

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**FORM 8-K**  
**CURRENT REPORT**

Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): **May 8, 2012**

**LIBERTY INTERACTIVE CORPORATION**  
(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**001-33982**  
(Commission  
File Number)

**84-1288730**  
(I.R.S. Employer  
Identification No.)

**12300 Liberty Blvd.**  
**Englewood, Colorado 80112**  
(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: **(720) 875-5300**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)  
 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  
 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  
 Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

**Item 2.02. Results of Operations and Financial Condition**

On May 8, 2012, Liberty Interactive Corporation (the "Company") issued a press release (the "Earnings Release") setting forth information, including financial information regarding certain of its privately held assets, which is intended to supplement the financial statements and related Management's Discussion and Analysis of Financial Condition and Results of Operations contained in the Company's Quarterly Report on Form 10-Q for the three months ended March 31, 2012, filed with the Securities and Exchange Commission (the "SEC") on May 8, 2012.

This Item 2.02 and the Earnings Release attached hereto as Exhibit 99.1, insofar as they disclose historical information regarding the Company's results of operations or financial condition for the three months ended March 31, 2012, and other than the portions thereof filed as part of Exhibit 99.2, are being furnished to the SEC.

**Item 8.01. Other Events**

Also on May 8, 2012, the Company held an earnings call (the "Earnings Call") and made available on its website a slide show presentation (the "Slide Show") for reference during the Earnings Call. In each of the Earnings Release, the Earnings Call and the Slide Show, the Company discussed the proposed creation of the Liberty Ventures tracking stock. The Earnings Release, the transcript from the Earnings Call and the Slide Show are all archived on or accessible from the Company's website.

The portions of the Earnings Release, the portions of the transcript from the Earnings Call and the portions of the Slide Show that relate to the discussion of the proposed creation of the Liberty Ventures tracking stock are being filed herewith as Exhibit 99.2 to this Current Report on Form 8-K in compliance with Rule 425 of the Securities Act and are hereby incorporated by reference into this Item 8.01.

**Item 9.01. Financial Statements and Exhibits**

**(d) Exhibits**

<u>Exhibit No.</u>	<u>Name</u>
99.1	Press Release dated May 8, 2012
99.2	Excerpts of communications relating to the proposed creation of the Liberty Ventures tracking stock

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 11, 2012

LIBERTY INTERACTIVE CORPORATION

By: /s/ Wade Haufschild  
Name: Wade Haufschild  
Title: Vice President

**EXHIBIT INDEX**

Exhibit No.	Name
99.1	Press Release dated May 8, 2012
99.2	Excerpts of communications relating to the proposed creation of the Liberty Ventures tracking stock



## LIBERTY INTERACTIVE REPORTS FIRST QUARTER 2012 FINANCIAL RESULTS

Englewood, Colorado, May 8, 2012 - Liberty Interactive Corporation (“Liberty Interactive”) (Nasdaq: LINTA, LINTB) today reported first quarter results. Highlights include<sup>(1)</sup>:

- Grew consolidated QVC revenue by 5% and adjusted OIBDA<sup>(2)</sup> by 7%
  - Operating income increased 15%
  - QVC.com revenue as a percent of total US revenue increased to 39%
- eCommerce group grew revenue and adjusted OIBDA 18% and 17%
  - Operating income increased 88%
- Filed S-4 with the SEC to create new Liberty Ventures tracking stock
- Repurchased \$325 million of Liberty Interactive stock from February 1 through April 30, 2012

“QVC continues to produce impressive results despite a challenging macroeconomic environment and our eCommerce group's growth was very strong,” stated Greg Maffei, Liberty Interactive President and CEO. “We made progress in the creation of our new Liberty Ventures tracking stock and expect to have a shareholder vote in the third quarter. We increased the rate of our share repurchases and spent \$325 million from February 1 to April 30.”

Liberty Interactive's revenue increased 7% to \$2.3 billion in the first quarter, adjusted OIBDA increased 11% to \$418 million and operating income increased 21% to \$258 million. The increase in revenue was due to favorable results at QVC and the eCommerce companies. The increase in adjusted OIBDA and operating income for the quarter was due to favorable results at QVC and the eCommerce companies and a decrease in corporate overhead.

## **QVC**

QVC's consolidated revenue increased 5% in the first quarter to \$1.9 billion. During the same period, adjusted OIBDA increased 7% to \$390 million and operating income increased 15% to \$258 million.

“QVC demonstrated significant growth in revenue and adjusted OIBDA in the first quarter,” said Mike George, QVC President and CEO. “Our customers are increasingly embracing QVC as a trusted shopping destination that offers engaging and interactive content, along with great value. Our early investment in mobile platforms is proving successful, and we are seeing rapid adoption as our customers around the world choose to engage with QVC on tablet and mobile devices.”

