UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D. C. 20549

FORM 10-Q

☒ **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2024

OR

☐ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from to

Commission File Number 001-33982

QURATE RETAIL, INC.
(Exact name of Registrant as specified in its charter)

State of Delaware (State or other jurisdiction of incorporation or organization)	**84-1288730** (I.R.S. Employer Identification No.)
12300 Liberty Boulevard **Englewood, Colorado** (Address of principal executive offices)	**80112** (Zip Code)

Registrant's telephone number, including area code: **(720) 875-5300**

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Series A common stock	QRTEA	The Nasdaq Stock Market LLC
Series B common stock	QRTEB	The Nasdaq Stock Market LLC
8.0% Series A Cumulative Redeemable Preferred Stock	QRTEP	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and “emerging growth company” in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer ☐ Accelerated Filer ☒ Non-accelerated Filer ☐ Smaller Reporting Company ☐ Emerging Growth Company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company as defined in Rule 12b-2 of the Exchange Act. Yes ☐ No ☒

The number of outstanding shares of Qurate Retail, Inc.'s common stock as of July 31, 2024 was:

Series A common stock	387,993,706
Series B common stock	8,927,840

Table of Contents

QURATE RETAIL, INC. AND SUBSIDIARIES

Condensed Consolidated Balance Sheets

(unaudited)

	June 30, 2024	December 31, 2023
	amounts in millions	
Assets		
Current assets:		
Cash and cash equivalents	$ 1,210	1,121
Trade and other receivables, net of allowance for credit losses of $86 million and $102 million, respectively	897	1,308
Inventory, net	1,122	1,044
Other current assets	187	209
Total current assets	3,416	3,682
Property and equipment, net	488	512
Intangible assets not subject to amortization (note 5):		
Goodwill	3,126	3,164
Trademarks	2,698	2,698
	5,824	5,862
Intangible assets subject to amortization, net (note 5)	457	526
Operating lease right-of-use assets	619	635
Other assets, at cost, net of accumulated amortization	135	151
Total assets	$ 10,939	11,368

(continued)

See accompanying notes to condensed consolidated financial statements.

QURATE RETAIL, INC. AND SUBSIDIARIES

Condensed Consolidated Balance Sheets (Continued)

(unaudited)

	June 30, 2024	December 31, 2023
	amounts in millions, except share amounts	
Liabilities and Equity		
Current liabilities:		
Accounts payable	$ 762	895
Accrued liabilities	787	983
Current portion of debt, $271 million and $219 million measured at fair value (note 6)	856	642
Other current liabilities	138	97
Total current liabilities	2,543	2,617
Long-term debt (note 6)	4,483	4,698
Deferred income tax liabilities	1,468	1,531
Preferred stock (note 7)	1,272	1,270
Operating lease liabilities	612	615
Other liabilities	140	148
Total liabilities	10,518	10,879
Equity		
Stockholders' equity:		
Series A common stock, $.01 par value. Authorized 4,000,000,000 shares; issued and outstanding 387,993,706 shares at June 30, 2024 and 383,047,720 shares at December 31, 2023	4	4
Series B common stock, $.01 par value. Authorized 150,000,000 shares; issued and outstanding 8,927,840 shares at June 30, 2024 and 8,700,380 shares at December 31, 2023	—	—
Series C common stock, $.01 par value. Authorized 4,000,000,000 shares; no shares issued	—	—
Additional paid-in capital	115	99
Accumulated other comprehensive earnings (loss), net of taxes	(6)	86
Retained earnings	215	196
Total stockholders' equity	328	385
Noncontrolling interests in equity of subsidiaries	93	104
Total equity	421	489
Commitments and contingencies (note 8)		
Total liabilities and equity	$ 10,939	11,368

See accompanying notes to condensed consolidated financial statements.

QURATE RETAIL, INC. AND SUBSIDIARIES

Condensed Consolidated Statements of Operations

(unaudited)

