UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): October 9, 2012

LIBERTY INTERACTIVE CORPORATION

(Exact name of registrant as specified in its charter)

Delaware001-3398284-1288730(State or other jurisdiction of incorporation or organization)(Commission incorporation or organization)(I.R.S. Employer incorporation incorpor

12300 Liberty Blvd. Englewood, Colorado 80112

(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (720) 875-5300

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)	
[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)	

- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition Item 7.01. Regulation FD Disclosure

Liberty Interactive Corporation (the "Company") is furnishing on this Form 8-K unaudited attributed financial information for the tracking stock groups for the period ended June 30, 2012 and the three and six months ended June 30, 2012 and 2011 in connection with the Company's upcoming Investor Meeting, which will be webcast on October 10, 2012 beginning at 9:00 a.m. ET. At the meeting, the Company will discuss the businesses and financial performance of each of its tracking stock groups. The financial information furnished herewith is being made available on a supplementary basis because the Company's most recently filed Forms 10-K and 10-Q do not include any attributed tracking stock group information, as the Liberty Ventures tracking stock was not created prior to the end of the fiscal quarter covered by our most recent Form 10-Q.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

Exhibit No.	Name
99.1	Unaudited Attributed Financial Information for Tracking Stock Groups

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 9, 2012

LIBERTY INTERACTIVE CORPORATION

By: /s/ Wade Haufschild Name: Wade Haufschild Title: Vice President

EXHIBIT INDEX

Exhibit No. Name

99.1 Unaudited Attributed Financial Information for Tracking Stock Groups

Unaudited Attributed Financial Information for Tracking Stock Groups

The following tables present our assets, liabilities, revenue, expenses and cash flows that are intended to be attributed to the Interactive Group and the Ventures Group, respectively. The financial information should be read in conjunction with our unaudited condensed consolidated financial statements for the quarters ended June 30, 2012 and 2011 and our audited financial statements for the years ended December 31, 2011, 2010 and 2009. The attributed financial information presented in the tables has been prepared assuming the reattribution had been completed as of January 1, 2009 (exclusive of the cash attribution described in note (1)). However this attribution of historical financial information does not purport to be what actual results and balances would have been if such attribution had actually occurred and been in place during these periods.

Notwithstanding the following attribution of assets, liabilities, revenue, expenses and cash flows to the Interactive Group and the Ventures Group, our tracking stock capital structure will not affect the ownership or the respective legal title to our assets or responsibility for our liabilities. We and our subsidiaries each continue to be responsible for our respective liabilities. Holders of Liberty Interactive Stock and Liberty Ventures Stock will be holders of our common stock and continue to be subject to risks associated with an investment in our company and all of our businesses, assets and liabilities. The issuance of Liberty Interactive Stock and Liberty Ventures Stock does not affect the rights of our creditors.

BALANCE SHEET INFORMATION June 30, 2012 (unaudited)

		Attributed (note 1)			
		Interactive	Ventures	Inter-group	Consolidated
		Group	Group	eliminations	Liberty
Assets			amounts	in millions	
Current assets:					
Cash and cash equivalents	\$	790	_	_	790
Trade and other receivables, net		664	_	_	664
Inventory, net		1,096	_	_	1,096
Other current assets		248	_	(161)	87
Total current assets		2,798		(161)	2,637
Investments in available-for-sale securities and other cost investments (note 2)		4	1,380		1,384
Investments in affiliates, accounted for using the equity method	od	254	050		1 212
(note 3)		254	959	_	1,213
Property and equipment, net Goodwill		1,168 5,985	_	_	1,168
Trademarks		· · · · · · · · · · · · · · · · · · ·	_	_	5,985
		2,525	_	_	2,525
Intangible assets subject to amortization, net		2,045	_	_	2,045
Other assets, at cost, net of accumulated amortization	Φ.	74		(161)	74
Total assets	\$	14,853	2,339	(161)	17,031
Liabilities and Equity					
Current liabilities:					
Accounts payable	\$	482	_	_	482
Accrued liabilities		638	44	_	682
Current portion of debt (note 4)		332	1,153	_	1,485
Deferred tax liabilities (note 6)		_	997	(161)	836
Other current liabilities		204	168	_	372
Total current liabilities		1,656	2,362	(161)	3,857
Long-term debt (note 4)		3,169	1,395	_	4,564
Deferred tax liabilities (note 6)		1,430	653	_	2,083
Other liabilities		218	033	_	2,083
Total liabilities		6,473	4,410	(161)	10,722
		0.246	(2.051)		
Equity/Attributed net assets (liabilities)		8,248	(2,071)	_	6,177