QVC's US revenue increased 4% to \$1.2 billion in the first quarter. Gross product revenue in the same period increased 5% as a result of strength in cooking and dining and apparel products. US revenue, however, maintained a 4% increase overall due to an increase in first quarter returns as a percent of gross product revenue of 127 basis points primarily due to the shift in mix to apparel. Average selling price ("ASP") increased 4% from \$54.83 to \$57.01 and units sold increased 1% compared to the prior year first quarter. There was also a 9% increase in shipping and handling revenue as a result of price increases implemented in the fourth quarter of 2011. In the first quarter, eCommerce revenue increased 13% to \$481 million and grew to 39% from 36% as a percentage of total US revenue. Adjusted OIBDA increased 4% to \$270 million and adjusted OIBDA margin<sup>(2)</sup> remained flat during the first quarter. The adjusted OIBDA margin was impacted by a \$4 million charge associated with reducing the number of order entry personnel at the Chesapeake, VA call center due to an increase in electronic ordering from customers.

QVC's international revenue increased 8% in the first quarter to \$692 million. The first quarter results included the positive impact of the weakening of the US Dollar against the Japanese Yen that was offset by the negative impact of the strengthening of the US Dollar against the Euro and Pound Sterling. International adjusted OIBDA increased 17% to \$120 million and adjusted OIBDA margin increased 132 basis points in the first quarter.

QVC Japan's revenue grew 19% in local currency in the first quarter primarily due to QVC being off-air for twelve days as a result of the earthquake and related events experienced last March and were driven by increased sales in home, apparel and accessories. QVC Japan's ASP in local currency decreased 3%, but units shipped increased 25% in the first quarter. QVC Japan's first quarter returns as a percent of gross product revenue in local currency increased by 112 basis points primarily due to the shift in mix to apparel. QVC Japan's adjusted OIBDA in local currency increased 40% and adjusted OIBDA margin increased 335 basis points in the first quarter. The increase in adjusted OIBDA margin was due to the higher absorption of warehouse, call center and other fixed costs due to increased sales. Product margins also increased due primarily to a more favorable product mix.

QVC Germany's revenue declined 4% in local currency in the first quarter primarily due to decreased sales in health and fitness and apparel and accessories, somewhat offset by increases in sales of beauty products. QVC Germany's ASP in local currency increased 1%, but units shipped declined by 8% in the first quarter. QVC Germany's first quarter returns as a percent of gross product revenue in local currency improved by 207 basis points and was primarily due to a favorable mix impact and favorable return rates in most product categories. QVC Germany's adjusted OIBDA in local currency decreased 3%, but adjusted OIBDA margin increased 34 basis points in the first quarter. The increase in adjusted OIBDA margin was primarily due to higher product margins that were somewhat offset by the lower absorption of fixed costs due to decreased sales.

QVC UK's revenue increased 4% in local currency in the first quarter primarily due to sales increases in beauty and apparel products. QVC UK's ASP in local currency increased 1% and units shipped increased 4% for the first quarter. QVC UK's first quarter returns as a percent of gross product revenue in local currency increased by 127 basis points primarily due to a product mix shift to apparel, accessories and shoes. QVC UK's adjusted OIBDA in local currency decreased 3% and adjusted OIBDA margin decreased 93 basis points in the first quarter. The decrease in adjusted OIBDA margin was primarily due to higher duplicate running costs associated with the transition to the UK's new headquarters.

QVC Italy continues the trend upward with an 8% sequential sales growth in local currency over the fourth quarter of 2011, even considering the normal sales decline from the fourth quarter to the first quarter of the subsequent year. QVC Italy's sales were primarily from the home, beauty and apparel product categories.

QVC's outstanding bank and bond debt was \$2.4 billion at March 31, 2012.

### **eCommerce Businesses**

In the aggregate, Liberty Interactive's eCommerce businesses increased revenue 18% to \$382 million for the first quarter. Adjusted OIBDA increased 17% to \$34 million for the quarter and operating income increased 88% to \$15 million. All but one of our eCommerce businesses reported an increase in revenue for the quarter as a result of increased marketing efforts and increased conversion resulting from site optimization and broader inventory offerings.

### **Share Repurchases**

From February 1, 2012 through April 30, 2012, Liberty Interactive repurchased approximately 17.2 million Series A Liberty Interactive shares at an average cost per share of \$18.83 for total cash consideration of \$324.5 million. Since the creation of the Liberty Interactive stock in May 2006, Liberty Interactive has repurchased approximately 157.6 million shares at an average cost per share of \$19.13 for aggregate cash consideration of \$3.0 billion. These repurchases represent approximately 22.5% of the shares outstanding at the time of creation of the Liberty Interactive stock. As of April 30, 2012, Liberty Interactive had approximately \$686 million remaining under its stock repurchase authorization.

