

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB APPROVAL Washington, D.C. 20549 OMB Number: Estimated average burden hours per response.

3235-0287

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)																	
1. Name and Address of Reporting Person – ROMRELL LARRY E					2. Issuer Name and Ticker or Trading Symbol Liberty Interactive Corp [QVCA]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 12300 LIBERTY BOULEVARD					Date of Earliest Transaction (Month/Day/Year)     11/17/2014							Officer (give title be	low)	O	ther (specify below)		
(Street) ENGLEWOOD, CO 80112				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group FilingCheck Applicable Line) X. Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City) (State) (Zip)				Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
				ction Date Day/Year)  2A. Deemed Execution Date, if any (Month/Day/Year)		Date, if	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)				Ownership of Form: Be	7. Nature of Indirect Beneficial Ownership
							Code	v	Amount	(A) or (D)	Price				or Indirect (I) (Instr. 4)	(Instr. 4)	
Series A Liberty Interactive Common Stock			11/17/20	014			M		5,683	A	\$ 16.69	24,952			D		
Series A Liberty Interactive Common Stock			11/17/20	014			F		3,341	D	\$ 28.39	21,611			D		
Series A Liberty Ventures Common Stock			11/17/20	014			M		808	A	\$ 21	5,873 <u>(1)</u>			D		
Series A Liberty Ventures Common Stock			11/17/20	014			M		631	A	\$ 11.94	6,504			D		
Series A Liberty Ventures Common Stock			11/17/20	/2014			F		689	D	\$ 35.58	5,815		D			
Reminder: Report on a separate	e line for each class	of securities beneficial	ly owned directly or i					spond Dispose	unless the	form display	ys a curre	of information cont ently valid OMB co		rm are not re	quired to	SEC	1474 (9-02)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	(Instr. 8) Securi Dispos			umber of Derivative rities Acquired (A) or osed of (D) : 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			e and Amount of Unde 3 and 4)	rlying Securities	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially	Ownership Form of Derivative	11. Nature of Indirect Beneficial Ownership
				Code	v	(A)	(D)		Date Exercisable	Expiration Date	Title		Amount or Number of Shares		Reported	Security: (I Direct (D) or Indirect (I) (Instr. 4)	(Instr. 4)
Stock Option (right to buy) - LVNTA	\$ 11.94 <sup>(2)</sup>	11/17/2014		М			631 (2)	1	<u>(3)</u>	12/24/201		eries A Liberty ntures Common Stock	631 <sup>(2)</sup>	\$ 0	0	D	
Stock Option (right to buy) - LVNTA	\$ 21 <sup>(4)</sup>	11/17/2014		М			808 (4)	)	(3)	12/24/20		eries A Liberty ntures Common Stock	808 (4)	\$ 0	0	D	
Stock Option (right to buy) - QVCA	\$ 16.69 (5)	11/17/2014		M			5,683	5)	<u>(3)</u>	12/24/20		eries A Liberty ractive Common	5,683 (5)	\$ 0	0	D	

## **Reporting Owners**

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
ROMRELL LARRY E 12300 LIBERTY BOULEVARD ENGLEWOOD, CO 80112	X					

### **Signatures**

/s/ Craig Troyer as Attorney-in-Fact for Larry E. Romrell	11/19/2014
**Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On October 3, 2014, the Issuer declared a stock dividend (the "reattribution dividend"), payable to all holders of series A Liberty Interactive Common Stock as of 5:00 p.m., New York City time, on October 13, 2014 of 0.14217 of a share of Series A Liberty Ventures Common
- (2) This stock option was previously reported as an option for 311 shares of Series A Liberty Ventures Common Stock at an exercise price of \$47.21 per share. The number of shares and the exercise price of this option were adjusted as of each of April 4, 2014, as a result of the stock divider to the spin-off, the adjustments were approved by the Issuer's board of directors pursuant to Rule 16b-3 under the Securities Exchange Act of 1934, as amended.
- (3) The derivative security is fully vested.
- (4) In connection with the completion of the reattribution dividend, all equity awards held by the reporting person with respect to the Issuer's Liberty Interactive Common Stock (each an "Original Interactive Award") were adjusted pursuant to the anti-dilution provisions of the incentive plan of Liberty Ventures Common Stock.
- (5) This stock option was previously reported as an option for 6,169 shares of Series A Liberty Interactive Common Stock at an exercise price of \$18.12 per share. The number of shares and the exercise price of this option were adjusted as of October 20, 2014 as a result of the reattribution of the reat

#### Remarks:

On August 27, 2014, the Issuer completed a transaction (the "spin-off") whereby it spun-off its wholly-owned subsidiary Liberty TripAdvisor Holdings, Inc., which was effected by the distribution to each holder of its Liberty Ventures Co off, all equity awards held by the reporting person with respect to the Issuer's Liberty Ventures Common Stock (each an "Original Ventures Award") were adjusted pursuant to the antidilution provisions of the incentive plans under which the equity awards were granted, such that the reporting person received (i) an adjustment to the exercise price or base price, as applicable, and number of shares relating to the Origina

3 under the Securities Exchange Act of 1934, as amended.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number

Know all by these presents, that the undersigned hereby constitutes and appoints each of Richard N.Baer, Craig Troyer, Pamela L. Coe, and Ruth M. Huff, signing singly, as the undersigned's true and lawful attorney-in-fact to:

- 1. Prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the U.S. Securities and Exchange Commission (the "SEC") a Form ID, including amendments thereto, and any other documents necessary or appropriate to obtain codes and passwords enabling the undersigned to make electronic filings with the SEC of reports required by Section 16(a) of the Securities Exchange Act of 1934 or any rule or regulation of the SEC;
- 2. Execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Liberty Interactive Corporation (formerly known as Liberty Media Corporation) (the "Company"), Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder, and any other forms or reports the undersigned may be required to file in connection with the undersigned's ownership, acquisition, or disposition of securities of the Company;
- 3. Do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5, or other form or report, and timely file such form or report with the SEC and any stock exchange or similar authority; and
- 4. Take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Act of 1934, and the undersigned agrees to indemnify and hold harmless each of the attorneys-in-fact from any liability or expense based on or arising from any action taken pursuant to this Power of Attorney.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 11th day of January, 2013.

/s/ Larry E. Romrell

, 5, 2011, 2. 10.....