of D. E. Shaw & Co., L.L.C., which in turn is the manager of D. E. Shaw Oculus Portfolios, L.L.C. and the managing member of (i) D. E. Shaw Manager, L.L.C., which in turn is the manager of D. E. Shaw Asymptote Portfolios, L.L.C. and (ii) D. E. Shaw Heliant Manager, L.L.C., which in turn is the manager of D. E. Shaw Kalon Portfolios, L.L.C. and D. E. Shaw Heliant Capital, L.L.C., David E. Shaw may be deemed to have the shared power to vote or direct the vote of 3,954,977 shares, and the shared power to dispose or direct the disposition of 4,072,655 shares, the 4,072,655 shares as described above constituting 5.0% of the outstanding shares and, therefore, David E. Shaw may be deemed to be the beneficial owner of such shares. David E. Shaw disclaims beneficial ownership of such 4,072,655 shares.

**Item 5. Ownership of Five Percent or Less of a Class**

Not Applicable

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

Not Applicable

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person.**

Not Applicable

**Item 8. Identification and Classification of Members of the Group**

Not Applicable

**Item 9. Notice of Dissolution of Group**

Not Applicable

**Item 10. Certification**

By signing below, each of D. E. Shaw & Co., L.P. and David E. Shaw certify that, to the best of such reporting person's knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having such purposes or effect.

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**SIGNATURE**

After reasonable inquiry and to the best of their knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct. A Power of Attorney, dated March 1, 2017, granted by David E. Shaw in favor of Nathan Thomas, is attached hereto.

Dated: March 27, 2017

D. E. Shaw & Co., L.P.

By: /s/ Nathan Thomas  
Nathan Thomas  
Chief Compliance Officer

David E. Shaw

By: /s/ Nathan Thomas  
Nathan Thomas  
Attorney-in-Fact for David E. Shaw

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**Exhibit 1**

POWER OF ATTORNEY  
FOR CERTAIN REGULATORY FILINGS  
INCLUDING CERTAIN FILINGS  
UNDER THE SECURITIES EXCHANGE ACT OF 1934  
AND THE INVESTMENT ADVISERS ACT OF 1940

I, David E. Shaw, hereby make, constitute, and appoint each of:

Edward Fishman,  
Julius Gaudio,  
Martin Lebwohl,  
Maximilian Stone,  
David Sweet,  
Nathan Thomas, and  
Eric Wepsic,

acting individually, as my agent and attorney-in-fact, with full power of substitution, for the purpose of, from time to time, (i) executing in my name and/or my capacity as President of D. E. Shaw & Co., Inc. (acting for itself or as the general partner of D. E. Shaw & Co., L.P. and general partner, managing member, or manager of other entities, any of which in turn may be acting for itself or other entities) all documents, certificates, instruments, statements, other filings, and amendments to the foregoing (collectively, "documents") determined by such person to be necessary or appropriate to comply with any registration or regulatory disclosure requirements and/or ownership or control-person reporting requirements imposed by any United States or non-United States governmental or regulatory authority, including without limitation Form ADV, Forms 3, 4, 5, and 13F, and Schedules 13D and 13G required to be filed with the United States Securities and Exchange Commission, and (ii) delivering, furnishing, or filing any such documents to or with the appropriate governmental or regulatory authority. Any such determination shall be conclusively evidenced by such person's execution, delivery, furnishing, and/or filing of the applicable document.

This power of attorney shall be valid from the date hereof and replaces the power granted on January 1, 2017, which is hereby cancelled.

IN WITNESS HEREOF, I have executed this instrument as of the date set forth below.

Date: March 1, 2017

DAVID E. SHAW, as President of  
D. E. Shaw & Co., Inc.  
/s/ David E. Shaw  
New York, New York

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**Exhibit 2**

JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended, each of the undersigned Reporting Persons hereby agrees to the joint filing, along with all other such Reporting Persons, on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the Series A Liberty Ventures Common Stock, par value \$.01 per share, of Liberty Interactive Corporation, and that this Agreement be included as an Exhibit to such joint filing. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, each of the undersigned hereby executes this Agreement as of this 27<sup>th</sup> day of March, 2017.

D. E. Shaw & Co., L.P.

By: /s/ Nathan Thomas  
Nathan Thomas  
Chief Compliance Officer

David E. Shaw

By: /s/ Nathan Thomas  
Nathan Thomas  
Attorney-in-Fact for David E. Shaw

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