UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): March 8, 2013

LIBERTY INTERACTIVE CORPORATION

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

001-33982

(Commission File Number) **84-1288730** (I.R.S. Employer Identification No.)

12300 Liberty Blvd. Englewood, Colorado 80112

(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (720) 875-5300

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure

On March 8, 2013 Liberty Interactive LLC ("Liberty"), a subsidiary of Liberty Interactive Corporation, announced the final redemption payment to the holders of its outstanding 3.25% Senior Exchangeable Debentures due 2031. Liberty previously announced that it would redeem the debentures in full on March 8, 2013. The debentures are attributed to the Liberty Ventures tracking stock group.

This Current Report on Form 8-K and the press release attached hereto as Exhibit 99.1 are being furnished to the Securities and Exchange Commission under Item 7.01 of Form 8-K in satisfaction of the public disclosure requirements of Regulation FD.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

Exhibit No.	Name	
99.1	Press Release dated March 8, 2013	

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 11, 2013

LIBERTY INTERACTIVE CORPORATION

By: <u>/s/ Wade Haufschild</u> Name: Wade Haufschild Title: Vice President

EXHIBIT INDEX

Exhibit No. Name

99.1

Press Release dated March 8, 2013

March 8, 2013

Liberty Interactive Announces Final Redemption Payment on 3.25% Senior Exchangeable Debentures Due 2031

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- Liberty Interactive LLC ("Liberty"), a subsidiary of Liberty Interactive Corporation (NASDAQ: LINTA/LINTB and LVNTA/LVNTB), announced the final redemption payment to the holders of its outstanding 3.25% Senior Exchangeable Debentures due 2031. Liberty previously announced that it would redeem the debentures in full on March 8, 2013. The debentures are attributed to the Liberty Ventures tracking stock group.

In connection with the redemption, Liberty elected to terminate the right of debenture holders, effective January 25, 2013, to exchange their debentures for the exchange market value of the reference shares attributable to the debentures. The reference shares attributable to each debenture consist of 9.2833 shares of Viacom class B common stock and 9.2833 shares of CBS Corporation common stock.

The redemption price for each outstanding debenture will be paid in cash, and equals the sum of (1) the adjusted principal amount of a debenture as of the redemption date, (2) accrued and unpaid interest on such debenture to but not including the redemption date and (3) any final period distribution on such debenture. Each debenture holder has received a notice providing the details of the redemption through the facilities of the Depositary Trust Company. The final amount to be paid per bond is as follows:

Principal	Accrued Interest	Final Period Distribution	Total per bond
\$ 1,000.00	\$ 15.6181	\$ 8.4478	\$ 1,024.07

After the redemption, the company will have utilized \$423.5 million of cash during the first quarter for the retirement of these debentures.

About Liberty Interactive LLC

Liberty Interactive LLC is a wholly owned subsidiary of Liberty Interactive Corporation and owns interests in a broad range of electronic retailing, media, communications, and entertainment businesses.

Liberty Interactive Corporation Courtnee Ulrich 720-875-5420