

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <b>GEORGE MICHAEL A</b>		2. Issuer Name and Ticker or Trading Symbol <b>Liberty Interactive Corp [QVCA]</b>		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below)	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <b>07/01/2015</b>		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
12300 LIBERTY BOULEVARD			4. If Amendment, Date Original Filed (Month/Day/Year)		
ENGLEWOOD, CO 80112					
(City)	(State)	(Zip)			

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Series A Liberty Ventures Common Stock	07/01/2015		M <sup>(1)</sup>		67,482	A	\$ 22.31	284,607	D	
Series A Liberty Ventures Common Stock	07/01/2015		S <sup>(2)</sup>		67,482	D	\$ 39.0546 <sup>(3)</sup>	217,125	D	
Series A QVC Group Common Stock	07/01/2015		M <sup>(1)</sup>		270,111	A	\$ 17.74	1,201,290	D	
Series A QVC Group Common Stock	07/01/2015		S <sup>(2)</sup>		270,111	D	\$ 27.8319 <sup>(4)</sup>	931,179	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)	Date Exercisable	Expiration Date				
Stock Option (right to buy) - LVNTA <sup>(5)</sup>	\$ 22.31	07/01/2015		M <sup>(1)</sup>		67,482	<sup>(6)</sup>	03/01/2017	Series A Liberty Ventures Common Stock	67,482	\$ 0	9,277	D	
Stock Option (right to buy) QVCA	\$ 17.74 <sup>(7)</sup>	07/01/2015		M <sup>(1)</sup>		270,111 <sup>(7)</sup>	<sup>(6)</sup>	03/01/2017	Series A QVC Group Common Stock	270,111 <sup>(7)</sup>	\$ 0	270,110	D	

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GEORGE MICHAEL A 12300 LIBERTY BOULEVARD ENGLEWOOD, CO 80112	X			

**Signatures**

/s/ Craig Troyer as Attorney-in-Fact for Michael A. George	07/02/2015
<small>Signature of Reporting Person</small>	<small>Date</small>

**Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Such transactions were effected pursuant to a 10b5-1 trading plan adopted by the reporting person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.
- (2) Open market sale pursuant to a 10b5-1 trading plan adopted by the reporting person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.
- (3) The price is a weighted average price. These shares were sold in multiple transactions ranging from \$38.71 to \$39.65, inclusive. The reporting person undertakes to provide to the Securities and Exchange Commission, the Issuer or any security holder of the Issuer, upon request, full information.
- (4) The price is a weighted average price. These shares were sold in multiple transactions ranging from \$27.665 to \$28.090, inclusive. The reporting person undertakes to provide to the Securities and Exchange Commission, the Issuer or any security holder of the Issuer, upon request, full information.
- (5) This stock option was granted as a result of the reattribution dividend (as described in the Remarks section). In connection with the completion of the reattribution dividend, all equity awards held by the reporting person with respect to the Issuer's Liberty Interactive Common Stock, now adjustment to the exercise price or base price, as applicable, and number of shares relating to the Original Interactive Award and (ii) an equity award relating to shares of the corresponding series of Liberty Ventures common stock.
- (6) The derivative security is fully vested.
- (7) The number of shares relating to and the exercise price of this option were adjusted as a result of the reattribution dividend (as described in footnote 5) and pursuant to the anti-dilution provisions of the incentive plan under which such option was granted.

**Remarks:**

On October 3, 2014, the Issuer declared a stock dividend (the "reattribution dividend"), payable to all holders of record of the Issuer's Series A Liberty Interactive Common Stock, now known as the Issuer's Series A QVC Group Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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