FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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LINTA

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Instruction | 1 (b). | | | (| Compar | ıy Act | of 194 | 40 | | | | | | | |
|---|--|--|---|---|---|----------|---|------------|---|---|--|---|-------------------------|--|---------------------------------|
| Print or Type R | Responses) | | | | | | | | | | | | | | |
| Name and Address of Reporting Person TANABE CHARLES Y | | | | 2. Issuer Name and Ticker or Trading Symbol Liberty Interactive Corp [LINTA] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | |
| (Last) (First) (Middle) 12300 LIBERTY BOULEVARD | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/21/2012 | | | | | | X_ Officer (give title below) Other (specify below) Executive Vice President | | | | | | |
| (Street) | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group FilingCheck Applicable Line) _X_Form filed by One Reporting PersonForm filed by More than One Reporting Person | | | | | |
| ENGLEWOOD, CO 80112 (City) (State) (Zip) | | | | | | | | | | | | | | | |
| | | | Table I - Non-Derivative Securities Acqui | | | | | | | | | 7 Noture | | | |
| 1.Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Yea | 2A. Deemed Execution Date, if any (Month/Day/Year) | ate, if C | (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | Transaction(s) | | | Ownership Form: | 7. Nature of Indirect Beneficial | |
| | | | | / Year) | Code | V | Amount | (A) or (D) | Price | (Instr. 3 and 4) | | Direct (D) or Indirect (I) (Instr. 4) | Ownership (Instr. 4) | | |
| Series A Lib Stock | Series A Liberty Interactive Common Stock | | 03/21/2012 | | | M | | 56,250 | A | \$ 15.46 | 102,574 | |] |) | |
| Series A Liberty Interactive Common Stock | | 03/21/2012 | | | S | | 100 | D | \$ 19.35 | 102,474 | |] |) | | |
| Series A Liberty Interactive Common Stock | | 03/21/2012 | | | S | | 6,590 | D | \$ 19.34 | 95,884 | | |) | | |
| Series A Liberty Interactive Common Stock | | 03/21/2012 | | | F | | 49,560 | D | \$ 19.37 | 46,324 | |] |) | | |
| Series A Liberty Interactive Common Stock | | 03/22/2012 | | | M | | 18,020 | A | \$ 10.27 | 64,344 | |] |) | | |
| Series A Liberty Interactive Common Stock | | 03/22/2012 | | | S | | 4,952 | D | \$ 19.25 | 59,392 | |] |) | | |
| Series A Liberty Interactive Common Stock | | 03/22/2012 | | | F | | 13,068 | D | \$ 19.25 | 46,324 | |] |) | | |
| Series A Liberty Interactive Common Stock | | | | | | | | | | | 9,046.593 (1) | | 1 | | By 401(k) Savings Plan |
| Reminder: Repo | ort on a separat | e line for each clas | ss of securities ber | neficially owned | l directly | | Perso | | | | collection of in | | | n SEC | 1474 (9-02) |
| | | | Table II | I - Derivative S | ecurities | | | | | | number. Owned | | | | |
| 1 70% 1 2 | la I | a.m. : | 1 | (e.g., puts, ca | alls, warr | ants, op | tions, | convertib | le securi | ities) | | lon: - | la xy . | 0 110 | |
| Derivative Conversion or Exercise (Month/Day/Year) Exec | | 3A. Deemed Execution Date, any (Month/Day/Yea | Code | of Deriv Securiti Acquire | of Derivative Expiration Date of Securities (Month/Day/Year) Se | | | of U | tle and Amount nderlying rities r. 3 and 4) | | 9. Number o Derivative Securities Beneficially Owned | f 10. Ownersh Form of Derivati Security | Benefici ve Ownersh | | |

of (D) (Instr. 3, 4, and 5) Direct (D) or Indirect Security Following Reported Transaction(s) (I) (Instr. 4) (Instr. 4) Amount Date Expiration Title Number Exercisable Date V Code (A) (D) Shares Series A Liberty Stock Appreciation Interactive \$ 15.46 03/21/2012 56,250 08/06/2009 08/06/2014 56,250 0 M \$0 D Rights Common Stock Stock Series A Option Liberty <u>(2)</u> (right to \$ 10.27 03/22/2012 M 18,020 12/17/2016 Interactive 18,020 \$0 126,144 D buy) -Common

Stock

Reporting Owners

| | Relationships | | | | | | | |
|--|---------------|--------------|--------------------------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| TANABE CHARLES Y 12300 LIBERTY BOULEVARD ENGLEWOOD, CO 80112 | | | Executive Vice President | | | | | |

Signatures

| Ruth M. Huff as Attorney-In-Fact for Charles Y. Tanabe | 03/23/2012 | | |
|--|------------|--|--|
| **Signature of Reporting Person | Date | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The number of shares reported as held in the reporting person's 401(k) is based on a statement from the Plan Administrator dated as of February 29, 2012.
- (2) The stock options in this grant, representing a right to purchase a total of 288,328 shares, became exercisable in equal installments, semi-annually over four years from the grant date of December 17, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.