FORM	4
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#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> FLOWERS DAVID J A	2. Issuer Name and Liberty Interactiv			<b>·</b> ·	l	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) 12300 LIBERTY BLVD.		3. Date of Earliest Tr 06/16/2011	ransaction (	Mont	h/Day/Ye	ar)	X         Officer (give title below)         Other (specify below)           Senior Vice President			
(Street) ENGLEWOOD, CO 80112	4. If Amendment, Da	ate Original	Filed	(Month/Day	Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State)	(Zip)		Table I - N	Non-E	erivative	Securi	ties Acqu	ired, Disposed of, or Beneficially Own	ed	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year	2A. Deemed Execution Date, if any (Month/Day/Year)	(Instr. 8)	tion	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership
		()	Code	v	Amount	(A) or (D)	Price	(	· · ·	(Instr. 4)
Series A Liberty Interactive Common Stock	06/16/2011		S		4,567	D	\$ 16.273	65,222 <sup>(1)</sup>	D	
Series A Liberty Interactive Common Stock								15,382	Ι	By 401(k) Savings Plan <sup>(2)</sup>
Series A Liberty Capital Common Stock <sup>(3)</sup>	06/16/2011		S		1,796	D	\$ 79.43	111,292 (4)	D	
Series A Liberty Capital Common Stock <sup>(3)</sup>								1,412 (4)	I	By 401(k) Savings Plan
Series A Liberty Starz Common Stock <sup>(3)</sup>	06/16/2011		S		375	D	\$ 74.397	5,500 (4)	D	
Series A Liberty Starz Common Stock <sup>(3)</sup>								1,539 (4)	Ι	By 401(k) Savings Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

( <i>e.g.</i> , puts, calls, warrants, options, convertible securities)															
1. Title of	2.	3. Transaction	3A. Deemed	4.		5. Num	ber of	6. Date Exer	cisable	7. Tit	le and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transacti	on	Derivative		and Expiration Date		Amount of		Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code		Securities		(Month/Day/Year)		Underlying		Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)		Acquired (A)				Securities		(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					or Disp	osed			(Instr	. 3 and 4)		Owned	Security:	(Instr. 4)
	Security					of (D)							Following	Direct (D)	
						(Instr. 3, 4,							Reported	or Indirect	
						and 5)							Transaction(s)	(I)	
											Amount or		(Instr. 4)	(Instr. 4)	
									Expiration		Number of				
				Code	V	(A)	(D)	Exercisable	Date		Shares				

## **Reporting Owners**

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
FLOWERS DAVID J A 12300 LIBERTY BLVD. ENGLEWOOD, CO 80112			Senior Vice President						

## Signatures

### /s/ David J.A. Flowers 10/2

\*\*Signature of Reporting Person

10/27/2011 Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The amount of securities beneficially owned reflects the total holdings as of October 24, 2011.
- (2) The number of shares reported as held in the reporting person's 401(k) is based on a plan statement from the Plan Administrator for the Issuer's 401(k) Savings Plan dated as of September 30, 2011.
- On September 23, 2011, the Issuer redeemed each share of its Series A Liberty Capital Common Stock for one share of Liberty Media Corporation's (formerly known as Liberty CapStarz, Inc.) (3) Series A Liberty Capital Common Stock, and each share of its Series A Liberty Starz Common Stock for one share of Liberty Media Corporation's Series A Liberty Starz Common Stock (the "Redemption"). The reported transaction occurred prior to the Redemption.
- (4) Reflects the reporting person's holdings immediately prior to the Redemption.

#### **Remarks:**

The trading symbol for the Issuer's Series A Liberty Capital Common Stock was LCAPA, and for the Issuer's Series A Liberty Starz Common Stock was LSTZA.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.