Liberty Interactive holds controlling interests in companies that are engaged in video and digital commerce, including QVC, Provide Commerce, Backcountry.com, Bodybuilding.com, Celebrate Interactive, CommerceHub, and Right Start, and also owns interests in HSN, Tree.com, Interval Leisure Group, TripAdvisor, Expedia and Lockerz.

### **FOOTNOTES**

- 1) Liberty Interactive Corporation's President and CEO, Gregory B. Maffei, will discuss these highlights and other matters in Liberty Interactive's earnings conference call which will begin at 11:00 a.m. (ET) on May 8, 2012. For information regarding how to access the call, please see "Important Notice" later in this document.
- 2) For a definition of adjusted OIBDA and applicable reconciliations and a definition of adjusted OIBDA margin, see the accompanying schedules.



**LIBERTY INTERACTIVE CORPORATION FINANCIAL METRICS**

<i>(amounts in millions)</i>	1Q11	1Q12	% Change
<b>Revenue</b>			
QVC			
US	\$ 1,192	1,240	4%
International	643	692	8%
<b>Total QVC Revenue</b>	<b>1,835</b>	<b>1,932</b>	<b>5%</b>
eCommerce businesses	324	382	18%
<b>Total Liberty Interactive Revenue</b>	<b>\$ 2,159</b>	<b>2,314</b>	<b>7%</b>
<b>Adjusted OIBDA</b>			
QVC			
US	\$ 260	270	4%
International	103	120	17%
<b>Total QVC Adjusted OIBDA</b>	<b>\$ 363</b>	<b>390</b>	<b>7%</b>
eCommerce businesses	29	34	17%
Corporate and other	(14)	(6)	57%
<b>Total Liberty Interactive Adjusted OIBDA</b>	<b>\$ 378</b>	<b>418</b>	<b>11%</b>
<b>Operating Income</b>			
QVC			
US	\$ 159	171	8%
International	66	87	32%
<b>Total QVC Operating Income</b>	<b>225</b>	<b>258</b>	<b>15%</b>
eCommerce businesses	8	15	88%
Corporate and other	(20)	(15)	25%
<b>Total Liberty Interactive Operating Income</b>	<b>\$ 213</b>	<b>258</b>	<b>21%</b>

-

**QVC OPERATING METRICS**

<i>(amounts in millions except average sale price amounts)</i>	1Q11	1Q12	% Change
<b>QVC - US<sup>(1)</sup></b>			
Revenue	\$ 1,192	1,240	4 %
Adjusted OIBDA	\$ 260	270	4 %
Adjusted OIBDA margin	21.81 %	21.77 %	-4 bps
Average sale price (ASP)	\$ 54.83	57.01	4 %
Units sold	23.69	23.88	1 %
eCommerce % of US revenue	35.87 %	38.82 %	295 bps
Return rate	18.21 %	19.48 %	-127 bps
<b>QVC - Japan<sup>(1)</sup></b>			
Revenue	\$ 233	289	24 %
Adjusted OIBDA	\$ 43	63	47 %
Adjusted OIBDA margin	18.45 %	21.8 %	335 bps
Average sale price (ASP)	¥6,596	6,403	(3)%
Units sold	3.15	3.93	25 %
<b>QVC - Germany<sup>(1)</sup></b>			
Revenue	\$ 268	247	(8)%
Adjusted OIBDA	\$ 49	46	(6)%
Adjusted OIBDA margin	18.28 %	18.62 %	34 bps
Average sale price (ASP)	€36.26	36.80	1 %
Units sold	6.97	6.44	(8)%
<b>QVC - UK<sup>(1)</sup></b>			
Revenue	\$ 138	140	1 %
Adjusted OIBDA	\$ 21	20	(5)%
Adjusted OIBDA margin	15.22 %	14.29 %	-93 bps
Average sale price (ASP)	£27.99	28.38	1 %
Units sold	3.34	3.47	4 %
<b>QVC - Italy<sup>(1)</sup></b>			
Revenue	\$ 4	16	300 %
Adjusted OIBDA	\$ (10)	(9)	10 %
Adjusted OIBDA margin	(250)%	(56.25)%	NM
Average sale price (ASP)	€32.99	32.19	(2)%
Units sold	0.08	0.39	NM

(1) Revenue and adjusted OIBDA change calculated in US dollars, not local currency

## NOTES

Unless otherwise noted, the foregoing discussion compares financial information for the three months ended March 31, 2012 to the same period in 2011.

