

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person ROSENTHALER ALBERT E			2. Issuer Name and Ticker or Trading Symbol Liberty Interactive Corp [QVCA]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below) Senior Vice President		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/16/2015			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
12300 LIBERTY BOULEVARD			4. If Amendment, Date Original Filed (Month/Day/Year)					
(Street)								
ENGLEWOOD, CO 80112								
(City)			(State)			(Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Series A Liberty Ventures Common Stock	03/16/2015		M		23,159	A	\$ 22.31	63,608 (1)	D	
Series A Liberty Ventures Common Stock	03/16/2015		M		16,631	A	\$ 14.86	80,239	D	
Series A Liberty Ventures Common Stock	03/16/2015		M		854	A	\$ 22.31	81,093	D	
Series A Liberty Ventures Common Stock	03/16/2015		M		623	A	\$ 14.86	81,716	D	
Series A Liberty Ventures Common Stock	03/16/2015		F		1,068	D	\$ 40.03	80,648	D	
Series A Liberty Ventures Common Stock	03/16/2015		F		7,629	D	\$ 40.12	73,019	D	
Series A Liberty Ventures Common Stock	03/16/2015		F		10,044	D	\$ 40.07	62,975	D	
Series A Liberty Ventures Common Stock	03/16/2015		F		11,047	D	\$ 40.01	51,928	D	
Series A Liberty Ventures Common Stock	03/16/2015		S		11,479	D	\$ 40.0483 (2)	40,449	D	
Series A Liberty Ventures Common Stock								3,121 (3)	I	By 401(k) Savings Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy) - LVNNTA	\$ 14.86 (4)	03/16/2015		M			16,631 (4)	(5)	03/19/2020	Series A Liberty Ventures Common Stock	16,631 (4)	\$ 0	16,631	D	
Stock Option (right to buy) - LVNNTA	\$ 22.31 (6)	03/16/2015		M			23,159 (6)	(7)	03/19/2020	Series A Liberty Ventures Common Stock	23,159 (6)	\$ 0	23,159	D	
Stock Option (right to buy) - LVNNTA	\$ 14.86 (8)	03/16/2015		M			623 (8)	(9)	12/17/2016	Series A Liberty Ventures Common Stock	623 (8)	\$ 0	0	D	
Stock Option (right to buy) - LVNNTA	\$ 22.31 (6)	03/16/2015		M			854 (6)	(9)	12/17/2016	Series A Liberty Ventures Common Stock	854 (6)	\$ 0	0	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROSENTHALER ALBERT E 12300 LIBERTY BOULEVARD ENGLEWOOD, CO 80112			Senior Vice President	

Signatures

/s/ Albert E. Rosenthaler 03/18/2015
Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On February 27, 2014, the Issuer declared a stock dividend (the "stock dividend"), payable to all holders of record as of 5:00 p.m., New York City time, on April 4, 2014, of one share of Series A Liberty Ventures Common Stock for each share of Series A Liberty Ventures Common Stock as of 5:00 p.m., New York City time, on October 13, 2014, of 0.14217 of a share of Series A Liberty Ventures Common Stock for each share of Series A Liberty Interactive Common Stock outstanding. As a result, the reporting person received 21,625 shares of Series A Liberty Ventures Common Stock.
- (2) The price is a weighted average price. These shares were sold in multiple transactions ranging from \$40.0050 to \$40.1210, inclusive. The reporting person undertakes to provide to the Securities and Exchange Commission, the Issuer or any security holder of the Issuer, upon request, full information regarding the exercise of the stock dividend.
- (3) The number of shares reported as held in the reporting person's 401(k) is based on a statement from the Plan Administrator dated as of February 28, 2015, which also reflects the reporting person's holdings following the stock dividend and retribution dividend.
- (4) This stock option was previously reported as an option for 16,381 shares of Series A Liberty Ventures Common Stock at an exercise price of \$58.80 per share. The number of shares and the exercise price of this option were adjusted as of each of April 4, 2014, as a result of the stock dividend of directors pursuant to Rule 16b-3 under the Securities Exchange Act of 1934, as amended.
- (5) The options vested 33.33% on June 30, 2013, 33.33% on June 30, 2014, and the remainder vest on December 31, 2015.
- (6) This stock option was granted as a result of the retribution dividend. In connection with the completion of the retribution dividend, all equity awards held by the reporting person with respect to the Issuer's Liberty Interactive common stock (each an "Original Interactive Award") were (as so adjusted, an "Adjusted Interactive Award") and (ii) an equity award relating to shares of the corresponding series of Liberty Ventures common stock.
- (7) The portion equal to 66.67% of these options vested as of October 20, 2014. The remainder vest on December 31, 2015.
- (8) This stock option was previously reported as an option for 307 shares of Series A Liberty Ventures Common Stock at an exercise price of \$58.80 per share. The number of shares and the exercise price of this option were adjusted as of each of April 4, 2014, as a result of the stock dividend of directors pursuant to Rule 16b-3 under the Securities Exchange Act of 1934, as amended.
- (9) The derivative security is fully vested.

Remarks:

On August 27, 2014, the Issuer completed a transaction (the "spin-off") whereby it spun-off its wholly-owned subsidiary Liberty TripAdvisor Holdings, Inc., which was effected by the distribution to each holder of its Liberty Ventures Common Stock (each an "Original Ventures Award") were adjusted pursuant to the anti-dilution provisions of the incentive plans under which the equity awards were granted, such that the reporting person received (i) an adjustment to the exercise price or base price, as applicable, and number of shares relating to the Original Ventures Award, and (ii) an adjustment to the exercise price or base price, as applicable, and number of shares relating to the Original Ventures Award, pursuant to Section 3 under the Securities Exchange Act of 1934, as amended.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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