FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	pe Response ad Address o	s) f Reporting Person*		2. Issuer Na	ame an	d Ticke	r or Trad	ing Sym	ool		5. Rel	ationship	of Reportin	g Person(s)	to Issuer	
TANABE CHARLES Y				2. Issuer Name and Ticker or Trading Symbol Liberty Interactive Corp [LINTA]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) 12300 LIBERTY BOULEVARD				3. Date of Earliest Transaction (Month/Day/Year) 09/19/2012							X_Officer (give title below) Other (specify below) Executive Vice President					
(Street) ENGLEWOOD, CO 80112				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(Cit	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned															
1.Title of Security 2. Transaction Date Office (Instr. 3)		2A. Deemed Execution Date, if		3. Transaction		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securi			urities Beneficially		7. Nature of Indirect		
(Month/Day/Y			(Monui/Day/ 1 ear)	(Month/Day/Ye		r)			(A) or			(Instr. 3 and 4)			or Indirect (I)	Beneficial Ownership (Instr. 4)
Series A Common	Liberty In	teractive	09/19/2012			Cod		23,73	Ì	\$ 2.65	69,7	34			(Instr. 4)	
Series A Common	Liberty In Stock	teractive	09/19/2012			M		17,57	0 A	\$ 9.32	87,3	87,304			D	
Series A Liberty Interactive Common Stock		09/19/2012			S		17,16	4 D	\$ 18.61 (1)	70,140			D			
Series A Common	Liberty In Stock	teractive	09/19/2012			F		24,14	3 D	\$ 18.62	45,9	97			D	
Series A Common	Liberty Von Stock	entures	09/19/2012			M		1,185	A	\$ 6.89	1,31	3			D	
Series A Common	Liberty Von Stock	entures	09/19/2012			М		878	A	\$ 24.29	2,19	1			D	
Series A Common	Liberty V	entures	09/19/2012			S		851	D	\$ 47.87 (2)	1,34	0			D	
Series A Common	Liberty Vo	entures	09/19/2012			F		1,212	D	\$ 47.85	128				D	
Series A Liberty Interactive Common Stock										9,19	4 (3)			I	By 401(k) Savings Plan	
Series A Liberty Ventures Common Stock										459	(3)			I	By 401(k) Savings Plan	
Reminder:	Report on a	separate line for eacl	n class of securities b	peneficially or	wned d	irectly o	or indirec	tly.								
							in th	nis form	are no		d to re	spond	f informati unless the			2 1474 (9-02)
			Table II	- Derivative S (e.g., puts, c							Owne	d				
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution I Security or Exercise (Month/Day/Year) any			Transaction of Derivative Securities		Expiration Date (Month/Day/Year)			of Undo Securit	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number Derivative Securities Beneficiall Owned Following Reported Transaction (Instr. 4)	Owner Form of Deriva Securit Direct or Indi	tive Ownersh (y: (Instr. 4)	
							Date Exercisa	Exp	iration	Title		Amount or Number				

(D)

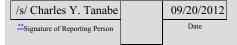
Shares

Stock Option (right to buy) - LINTA	\$ 2.65	09/19/2012	M	23,737	<u>(4)</u>	12/16/2015	Series A Liberty Interactive Common Stock	23,737	\$ 0	23,739	D	
Stock Option (right to buy) - LINTA	\$ 9.32	09/19/2012	M	17,570	(5)	12/17/2016	Series A Liberty Interactive Common Stock	17,570	\$ 0	87,853	D	
Stock Option (right to buy) - LVNTA	\$ 6.89	09/19/2012	M	1,185	<u>(4)</u>	12/16/2015	Series A Liberty Ventures Common Stock	1,185	\$ 0	1,187	D	
Stock Option (right to buy) - LVNTA	\$ 24.29	09/19/2012	M	878	(5)	12/17/2016	Series A Liberty Ventures Common Stock	878	\$ 0	4,392	D	

Reporting Owners

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
TANABE CHARLES Y 12300 LIBERTY BOULEVARD			Executive Vice President						
ENGLEWOOD, CO 80112			2						

Signatures



Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price is a weighted average price. These shares were sold in multiple transactions ranging from \$18.61 to \$18.62, inclusive. The reporting person undertakes to provide to the Securities and Exchange Commission, the Issuer or any security holder of the Issuer, upon request, full information regarding the number of shares sold at each separate price within the range.
- (2) The price is a weighted average price. These shares were sold in multiple transactions ranging from \$47.85 to \$47.88, inclusive. The reporting person undertakes to provide to the Securities and Exchange Commission, the Issuer or any security holder of the Issuer, upon request, full information regarding the number of shares sold at each separate price within the range.
- (3) The number of shares reported as held in the reporting person's 401(k) is based on a statement from the Plan Administrator dated as of August 31, 2012.
- (4) The options were granted on December 16, 2008, and vest quarterly over 4 years.
- (5) The options were granted on December 17, 2009, and vest quarterly over 4 years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.