FORM 4

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1	Check this box if no
	longer subject to Section
	16. Form 4 or Form 5
	obligations may continue.
	See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] MAFFEI GREGORY B	2. Issuer Name and Liberty Interactiv					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) 12300 LIBERTY BOULEVARD	3. Date of Earliest Transaction (Month/Day/Year) 12/04/2012						10% Owner 10% Owner Officer (give title below) Other (specify below) President, CEO					
(Street)	4. If Amendment, Da	te Original l	Filed(M	Month/Day/Year)			6. Individual or Joint/Group Filing(Check A	pplicable Line)				
ENGLEWOOD, CO 80112							•	_X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State)	(Zip)		Table l	[- No	n-Derivative	Securiti	es Acqui	red, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed of (D) (Instr. 3, 4 and 5)		ed (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership		
		(Code	v	Amount	(A) or (D)	Price		or Indirect (I) (Instr. 4)	(Instr. 4)		
Series A Liberty Interactive Common Stock	12/04/2012		М		8,524,685	А	\$ 9.32	9,052,208	D			
Series A Liberty Interactive Common Stock	12/04/2012		А		1,552,892	А	\$ 19.255	10,605,100	D			
Series A Liberty Interactive Common Stock	12/04/2012		М		1,339,587	А	\$ 2.65	11,944,687	D			
Series A Liberty Interactive Common Stock	12/04/2012		М		446,089	А	\$ 18.12	12,390,776	D			
Series A Liberty Interactive Common Stock	12/04/2012		D		1,038,692	D	\$ 19.255	11,352,084	D			
Series A Liberty Interactive Common Stock	12/04/2012		D		1,552,892	D	\$ 19.255	9,799,192	D			
Series A Liberty Interactive Common Stock	12/04/2012		F		7,022,626	D	\$ 19.255	2,776,566	D			
Series A Liberty Ventures Common Stock	12/04/2012		М		426,218	А	\$ 24.29	461,263	D			
Series A Liberty Ventures Common Stock	12/04/2012		А		147,387	А	\$ 58.8	608,650	D			
Series A Liberty Ventures Common Stock	12/04/2012		М		66,950	А	\$ 6.89	675,600	D			
Series A Liberty Ventures Common Stock	12/04/2012		М		22,513	А	\$ 47.21	698,113	D			
Series A Liberty Ventures Common Stock	12/04/2012		D		147,387	D	\$ 58.8	550,726	D			
Series A Liberty Ventures Common Stock	12/04/2012		F		330,856	D	\$ 58.8	219,870	D			
Series C Liberty Interactive Common Stock	12/04/2012		А		1,038,692	А	\$ 19.255	1,038,692	D			
Series A Liberty Interactive Common Stock								6,024 (1)	I	By 401(k) Savings Plan		
Series A Liberty Ventures Common Stock								301 (1)	Ι	By 401(k) Savings Plan		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

_	(e.g., puts, calls, warrants, options, convertible securities)												
1	I. Title of	2.	3. Transaction	3A. Deemed	4.	5. Number of Derivative	6. Date Exercisable and	7. Title and Amount of	8. Price of	9. Number of	10.	11. Nature	
]	Derivative	Conversion	Date	Execution Date, if	Transaction	Securities Acquired (A)	Expiration Date	Underlying Securities	Derivative	Derivative	Ownership	of Indirect	
ŝ	Security	or Exercise	(Month/Day/Year)	any	Code	or Disposed of (D)	(Month/Day/Year)	(Instr. 3 and 4)	Security	Securities	Form of	Beneficial	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4, and 5)			(Instr. 5)	Beneficially	Derivative	Ownership	
		Derivative								Owned	Security:	(Instr. 4)	
											1 1		