132

2,339

(161)

132

17,031

Noncontrolling interests in equity of subsidiaries

Total liabilities and equity

BALANCE SHEET INFORMATION December 31, 2011 (unaudited)

Attributed (note	1)

		Autouted	` ′	_	
	In	teractive	Ventures	Inter-group	Consolidated
		Group	Group	eliminations	Liberty
<u>Assets</u>			amounts in	millions	
Current assets:					
Cash and cash equivalents	\$	847	_	_	847
Trade and other receivables, net		1,054	_	_	1,054
Inventory, net		1,071	_	_	1,071
Deferred tax assets (note 6)		155	_	(155)	_
Other current assets		148			148
Total current assets		3,275	<u> </u>	(155)	3,120
Investments in available-for-sale securities and other cost investments (note 2)		3	1,165	_	1,168
Investments in affiliates, accounted for using the equity method (note 3)		230	905	_	1,135
Property and equipment, net		1,133	_	_	1,133
Goodwill		5,978	_	_	5,978
Trademarks		2,518	_	_	2,518
Intangible assets subject to amortization, net		2,209	_	_	2,209
Other assets, at cost, net of accumulated amortization		78	_	_	78
Total assets	\$	15,424	2,070	(155)	17,339
Liabilities and Equity					
Current liabilities:					
Accounts payable	\$	599	_	_	599
Accrued liabilities		762	39	_	801
Current portion of debt (note 4)		21	1,168	_	1,189
Deferred tax liabilities (note 6)		_	1,006	(155)	851
Other current liabilities		128	_		128
Total current liabilities		1,510	2,213	(155)	3,568
		3,575	1,275	_	4,850
Long-term debt (note 4)		3,575	1,270		1,020
Long-term financial instruments		59	_		59
Deferred tax liabilities (note 6)		1,493	553	_	2,046
Other liabilities		189	_	_	189
Total liabilities		6,826	4,041	(155)	10,712
Equity/Attributed net assets (liability)		8,464	(1,971)	_	6,493
Noncontrolling interests in equity of subsidiaries		134		_	134
Total liabilities and equity	\$	15,424	2,070	(155)	17,339

STATEMENT OF OPERATIONS INFORMATION Three months ended June 30, 2012 (unaudited)

	Attrib			
	Interactive	Ventures	Consolidated	
	Group	Group	Liberty	
		amounts in millions		
Revenue:				
Net retail sales	\$ 2,365	_	2,365	
Cost of sales (exclusive of depreciation shown separately below)	1,488		1,488	
Gross profit	877		877	
Operating costs and expenses:				
Operating	199	_	199	
Selling, general and administrative, including stock-based compensation (not				
1 and 5)	241	_	241	
Depreciation and amortization	147		147	
	587		587	
Operating income (loss)	290	_	290	
Other income (expense):				
Interest expense	(80)	(27)	(107)	
Share of earnings (losses) of affiliates, net	7	28	35	
Realized and unrealized gains (losses) on financial instruments, net	11	(171)	(160)	
Gains (losses) on dispositions, net	_	288	288	
Other, net	(7)	37	30	
	(69)	155	86	
Earnings (loss) before income taxes	221	155	376	
Income tax benefit (expense) (note 6)	(82)	(45)	(127)	
Net earnings (loss)	139	110	249	
Less net earnings (loss) attributable to the noncontrolling interests	15	_	15	
Net earnings (loss) attributable to Liberty Interactive Corporation stockholders	\$ 124	110	234	

STATEMENT OF OPERATIONS INFORMATION Three months ended June 30, 2011 (unaudited)

	Attributed (note 1)			
	Ir	nteractive	Ventures	Consolidated
	Group		Group	Liberty
D.				
Revenue:	Φ.	2.245		2.245
Net retail sales	\$	2,245	_	2,245
Cost of sales (exclusive of depreciation shown separately below)		1,398		1,398
Gross profit		847		847
Operating costs and expenses:				
Operating		209	_	209
Selling, general and administrative, including stock-based compensation (notes 1 and 5)		201	1	202
Depreciation and amortization		148	_	148
		558	1	559
Operating income (loss)		289	(1)	288
Other income (expense):				
Interest expense		(82)	(25)	(107)
Share of earnings (losses) of affiliates, net		2	35	37
Realized and unrealized gains (losses) on financial instruments, net		14	75	89
Other, net		8	(5)	3
		(58)	80	22
Earnings (loss) from continuing operations before income taxes		231	79	310
Income tax benefit (expense) (note 6)		(86)	(29)	(115)
Net earnings (loss) from continuing operations		145	50	195
Earnings (loss) from discontinued operations, net of taxes		74	_	74
Net earnings (loss)		219	50	269
Less net earnings (loss) attributable to the noncontrolling interests		12	_	12
Net earnings (loss) attributable to Liberty Interactive Corporation stockholders	\$	207	50	257