On September 23, 2011, Liberty Interactive completed the split-off of a wholly owned subsidiary, Liberty Media Corporation ("LMC") (formerly known as Liberty CapStarz, Inc. and Liberty Splitco, Inc.) (the "Split-Off"). At the time of the Split-Off, LMC owned all the assets, businesses and liabilities previously attributed to the Liberty Capital and Liberty Starz tracking stock groups. The Split-Off was effected by means of a redemption of all of the Liberty Capital common stock and Liberty Starz common stock of Liberty Interactive for all of the common stock of LMC. This transaction has been accounted for at historical cost due to the pro rata nature of the distribution.

Following the Split-Off, Liberty Interactive and LMC operate as separate, publicly traded companies, and neither has any stock ownership, beneficial or otherwise, in the other. In connection with the Split-Off, Liberty Interactive and LMC entered into certain agreements in order to govern certain of the ongoing relationships between the two companies after the Split-Off and to provide for an orderly transition. These agreements include a Reorganization Agreement, a Services Agreement, a Facilities Sharing Agreement and a Tax Sharing Agreement. Certain prior period amounts have been reclassified for comparability with the current presentation.

The following financial information is intended to supplement Liberty Interactive's consolidated statements of operations which are included in its Form 10-Q.

### Fair Value of Public Holdings

<i>(amounts in millions)</i>	12/31/2011	3/31/2012
Expedia <sup>(1)</sup>	\$ 1,004	1,157
TripAdvisor <sup>(1)</sup>	873	1,235
HSN <sup>(1)</sup>	726	761
Interval Leisure Group and Tree.com <sup>(1)</sup>	242	311
Non Strategic Public Holdings <sup>(2)</sup>	1,165	1,339
<b>Total Liberty Interactive</b>	<b>\$ 4,010</b>	<b>4,803</b>

(1) Represents fair value of Liberty Interactive's investments. In accordance with GAAP, Liberty Interactive accounts for these investments using the equity method of accounting and includes these investments in its consolidated balance sheet at their historical carrying values.

(2) Represents Liberty Interactive's non-strategic public holdings which are accounted for at fair value.

## Cash and Debt

The following presentation is provided to separately identify cash and liquid investments and debt information.

<i>(amounts in millions)</i>	12/31/2011	3/31/2012
Cash and liquid investments <sup>(1)</sup>	\$ 893	802
<b>Less: Short-term marketable securities</b>	46	8
<b>Total Liberty Interactive Cash (GAAP)</b>	<b>\$ 847</b>	<b>794</b>
<b>Debt:</b>		
Senior notes and debentures <sup>(2)</sup>	\$ 1,100	1,100
Senior exchangeable debentures <sup>(3)</sup>	2,967	2,965
QVC senior notes <sup>(2)</sup>	2,000	2,000
QVC bank credit facility	434	382
Other	82	97
<b>Total Liberty Interactive Debt</b>	<b>6,583</b>	<b>6,544</b>
Unamortized discount	(20)	(19)
Fair market value adjustment	(524)	(342)
<b>Total Liberty Interactive Debt (GAAP)</b>	<b>\$ 6,039</b>	<b>6,183</b>

(1) Includes \$46 million and \$8 million of short-term marketable securities with an original maturity greater than 90 days as of December 31, 2011 and March 31, 2012, respectively, which are included as other current assets on Liberty Interactive's balance sheet.

(2) Face amount of Senior Notes and Debentures with no reduction for the unamortized discount or fair market value adjustment.

(3) Face amount of Senior Exchangeable Debentures with no reduction for the unamortized discount or fair market value adjustment.

Total cash and liquid investments decreased \$91 million, primarily due to stock repurchases, debt repayments in excess of borrowings and capital expenditures. These cash outflows were partially offset by cash flow from operations at QVC. Total debt decreased by \$39 million, primarily due to repayments on the QVC bank credit facility. These repayments were partially offset by borrowings at various eCommerce businesses.

**Important Notice:** Liberty Interactive Corporation (Nasdaq: LINTA, LINTB) President and CEO, Gregory B. Maffei will discuss Liberty Interactive's earnings release in a conference call which will begin at 11:00 a.m. (ET) on May 8, 2012. The call can be accessed by dialing (888) 554-1432 or (719) 325-2118 at least 10 minutes prior to the start time. Replays of the conference call can be accessed until 11:00 a.m. (ET) on May 15, 2012, by dialing (888) 203-1112 or (719) 457-0820 plus the pass code 9137419#. The call will also be broadcast live across the Internet and archived on our website. To access the webcast go to <http://www.libertyinteractive.com/events>. Links to this press release will also be available on the Liberty Interactive's website.