	Security		Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	
Stock Option (right to buy) - LINTA	\$ 19.255	12/04/2012	A		1,339,587		(2)	12/16/2015	Series A Liberty Interactive Common Stock	1,339,587	\$ 0	1,339,587	D	
Stock Option (right to buy) - LINTA	\$ 2.65	12/04/2012	М			1,339,587	(2)	12/16/2015	Series A Liberty Interactive Common Stock	1,339,587	\$ 0	0	D	
Stock Option (right to buy) - LINTA	\$ 19.255	12/04/2012	A		5,933,101		<u>(3)</u>	12/17/2019	Series A Liberty Interactive Common Stock	5,933,101	\$ 0	5,933,101	D	
Stock Option (right to buy) - LINTA	\$ 9.32	12/04/2012	М			8,524,685	<u>(4)</u>	12/17/2019	Series A Liberty Interactive Common Stock	8,524,685	\$ 0	0	D	
Stock Option (right to buy) - LINTA	\$ 19.255	12/04/2012	А		446,089		(2)	12/24/2014	Series A Liberty Interactive Common Stock	446,089	\$ 0	446,089	D	
Stock Option (right to buy) - LINTA	\$ 18.12	12/04/2012	М			446,089	(2)	12/24/2014	Series A Liberty Interactive Common Stock	446,089	\$ 0	0	D	
Stock Option (right to buy) - LVNTA	\$ 58.8	12/04/2012	A		66,950		(2)	12/16/2015	Series A Liberty Ventures Common Stock	66,950	\$ 0	66,950	D	
Stock Option (right to buy) - LVNTA	\$ 6.89	12/04/2012	М			66,950	(2)	12/16/2015	Series A Liberty Ventures Common Stock	66,950	\$ 0	0	D	
Stock Option (right to buy) - LVNTA	\$ 58.8	12/04/2012	A		278,831		(3)	12/17/2019	Series A Liberty Ventures Common Stock	278,831	\$ 0	278,831	D	
Stock Option (right to buy) - LVNTA	\$ 24.29	12/04/2012	М			426,218	<u>(4)</u>	12/17/2019	Series A Liberty Ventures Common Stock	426,218	\$ 0	0	D	
Stock Option (right to buy) - LVNTA	\$ 58.8	12/04/2012	А		22,513		(2)	12/24/2014	Series A Liberty Ventures Common Stock	22,513	\$ 0	22,513	D	
Stock Option (right to buy) - LVNTA	\$ 47.21	12/04/2012	М			22,513	(2)	12/24/2014	Series A Liberty Ventures Common Stock	22,513	\$ 0	0	D	

Reporting Owners

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
MAFFEI GREGORY B 12300 LIBERTY BOULEVARD ENGLEWOOD, CO 80112	Х		President, CEO						

Signatures

Craig Troyer as Attorney-in-Fact for Gregory B. Maffei	12/06/2012
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The number of shares reported as held in the reporting person's 401(k) is based on a statement from the Plan Administrator dated as of November 30, 2012.
- (2) The derivative security is fully vested.
- (3) The options vest in two equal installments on December 17, 2013 and December 17, 2014.
- (4) The vesting of the options was accelerated by the registrant and became fully vested as of December 4, 2012.

Remarks:

(1) One of multiple Form 4s filed for this reporting person on December 6, 2012. (2) poamaflic.txt

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Charles Y. Tanabe, Craig Troyer, Pamela L. Coe, and Ruth M. Huff, signing singly, as the undersigned's true and lawful attorney-in-fact to:

1. Prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the U.S. Securities and Exchange Commission (the "SEC") a Form ID, including amendments thereto, and any other documents necessary or appropriate to obtain codes and passwords enabling the undersigned to make electronic filings with the SEC of reports required by Section 16(a) of the Securities Exchange Act of 1934 or any rule or regulation of the SEC;

2. Execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Liberty Interactive Corporation (formerly known as Liberty Media Corporation) (the "Company"), Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder, and any other forms or reports the undersigned may be required to file in connection with the undersigned's ownership, acquisition, or disposition of securities of the Company;

3. Do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5, or other form or report, and timely file such form or report with the SEC and any stock exchange or similar authority; and

4. Take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Act of 1934, and the undersigned agrees to indemnify and hold harmless each of the attorneys-in-fact from any liability or expense based on or arising from any action taken pursuant to this Power of Attorney.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 23rd day of September, 2011.

/s/ Gregory B. Maffei

Signature