STATEMENT OF OPERATIONS INFORMATION Six months ended June 30, 2012 (unaudited)

		Attributed (
	Interactive Group		Ventures	Consolidated
			Group	Liberty
	<u> </u>		amounts in millions	_
Revenue:				
Net retail sales	\$	4,679	_	4,679
Cost of sales (exclusive of depreciation shown separately below)		2,954		2,954
Gross profit		1,725	<u> </u>	1,725
Operating costs and expenses:				
Operating		407	_	407
Selling, general and administrative, including stock-based compensation (notes 1 and 5)		479	1	480
Depreciation and amortization		290	_	290
		1,176	1	1,177
Operating income (loss)		549	(1)	548
Other income (expense):				
Interest expense		(157)	(56)	(213)
Share of earnings (losses) of affiliates, net		20	26	46
Realized and unrealized gains (losses) on financial instruments, net		25	(203)	(178)
Gains (losses) on dispositions, net		_	288	288
Other, net		(4)	37	33
		(116)	92	(24)
Earnings (loss) before income taxes		433	91	524
Income tax benefit (expense) (note 6)		(161)	(9)	(170)
Net earnings (loss)		272	82	354
Less net earnings (loss) attributable to the noncontrolling interests		29	_	29
Net earnings (loss) attributable to Liberty Interactive Corporation stockholders	\$	243	82	325

STATEMENT OF OPERATIONS INFORMATION Six months ended June 30, 2011 (unaudited)

	Attributed (1		
	Interactive	Ventures	Consolidated
	Group	Group	Liberty
		amounts in millions	
Revenue:			
Net retail sales	\$ 4,404	_	4,404
Cost of sales (exclusive of depreciation shown separately below)	2,775		2,775
Gross profit	1,629		1,629
Operating costs and expenses:			
Operating	412	_	412
Selling, general and administrative, including stock-based compensation (notes 1 and			
5)	417	2	419
Depreciation and amortization	297		297
	1,126	2	1,128
Operating income (loss)	503	(2)	501
Other income (expense):			
Interest expense	(168)	(53)	(221)
Share of earnings (losses) of affiliates, net	12	45	57
Realized and unrealized gains (losses) on financial instruments, net	45	(15)	30
Other, net	29	(8)	21
	(82)	(31)	(113)
Earnings (loss) before income taxes	421	(33)	388
Income tax benefit (expense) (note 6)	(145)	15	(130)
Net earnings (loss) from continuing operations	276	(18)	258
Earnings (loss) from discontinued operations, net of taxes	410	_	410
Net earnings (loss)	686	(18)	668
Less net earnings (loss) attributable to the noncontrolling interests	22	_	22
Net earnings (loss) attributable to Liberty Interactive Corporation stockholders	\$ 664	(18)	646

STATEMENT OF CASH FLOWS INFORMATION Six months ended June 30, 2012 (unaudited)