*This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements about business strategies, market potential, future financial prospects, international expansion, new service and product offerings, the creation of the Liberty Ventures tracking stock, the continuation of our stock repurchase program, and other matters that are not historical facts. These forward-looking statements involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including, without limitation, possible changes in market acceptance of new products or services, competitive issues, regulatory matters affecting our businesses, continued access to capital on terms acceptable to Liberty Interactive, our ability to satisfy the conditions to the creation of the Liberty Ventures tracking stock and market conditions conducive to stock repurchases. These forward-looking statements speak only as of the date of this press release, and Liberty Interactive expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained herein to reflect any change in Liberty Interactive's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based. Please refer to the publicly filed documents of Liberty Interactive, including the most recent Forms 10-Q and 10-K, for additional information about Liberty Interactive and about the risks and uncertainties related to Liberty Interactive's business which may affect the statements made in this press release.*

### **Additional Information**

**Nothing in this presentation shall constitute a solicitation to buy or an offer to sell shares of Liberty Interactive's proposed new tracking stock or Liberty Interactive's existing common stock. The offer and sale of shares of the proposed tracking stock will**

only be made pursuant to an effective registration statement. Liberty Interactive stockholders and other investors are urged to read the registration statement filed with the SEC, including the preliminary proxy statement/prospectus contained therein, because they contain important information about the issuance of shares of the proposed tracking stock. Copies of Liberty Interactive's SEC filings are available free of charge at the SEC's website (<http://www.sec.gov>). Copies of the filings together with the materials incorporated by reference therein will also be available, without charge, by directing a request to Liberty Interactive Corporation, 12300 Liberty Boulevard, Englewood, Colorado 80112, Attention: Investor Relations, Telephone: (720) 875-5408.

*Participants in a Solicitation*

The directors and executive officers of Liberty Interactive and other persons may be deemed to be participants in the solicitation of proxies in respect of proposals relating to the approval of the issuance of the new tracking stock. Information regarding the directors and executive officers of Liberty Interactive and other participants in the proxy solicitation and a description of their respective direct and indirect interests, by security holdings or otherwise, will be available in the proxy materials to be filed with the SEC (a preliminary filing of which has been made with the SEC).

Contact: Courtnee Ulrich (720) 875-5420

**SUPPLEMENTAL INFORMATION**

As a supplement to Liberty Interactive's consolidated statements of operations, which are included in its Form 10-Q, the following is a presentation of quarterly information and operating metrics on a stand-alone basis for the largest privately held business (QVC) owned by Liberty Interactive at March 31, 2012, which Liberty Interactive has identified as a reportable segment.

Please see below for the definition of adjusted OIBDA and a discussion of why management believes the presentation of adjusted OIBDA for QVC provides useful information for investors. Schedule 2 to this press release provides a reconciliation of adjusted OIBDA for each identified reportable segment to that segment's operating income for the same period, as determined under GAAP.

**QUARTERLY SUMMARY**

<i>(amounts in millions)</i>	1Q11	2Q11	3Q11	4Q11	1Q12
<b>Liberty Interactive</b>					
<b>QVC</b>					
Revenue - US	\$ 1,192	1,232	1,196	1,792	1,240
Revenue - International	643	666	690	857	692
Revenue - Total	\$ 1,835	1,898	1,886	2,649	1,932
Adjusted OIBDA - US	260	305	259	401	270
Adjusted OIBDA - International	103	113	114	178	120
Adjusted OIBDA - Total	\$ 363	418	373	579	390
Operating income - US	159	204	159	254	171
Operating income - International	66	77	75	143	87
Operating income - Total	\$ 225	281	234	397	258
Gross margin - US	35.1%	37.5%	35.7%	34.6%	35.6%
Gross margin - International	36.9%	38%	36.7%	37.4%	37.7%

**NON-GAAP FINANCIAL MEASURES**

This press release includes a presentation of adjusted OIBDA, which is a non-GAAP financial measure, for Liberty Interactive, QVC (and certain of its subsidiaries), and the eCommerce businesses together with a reconciliation to that entity's operating income, as determined under GAAP. Liberty Interactive defines adjusted OIBDA as revenue less cost of sales, operating expenses, and selling, general and administrative expenses (excluding stock and other equity-based compensation) and excludes from that definition depreciation and amortization and restructuring and impairment charges that are included in the measurement of operating income pursuant to GAAP. Further, this press release includes adjusted OIBDA margin which is also a non-GAAP financial measure. Liberty Interactive defines adjusted OIBDA margin as adjusted OIBDA divided by revenue.

Liberty Interactive believes adjusted OIBDA is an important indicator of the operational strength and performance of its businesses, including each business' ability to service debt and fund capital expenditures. In addition, this measure allows management to view operating results and perform analytical comparisons and benchmarking between businesses and identify strategies to improve performance. Because adjusted OIBDA is used as a measure of operating performance, Liberty Interactive views operating income as the most directly comparable GAAP measure. Adjusted OIBDA is not meant to replace or supersede operating income or any other GAAP measure, but rather to supplement such GAAP measures in order to present investors with the same information that Liberty Interactive's management considers in assessing the results of operations and performance of its assets. Please see the attached schedules for applicable reconciliations.

