FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

pe Response	s)																
1. Name and Address of Reporting Person* ROSENTHALER ALBERT E				2. Issuer Name and Ticker or Trading Symbol Liberty Interactive Corp [LINTA]								5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 12300 LIBERTY BOULEVARD				3. Date of Earliest Transaction (Month/Day/Year) 09/17/2012								X Officer (give title below) Other (specify below) Senior Vice President					
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)									6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person					
()	(State)	(Zip)		Table L. Non-Darivativa Scentifics Acous							ies A	cauir	ired Disposed of or Beneficially Owned				
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if		e, if	3. Transaction Code (Instr. 8)			4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ed (D)	d 5. Amount of Securities		6. Ownership Form: Direct (D) or Indirect	Beneficial Ownership			
						Co	ode	V	Amount	or (D)	Pri	rice				(I) (Instr. 4)	
Liberty In Stock	teractive	09/17/2012]	F		391	D	\$ 19 (1)	9	35,573			D	
Liberty Vo	entures	09/17/2012]	F		20	D	\$ 48.4 (1)	.45	1,778			D	
Series A Liberty Interactive Common Stock													12,656	(2)		I	By 401(k) Savings Plan
Series A Liberty Ventures Common Stock													632 (2)			I	By 401(k) Savings Plan
Report on a s	separate line fo	or each class of secur	rities b	eneficiall	y ov	wned		Pers	ons wh	o resp	form	are	not requ	ired to res	spond unle	ss	1474 (9-02)
													Owned				
	Date	n 3A. Deemed Execution Da	ite, if	4. Transacti Code	ion	5. Numb of Deriv Secur Acqu (A) o Dispo of (D (Instr	per rative rities ired rosed) . 3,	6. Date Exercisable and Expiration Date (Month/Day/Year) 7. A U U So (I		7. Titl Amou Under Secur (Instr.	Citle and count of Derivative Derivative Security (Instr. 5) Str. 3 and Security Sec		Derivative Securities Beneficiall Owned Following Reported	Owners Form o Derivat Securit Direct (or India (s) (I)	D) ect		
											ion ,	Title					
	Address of THALER 20 (IBERTY END IN ITEM 1997) BECUTITY IN ITEM 1997 (IN ITEM 1997) BECUTITY IN ITEM 1997	and Address of Reporting Per THALER ALBERT E (First) (BERTY BOULEVAI (Street) WOOD, CO 80112 (State) Gecurity Liberty Interactive a Stock Liberty Ventures a Stock Liberty Ventures a Stock Liberty Ventures a Stock A Stock Liberty Ventures a Stock Liberty Ventures a Stock A Stock Liberty Ventures a Stock Liberty Ventures a Stock A Stock Liberty Ventures a Stock A Stock A Stock Liberty Ventures a Stock A S	Address of Reporting Person* THALER ALBERT E (First) (Middle) (BERTY BOULEVARD (Street) WOOD, CO 80112 (State) (Zip) Gecurity 2. Transaction Date (Month/Day/Year) Liberty Interactive a Stock Liberty Ventures a Stock Liberty Interactive a Stock Liberty Ventures a Stock Liberty Ventures a Stock Table II - 2. Conversion or Exercise Price of Derivative and Conversion of Derivative	and Address of Reporting Person* THALER ALBERT E (First) (First) (Middle) (Street) (Street) (Street) (Street) (State) (State) (Zip) Gecurity 2. Transaction Date (Month/Day/Year) (Month/Day/Year) A Stock Liberty Ventures a Stock Liberty Ventures a Stock Liberty Ventures a Stock Liberty Ventures a Stock Table II - Deriv. (e.g., p. 100) Table II - Deriv. (e.g., p. 100) Table II - Deriv. (e.g., p. 100) A Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year)	and Address of Reporting Person* THALER ALBERT E (First) (BERTY BOULEVARD (Street) (Street) (Street) (Street) (Street) (State) (State) (Zip) (Security 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Reporting Person* (Street) 3. Date of Ear (199/17/2012) 4. If Amendm 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Report on a separate line for each class of securities beneficially any (Month/Day/Year) Table II - Derivative Secutes, puts, calls 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Instr. 8)	Address of Reporting Person* IPHALER ALBERT E IPHALER ALBERT E	Address of Reporting Person 2 FHALER ALBERT E O (First) (Middle) (BERTY BOULEVARD O (Street) O (Street) O (State) O	Address of Reporting Person* IPHALER ALBERT E IPHALER Albert IPHALER A	Address of Reporting Person * CHALER ALBERT E	Address of Reporting Person* FHALER ALBERT E O (First) (Middle) (BERTY BOULEVARD (Street) (Street) (Street) (State) (Zip) (State) (Zip) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Instr. 3) (Instr. 3) (Instr. 3) (Instr. 3) (Instr. 3) (Instr. 4) (Instr. 3) (In	Address of Reporting Person* CHALER ALBERT E Chief Charles	Address of Reporting Person* CHALER ALBERT E CHALER ALBERT CHALER ALBERT CHALER TO COUGHING ADDITION (Month/Day/Year) A. If Amendment, Date Original Filed(Month/Day/Year) A. Securities Acquired (A) or Disposed of (Instr. 3) and 5) Code Code V. Amount (D) Proceed (Instr. 3) (A) or Disposed of (Instr. 3) Code (Instr. 3) (A) or Disposed of (Instr. 3) (A) or Disposed of (Month/Day/Year) Persons who respons contained in this form form form displays a cut of Code (Conversion) Code Code Code Code Code (Month/Day/Year) Code (M	Address of Reporting Person Date (Middle) 2. Issuer Name and Ticker or Trading Symbol Liberty Interactive Corp [LINTA] 3. Date of Earliest Transaction (Month/Day/Year) 6.	Address of Reporting Person.* ITHALER ALBERT E Cifes (Middle) (Address of Reporting Person 2 CHALERATE E CHALERATE C CHALERATE C	Address of Reporting Person. 2. Issuer Name and Ticker or Trading Symbol Liberty Interactive Corp [LINTA] (Niddle) (Street) (St	2. Issuer Name and Ticker or Trading Symbol Liberty Interactive Corp [LINTA] S. Relationship of Reporting Persons (> 0) to State (Check all applicable) Director (Check al

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			

ROSENTHALER ALBERT E 12300 LIBERTY BOULEVARD		Senior Vice President	
ENGLEWOOD, CO 80112			

Signatures

/s/ Albert E. Rosenthaler	09/19/2012
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price is based on the average of the high and low trading prices on September 17, 2012.
- (2) The number of shares reported as held in the reporting person's 401(k) is based on a statement from the Plan Administrator dated as of August 31, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.