	Attributed (note 1)				
	Interactive		Ventures	Consolidated	
		Group	Group	Liberty	
			amounts in millions		
Cash flows from operating activities:					
Net earnings	\$	272	82	354	
Adjustments to reconcile net earnings to net cash provided by operating activities:					
Depreciation and amortization		290	_	290	
Stock-based compensation		35	_	35	
Cash payments for stock-based compensation		(2)	_	(2)	
Share of losses (earnings) of affiliates, net		(20)	(26)	(46)	
Cash receipts from return on equity investments		5	8	13	
Realized and unrealized losses (gains) on financial instruments, net		(25)	203	178	
(Gains) losses on disposition of assets, net		_	(288)	(288)	
Deferred income tax expense (benefit)		(66)	92	26	
Other, net		9	(34)	(25)	
Intergroup tax allocation		83	(83)	_	
Changes in operating assets and liabilities, net of the effects of acquisitions and dispositions:					
Current and other assets		357	_	357	
Payables and other current liabilities		(167)	5	(162)	
Net cash provided (used) by operating activities		771	(41)	730	
Cash flows from investing activities:					
Cash proceeds from dispositions		_	348	348	
Investments in and loans to cost and equity investees		(11)	(97)	(108)	
Capital expended for property and equipment		(151)	_	(151)	
Net sales (purchases) of short term and other marketable securities		46	_	46	
Other investing activities, net		(41)	1	(40)	
Net cash provided (used) by investing activities		(157)	252	95	
Cash flows from financing activities:					
Borrowings of debt		666	_	666	
Repayments of debt		(761)	(112)	(873)	
Cash (payments) receipts between Groups, net (note 1)		99	(99)	_	
Repurchases of Liberty Interactive common stock		(637)	_	(637)	
Other financing activities, net		(26)	_	(26)	
Net cash provided (used) by financing activities		(659)	(211)	(870)	
		<u> </u>			
Effect of foreign currency rates on cash		(12)		(12)	
Net increase (decrease) in cash and cash equivalents		(57)	_	(57)	
Cash and cash equivalents at beginning of year		847	_	847	
Cash and cash equivalents at end year	\$	790		790	

STATEMENT OF CASH FLOWS INFORMATION Six months ended June 30, 2011 (unaudited)

	Attributed (note 1)				
		Interactive	Ventures	Consolidated	
		Group	Group	Liberty	
		ar	nounts in millions		
Cash flows from operating activities:					
Net earnings	\$	686	(18)	668	
Adjustments to reconcile net earnings to net cash provided by operating activities:					
(Earnings) loss from discontinued operations		(410)	_	(410)	
Depreciation and amortization		297	_	297	
Stock-based compensation		30	_	30	
Cash payments for stock-based compensation		(2)	_	(2)	
Share of losses (earnings) of affiliates, net		(12)	(45)	(57)	
Cash receipts from returns on equity investments		_	10	10	
Realized and unrealized losses (gains) on financial instruments, net		(45)	15	(30)	
Deferred income tax expense (benefit)		(87)	43	(44)	
Other, net		(59)	1	(58)	
Intergroup tax allocation		58	(58)	_	
Changes in operating assets and liabilities, net of the effects of acquisitions and dispositions:					
Current and other assets		230	_	230	
Payables and other current liabilities		(303)	1	(302)	
Net cash provided (used) by operating activities		383	(51)	332	
Cash flows from investing activities:					
Investments in and loans to cost and equity investees		(7)	_	(7)	
Capital expended for property and equipment		(103)	_	(103)	
Net sales (purchases) of short term investments		(48)	_	(48)	
Other investing activities, net		1		1	
Net cash provided (used) by investing activities		(157)		(157)	
Cash flows from financing activities:					
Borrowings of debt		192	_	192	
Repayments of debt		(383)	(10)	(393)	
Cash (payments) receipts between Groups, net (note 1)		(61)	61	_	
Other financing activities, net		(42)		(42)	
Net cash provided (used) by financing activities		(294)	51	(243)	
Effect of foreign currency rates on cash		11		11	
Net cash provided (used) by discontinued operations:					
Cash provided (used) by operating activities		294	_	294	
Cash provided (used) by investing activities		144	_	144	
Cash provided (used) by financing activities		(146)	_	(146)	
Change in available cash held by discontinued operations		(276)	_	(276)	
Net cash provided (used) by discontinued operations		16		16	
Net increase (decrease) in cash and cash equivalents		(41)		(41)	
Cash and cash equivalents at beginning of year		1,353	_	1,353	
Cash and cash equivalents at end year	\$	1,312		1,312	
Cash and cash equivalents at one year	7	1,512		1,512	

Notes to Attributed Financial Information (unaudited)

(1) The Interactive Group will initially comprise our consolidated subsidiaries QVC, Inc., Provide Commerce, Inc., Backcountry.com, Inc., Bodybuilding.com, LLC and Celebrate Interactive Holdings, Inc., and our interest in HSN, Inc. Accordingly, the accompanying attributed financial information for the Interactive Group includes the foregoing investments, as well as the assets, liabilities, revenue, expenses and cash flows of those consolidated subsidiaries. We have also attributed certain of our debt obligations (and related interest expense) to the Interactive Group based upon a number of factors, including the cash flow available to the Interactive Group and its ability to pay debt service and our assessment of the optimal capitalization for the Interactive Group. The specific debt obligations attributed to each of the Interactive Group and the Ventures Group are described in note 4 below. In addition, we have allocated certain corporate general and administrative expenses among the Interactive Group and the Ventures Group as described in note 5 below.