#### SCHEDULE 1

The following table provides a reconciliation of Liberty Interactive's adjusted OIBDA to its operating income calculated in accordance with GAAP for the three months ended March 31, 2011, June 30, 2011 September 30, 2011, December 31, 2011 and March 31, 2012, respectively.

#### QUARTERLY SUMMARY

<i>(amounts in millions)</i>	1Q11	2Q11	3Q11	4Q11	1Q12
<b>Liberty Interactive</b>					
Adjusted OIBDA	\$ 378	450	377	618	418
Depreciation and amortization	(149)	(148)	(151)	(193)	(143)
Stock compensation expense	(16)	(14)	(2)	(17)	(17)
<b>Operating Income</b>	<b>\$ 213</b>	<b>288</b>	<b>224</b>	<b>408</b>	<b>258</b>

#### SCHEDULE 2

The following table provides a reconciliation of adjusted OIBDA for QVC (and certain of its subsidiaries) and the eCommerce businesses to that reportable segment's operating income (loss) calculated in accordance with GAAP for the three months ended March 31, 2011, June 30, 2011 September 30, 2011, December 31, 2011 and March 31, 2012, respectively.

#### QUARTERLY SUMMARY

<i>(amounts in millions)</i>	1Q11	2Q11	3Q11	4Q11	1Q12
<b>Liberty Interactive</b>					
<b>QVC Adjusted OIBDA</b>					
QVC US	\$ 260	305	259	401	270
QVC Japan	43	59	61	78	63
QVC Germany	49	41	40	69	46
QVC UK	21	26	24	40	20
QVC Italy	(10)	(13)	(11)	(9)	(9)
QVC International adjusted OIBDA	\$ 103	113	114	178	120
Consolidated QVC adjusted OIBDA	\$ 363	418	373	579	390
Depreciation and amortization	(134)	(131)	(133)	(176)	(127)
Stock compensation	(4)	(6)	(6)	(6)	(5)
<b>Operating Income</b>	<b>\$ 225</b>	<b>281</b>	<b>234</b>	<b>397</b>	<b>258</b>
<b>eCommerce Businesses</b>					
Adjusted OIBDA	\$ 29	36	9	49	34
Depreciation and amortization	(16)	(16)	(17)	(17)	(17)
Stock compensation	(5)	(1)	6	(2)	(2)
<b>Operating Income (Loss)</b>	<b>\$ 8</b>	<b>19</b>	<b>(2)</b>	<b>30</b>	<b>15</b>

**LIBERTY INTERACTIVE CORPORATION**  
**CONDENSED CONSOLIDATED BALANCE SHEET (unaudited)**

	<u>3/31/2012</u>	<u>12/31/2011</u>
	amounts in millions	
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 794	847
Trade and other receivables, net	734	1,054
Inventory, net	1,124	1,071
Other current assets	112	148
<b>Total current assets</b>	<b>2,764</b>	<b>3,120</b>
Investments in available-for-sale securities and other cost investments	1,343	1,168
Investments in affiliates, accounted for using the equity method	1,152	1,135
Property and equipment, at cost	2,053	2,002
Accumulated depreciation	(904)	(869)
	1,149	1,133
Intangible assets not subject to amortization:		
Goodwill	6,003	5,978
Trademarks	2,518	2,518
	8,521	8,496
Intangible assets subject to amortization, net	2,138	2,209
Other assets, at cost, net of accumulated amortization	77	78
<b>Total assets</b>	<b>\$ 17,144</b>	<b>17,339</b>
<b>LIABILITIES AND EQUITY</b>		
Current liabilities:		
Accounts payable	524	599
Accrued liabilities	671	801
Current portion of debt	1,265	1,189
Deferred income tax liabilities	851	851
Other current liabilities	175	128
<b>Total current liabilities</b>	<b>3,486</b>	<b>3,568</b>
Long-term debt, including \$2,623 million and \$2,443 million measured at fair value	4,918	4,850
Deferred income tax liabilities	2,033	2,046
Other liabilities	202	248
<b>Total liabilities</b>	<b>10,639</b>	<b>10,712</b>
Equity:		
Total stockholders' equity	6,396	6,493
Noncontrolling interests in equity of subsidiaries	109	134
<b>Total equity</b>	<b>6,505</b>	<b>6,627</b>
Commitments and contingencies		
<b>Total liabilities and equity</b>	<b>\$ 17,144</b>	<b>17,339</b>

**LIBERTY INTERACTIVE CORPORATION**  
**CONDENSED CONSOLIDATED STATEMENT OF OPERATIONS (unaudited)**

	Three months ended	
	<u>3/31/2012</u>	<u>3/31/2011</u>
	amounts in millions	
<b>REVENUE AND GROSS PROFIT:</b>		
Net retail sales	\$ 2,314	2,159
Cost of sales (exclusive of depreciation shown separately below)	1,466	1,377
Gross Profit	<u>848</u>	<u>782</u>
<b>OPERATING COSTS AND EXPENSES:</b>		
Operating	208	203
Selling, general and administrative, including stock-based compensation	239	217
Depreciation and amortization	143	149
	<u>590</u>	<u>569</u>
Operating income	258	213
<b>OTHER INCOME (EXPENSE):</b>		
Interest expense	(106)	(114)
Share of earnings (losses) of affiliates, net	11	20
Realized and unrealized gains (losses) on financial instruments, net	(18)	(59)
Other, net	3	18
	<u>(110)</u>	<u>(135)</u>
Earnings (loss) from continuing operations before income taxes	148	78
Income tax (expense) benefit	(43)	(15)
Earnings (loss) from continuing operations	105	63
Earnings (loss) from discontinued operations, net of taxes	—	336
Net earnings (loss)	105	399
Less net earnings (loss) attributable to the noncontrolling interests	14	10
Net earnings (loss) attributable to Liberty Interactive Corporation shareholders	<u>\$ 91</u>	<u>389</u>
Net earnings (loss) attributable to Liberty Interactive Corporation shareholders:		
Liberty Capital common stock	NA	293
Liberty Starz common stock	NA	52
Liberty Interactive common stock	91	44
	<u>\$ 91</u>	<u>389</u>



**LIBERTY INTERACTIVE CORPORATION**  
**CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS (unaudited)**

	Three months ended	
	<u>3/31/2012</u>	<u>3/31/2011</u>
	amounts in millions	
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net earnings	\$ 105	399
Adjustments to reconcile net earnings to net cash provided by operating activities:		
(Earnings) loss from discontinued operations	—	(336)
Depreciation and amortization	143	149
Stock-based compensation	17	16
Share of (earnings) losses of affiliates, net	(11)	(20)
Realized and unrealized (gains) losses on financial instruments, net	18	59
Deferred income tax expense (benefit)	(24)	(63)
Other, net	5	(10)
Changes in operating assets and liabilities		
Current and other assets	268	195
Payables and other liabilities	(191)	(281)
<b>Net cash provided (used) by operating activities</b>	<b>330</b>	<b>108</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Investment in and loans to cost and equity investees	(45)	(5)
Capital expended for property and equipment	(68)	(41)
Net sales (purchases) of short term investments	38	(111)
Other investing activities, net	(16)	—
<b>Net cash provided (used) by investing activities</b>	<b>(91)</b>	<b>(157)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Borrowings of debt	245	127
Repayments of debt	(274)	(156)
Repurchases of Liberty Interactive common stock	(228)	—
Other financing activities, net	(27)	(22)
<b>Net cash provided (used) by financing activities</b>	<b>(284)</b>	<b>(51)</b>
Effect of foreign currency exchange rates on cash	(8)	6
Net cash provided (used) by discontinued operations:		
Cash provided (used) by operating activities	—	245
Cash provided (used) by investing activities	—	201
Cash provided (used) by financing activities	—	(94)
Change in available cash held by discontinued operations	—	(372)
Net cash provided (used) by discontinued operations	—	(20)
Net increase (decrease) in cash and cash equivalents	(53)	(114)
Cash and cash equivalents at beginning of period	847	1,353
<b>Cash and cash equivalents at end of period</b>	<b>\$ 794</b>	<b>1,239</b>

Filed by Liberty Interactive Corporation pursuant to Rule 425 under the Securities Act of 1933 and deemed filed pursuant to Rule 14a-6(b) of the Securities Exchange Act of 1934

Subject Company: Liberty Interactive Corporation  
Commission File No.: 001-33982

**1. Excerpts from Earnings Release**

Highlights include: . . .

- Filed S-4 with the SEC to create new Liberty Ventures tracking stock

“ . . . We made progress in the creation of our new Liberty Ventures tracking stock and expect to have a shareholder vote in the third quarter.”

**2. Excerpts from Slide Show**

Highlights

- Filed S-4 with the SEC to create new Liberty Ventures tracking stock

**3. Excerpts from transcript of Earnings Call**

**Gregory B. Maffei, President & Chief Executive Officer**

So onto the highlights . . . Notably, we also completed the initial S-4 filing with the SEC [to] create our new Liberty Ventures tracking stock.