The Interactive Group focuses on video and on-line commerce businesses. Accordingly, we expect that businesses that we may acquire in the future that we believe are complementary to this strategy will also be attributed to the Interactive Group.

The Ventures Group consists of all of our businesses not included in the Interactive Group including our interest in equity method investments of Expedia, Inc., TripAdvisor, Inc., Interval Leisure Group, Inc. and Tree.com, Inc. and available-for-sale securities Time Warner, Time Warner Cable and AOL. Accordingly, the accompanying attributed financial information for the Ventures Group includes these investments. In addition, we have attributed to the Ventures Group all of our senior exchangeable debentures (and related interest expense). See note 4 below for the debt obligations attributed to the Ventures Group.

Any businesses that we may acquire in the future that we do not attribute to the Interactive Group will be attributed to the Ventures Group.

The accompanying financial information does not reflect an anticipated reattribution of cash to the Ventures Group of approximately \$1,325 million (which includes proceeds from the sale of TripAdvisor, Inc. shares in May 2012 and the impact of certain other post-March 31 business activities) funded by the Interactive Group which is expected to occur at the distribution date. A portion of this cash is not currently included on Liberty's balance sheet as it will be borrowed under QVC's credit facility in connection with the completion of the recapitalization. As a result of Ventures Group not having any attributed cash in any periods prior to the distribution date all cash needs have been funded by the Interactive Group, for purposes of these financials, and have been included in the financing section of the accompanying Statement of Cash Flows Information. Upon distribution the Ventures Group will have the cash necessary to fund its own cash needs. Cash related to tax attributes utilized by either group will continue to be reimbursed on a current basis and it is expected that the Ventures group will receive cash from the Interactive group for tax attributes associated with the exchangeable debentures.

(2) Investments in AFS securities, which are recorded at their respective fair market values, and other cost investments are summarized as follows:

		ne 30, 2012	December 31, 2011
	<u> </u>	amounts in 1	
Interactive Group			
Other	\$	4	3
Total attributed Interactive Group		4	3
Ventures Group			
Time Warner Inc.		839	787
Time Warner Cable Inc.		449	348
AOL		56	30
Other		36	_
Total attributed Ventures Group		1,380	1,165
Consolidated Liberty	\$	1,384	1,168

(3) The following table presents information regarding certain equity method investments attributed to each of the Interactive Group and the Ventures Group:

					Share of earnings (losses)			
					Three months		Six months	
	June 30, 2012			ended		ended		
	Percentage ownership		Carrying	Market	June 30,		June 30,	
		value		value	2012	2011	2012	2011
	dollar amounts in millions							
Interactive Group								
HSN, Inc	34%	\$	233	808	9	7	24	20
Other	various		21	N/A	(2)	(5)	(4)	(8)
Total Interactive Group			254		7	2	20	12
Ventures Group								
Expedia, Inc. (a)(b)	26%		643	1,664	26	35	24	48
TripAdvisor, Inc (a)(c)	18%		189	1,169	12	_	23	_
Other	various		127	N/A	(10)	_	(21)	(3)
Total Ventures Group			959		28	35	26	45
Consolidated Liberty		\$	1,213		35	37	46	57

⁽a) During the fourth quarter of 2011 Expedia, Inc. completed the pro-rata split-off of TripAdvisor, Inc. ("TripAdvisor"), its wholly owned subsidiary. As of the TripAdvisor split-off date, the Company had a 26% economic ownership interest in each of Expedia, Inc. and TripAdvisor and, through ownership of class B common stock with 10 votes per share, had an approximate 58% voting interest in each respective company. Through a stockholder's agreement, Liberty has given Barry Diller, Chairman and Senior Executive Officer of both companies, the right to vote all of the common stock owned by Liberty. Through a governance agreement, Liberty has the right to nominate up to 20% of the board members for each entity and currently two members on each company's 10 member board were nominated by Liberty. Because of Liberty's board representation, it was determined that the Company has significant influence over each respective company and the Company continues to apply the equity method of accounting to its interests in TripAdvisor. As discussed below, in May 2012 Liberty sold shares of TripAdvisor which decreased Liberty's ownership percentage below 20%. As Liberty's board representation on the TripAdvisor board continues to be 20%, subsequent to the sale of securities discussed above, it was determined that significant influence still exists and the application of the equity method of accounting is appropriate.