**Question & Answer Section**

**Barton Crockett, Lazard Capital Markets LLC**

. . . I was wondering if you could give us a little bit more detail on the Trip and Expedia share sales . . . and where the cash will go in terms of the Ventures tracker or the Interactive tracker.

**Gregory B. Maffei, President & Chief Executive Officer**

. . . That money will all go into Ventures and really that doesn't change. These assets were previously attributed to Ventures and all we've done is effectively move from being an asset on the balance sheet to cash on the balance sheet.

**David Gober, Morgan Stanley & Co. LLC**

Okay. And for Greg, just wondering if you could give us an update on the investment activity at what will be Liberty Ventures. Are you actually investing incremental capital right now? Or are you going to hold off until the tracking stock structure is implemented? And if you are implemented - if you are investing capital today, what opportunities you're seeing?

**Gregory B. Maffei, President & Chief Executive Officer**

I guess first, we are attempting to invest capital. And I think we're indifferent as to whether Ventures has actually been yet - has been created or we're in the process of creating it. We're looking out with - to the best of our ability for investments that are attractive. Its, you know, candidly, a slow pace. Cash coming in has outweighed cash going out, particularly with the monetization of the Trip and Expedia stakes. We have made, as you know in the past, some green investments we call them. They're largely tax advantaged and I think we're looking for some more of those. We also continue to look at TMT and Internet related items where we don't think they necessarily fit particularly well in the other Liberty portfolios. But I - we have nothing of substance to announce today on any of those.

**Matthew Harrigan, Wunderlich Securities, Inc.**

. . . I don't think you spoke that much on the e-commerce businesses, but you're clearly getting grotesquely little value for those businesses in your stock price. Can you give us - I know you talked at one point about giving a little bit more granularity by business. And does it really make sense to keep that together? I mean, could the next move be decoupling the e-commerce businesses from LINTA in order to get a richer valuation?

**Gregory B. Maffei, President & Chief Executive Officer**

And as far as the second point I think we would tend to agree that the strong performance of the e-commerce companies is probably not reflected in the multiple of LINTA. One of the reasons obviously we're pursuing things like the Ventures tracker is to try and highlight better the . . . performances of QVC and those e-commerce companies. And while those e-commerce companies relative to the size of QVC are relatively small, I think it's fair to argue we don't think the . . . multiple's reflected . . . Two things; we'll see what happens over time as we provide the greater clarity around the operating businesses and ventures. We'll always consider looking at another tracker if that doesn't work. No plans are [intended] but secondly to the degree that multiple seems low and doesn't reflect the performance of those businesses we'll try and take advantage of it with incremental share repurchase and if the market is willing to hand us the stock back at what we think is a relatively inexpensive price, we'll thank them and execute on a share repurchase.

\*\*\*

**Forward Looking Statements**

The foregoing press release, slide show and transcript include certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements about financial guidance, business strategies, market potential, future financial performance, the proposed creation of the Liberty Ventures tracking stock and other matters that are not historical facts. These forward-looking statements involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including, without limitation, possible changes in market acceptance of new products or services, competitive issues, regulatory matters affecting our businesses, continued access to capital on terms acceptable to Liberty and the satisfaction of the conditions to the proposed creation of the Liberty Ventures tracking stock. These forward looking statements speak only as of the date of the press release, slide show and transcript, and Liberty expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained herein to reflect any change in Liberty's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based. Please refer to the publicly filed documents of Liberty, including the most recent Forms 10-Q and 10-K, for additional information about Liberty and about the risks and uncertainties related to Liberty's business which may affect the statements made in this presentation.

**Additional Information**

Nothing in the foregoing press release, slide show or transcript shall constitute a solicitation to buy or an offer to sell shares of Liberty's proposed new tracking stock or Liberty's existing common stock. The offer and sale of shares of the proposed tracking stock will only be made pursuant to an effective registration statement. Liberty stockholders

and other investors are urged to read the registration statement filed with the SEC, including the preliminary proxy statement/prospectus contained therein, because they contain important information about the issuance of shares of the proposed tracking stock. Copies of Liberty's SEC filings are available free of charge at the SEC's website (<http://www.sec.gov>). Copies of the filings together with the materials incorporated by reference therein will also be available, without charge, by directing a request to Liberty Interactive Corporation, 12300 Liberty Boulevard, Englewood, Colorado 80112, Attention: Investor Relations, Telephone: (720) 875-5408.

**Participants in a Solicitation**

The directors and executive officers of Liberty and other persons may be deemed to be participants in the solicitation of proxies in respect of proposals relating to the approval of the issuance of the new tracking stock. Information regarding the directors and executive officers of Liberty and other participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, will be available in the proxy materials to be filed with the SEC (a preliminary filing of which has been made with the SEC).