- (b) Liberty entered into a forward sales contract on 12 million shares of Expedia common stock in March 2012 at a per share forward price of \$34.316. The forward contract may be settled, in October 2012, in stock or cash, at the election of Liberty. Liberty delivered 12 million shares of Expedia as collateral under the forward contract. The carrying value of the shares, held as collateral by the counterparty, was \$223 million and the fair value was \$577 million as of June 30, 2012.
- (c) In May 2012, Liberty sold approximately 8.5 million shares of TripAdvisor, Inc. for cash proceeds of \$338 million. The sale resulted in a \$288 million gain recorded in gain (losses) on dispositions, net in the statement of operations.
- (4) Debt attributed to the Interactive Group and the Ventures Group is comprised of the following:

		June 30, 2012		
	Out	standing	Carrying value	
	pı	rincipal		
		amounts in millions		
Interactive Group				
5.7% Senior Notes due 2013	\$	309	308	
8.5% Senior Debentures due 2029		287	285	
8.25% Senior Debentures due 2030		504	501	
QVC 7.125% Senior Secured Notes due 2017		500	500	
QVC 7.5% Senior Secured Notes due 2019		1,000	987	
QVC 7.375% Senior Secured Notes due 2020		500	500	
QVC bank credit facilities (a)		302	302	
Other debt		118	118	
Total attributed Interactive Group debt		3,520	3,501	
Ventures Group				
3.125% Exchangeable Senior Debentures due 2023		1,138	1,395	
4% Exchangeable Senior Debentures due 2029		469	275	
3.75% Exchangeable Senior Debentures due 2030		460	254	
3.5% Exchangeable Senior Debentures due 2031		373	263	
3.25% Exchangeable Senior Debentures due 2031		414	361	
Total attributed Capital Group debt		2,854	2,548	
Total debt	\$	6,374	6,049	

(a) See note (1) above regarding additional incurrences to be drawn in connection with the closing of the recapitalization.

The attribution of the debt between the two groups is intended: (i) in the case of a portion of the Senior Exchangeable Debentures being attributed to the Ventures Group, to match the attribution of the equity securities for which those Senior Exchangeable Debentures are exchangeable; (ii) in the case of the Senior Notes and Debentures being attributed to Interactive Group, which are not subject to the more complex contingencies and uncertainties applicable to the Senior Exchangeable Debentures, to simplify the attributed capital structure of that group; and (iii) to provide the Ventures Group with a source of cash flow from the Interactive Group expected to be paid in consideration of the tax benefits of the Senior Exchangeable Debentures expected to be used by the Interactive Group.

Additionally, in July 2012 QVC issued \$500 million principal amount of 5.125% Senior Secured Notes due 2022 at par. The net proceeds from the issuance were used to reduce the outstanding principal under the QVC Bank Credit Facilities and for general corporate purposes.

(5) Cash compensation expense for our corporate employees will be allocated among the Interactive Group and the Ventures Group based on the estimated percentage of time spent providing services for each group. On an annual basis estimated time spent will be determined through an interview process and a review of personnel duties unless transactions significantly change the composition of companies and investments in either respective group which would require a more timely reevaluation of estimated time spent. Other general and administrative expenses will be charged directly to the groups whenever possible and are otherwise allocated based on estimated usage or some other reasonably determined methodology. Amounts allocated, due to their direct nature, from the Interactive Group to the Ventures Group was determined to be \$1 million and \$2 million for the six months ended June 30, 2012 and 2011, respectively. We note that stock compensation related to each tracking stock will be calculated based on actual options in the future once awards have been converted at the date of distribution.

While we believe that this allocation method is reasonable and fair to each group, we may elect to change the allocation methodology or percentages used to allocate general and administrative expenses in the future.

(6) The Liberty Interactive Stock and the Liberty Ventures Stock will have voting and conversion rights under our restated charter. Following is a summary of those rights. Holders of Series A common stock of each group will be entitled to one vote per share, and holders of Series B common stock of each group will be entitled to ten votes per share. Holders of Series C common stock of each group, if issued, will be entitled to 1/100th of a vote per share in certain limited cases and will otherwise not be entitled to vote. In general, holders of Series A and Series B common stock will vote as a single class. In certain limited circumstances, the board may elect to seek the approval of the holders of only Series A and Series B Liberty Interactive Stock or the approval of the holders of only Series A and Series B Liberty Ventures Stock.

At the option of the holder, each share of Series B common stock will be convertible into one share of Series A common stock of the same group. At the discretion of our board, the common stock related to one group may be converted into common stock of the same series that is related to the other group.