	Three months ended June 30, 2024	Three months ended June 30, 2023	Six months ended June 30, 2024	Six months ended June 30, 2023
	amounts in millions, except per share amounts			
Total revenue, net	$ 2,407	2,649	4,749	5,293
Operating costs and expenses:				
Cost of goods sold (exclusive of depreciation shown separately below)	1,532	1,734	3,043	3,543
Operating expense	178	193	358	387
Selling, general and administrative, including stock-based compensation (note 2)	418	466	826	944
Restructuring, penalties and fire related costs, net of (recoveries) (note 8)	18	(208)	18	(208)
Depreciation and amortization	96	104	195	204
Gain on sale of assets and leaseback transactions (note 8)	—	(6)	(1)	(119)
	2,242	2,283	4,439	4,751
Operating income (loss)	165	366	310	542
Other income (expense):				
Interest expense	(119)	(123)	(236)	(217)
Dividend and interest income	15	14	27	25
Realized and unrealized gains (losses) on financial instruments, net (note 4)	(10)	(14)	(17)	(46)
Loss on disposition of Zulily, net	—	(64)	—	(64)
Other, net	(4)	6	(6)	10
	(118)	(181)	(232)	(292)
Earnings (loss) before income taxes	47	185	78	250
Income tax (expense) benefit	(15)	(66)	(38)	(98)
Net earnings (loss)	32	119	40	152
Less net earnings (loss) attributable to the noncontrolling interests	12	12	21	25
Net earnings (loss) attributable to Qurate Retail, Inc. shareholders	$ 20	107	19	127
Basic net earnings (loss) attributable to Series A and Series B Qurate Retail, Inc. shareholders per common share (note 3):	$ 0.05	0.28	0.05	0.33
Diluted net earnings (loss) attributable to Series A and Series B Qurate Retail, Inc. shareholders per common share (note 3):	$ 0.05	0.28	0.05	0.33

See accompanying notes to condensed consolidated financial statements.

QURATE RETAIL, INC. AND SUBSIDIARIES

Condensed Consolidated Statements of Comprehensive Earnings (Loss)

(unaudited)

	Three months ended June 30,		Six months ended June 30,	
	2024	2023	2024	2023
	amounts in millions			
Net earnings (loss)	$ 32	119	40	152
Other comprehensive earnings (loss), net of taxes:				
Foreign currency translation adjustments	(29)	(24)	(73)	(4)
Recognition of previously unrealized losses (gains) on debt, net	—	(13)	—	(32)
Credit risk on fair value debt instruments gains (loss)	70	(48)	(29)	81
Other comprehensive earnings (loss)	41	(85)	(102)	45
Comprehensive earnings (loss)	73	34	(62)	197
Less comprehensive earnings (loss) attributable to the noncontrolling interests	8	5	11	17
Comprehensive earnings (loss) attributable to Qurate Retail, Inc. shareholders	$ 65	29	(73)	180

See accompanying notes to condensed consolidated financial statements.

QURATE RETAIL, INC. AND SUBSIDIARIES

Condensed Consolidated Statements of Cash Flows

(unaudited)

	Six months ended June 30, 2024	Six months ended June 30, 2023
	amounts in millions	
Cash flows from operating activities:		
Net earnings (loss)	$ 40	152
Adjustments to reconcile net earnings (loss) to net cash provided by operating activities:		
Depreciation and amortization	195	204
Stock-based compensation	19	30
Realized and unrealized (gains) losses on financial instruments, net	17	46
Gain on sale of assets and sale leaseback transactions	(1)	(119)
Gain on insurance proceeds, net of fire related costs	—	(228)
Insurance proceeds received for operating expenses and business interruption losses	—	226
Loss on disposition of Zulily	—	64
Deferred income tax expense (benefit)	(60)	25
Other, net	6	6
Changes in operating assets and liabilities		
Decrease (increase) in accounts receivable	395	403
Decrease (increase) in inventory	(84)	131
Decrease (increase) in prepaid expenses and other assets	39	61
(Decrease) increase in trade accounts payable	(122)	(220)
(Decrease) increase in accrued and other liabilities	(151)	(313)
Net cash provided (used) by operating activities	293	468
Cash flows from investing activities:		
Capital expenditures	(94)	(105)
Expenditures for television distribution rights	(13)	(107)
Cash proceeds from dispositions of investments	6	71
Cash paid for disposal of Zulily	—	(28)
Proceeds from sale of fixed assets	6	200
Insurance proceeds received for fixed asset loss	—	54
Payments for settlements of financial instruments	—	(179)
Proceeds from settlements of financial instruments	—	167
Other investing activities, net	(3)	(1)
Net cash provided (used) by investing activities	(98)	72
Cash flows from financing activities:		
Borrowings of debt	1,660	1,002
Repayments of debt	(1,716)	(1,320)
Dividends paid to noncontrolling interest	(22)	(24)
Dividends paid to common shareholders	(4)	(7)
Indemnification agreement settlement	—	25
Other financing activities, net	(3)	(2)
Net cash provided (used) by financing activities	(85)	(326)
Effect of foreign currency exchange rates on cash, cash equivalents and restricted cash	(21)	(7)
Net increase (decrease) in cash, cash equivalents and restricted cash	89	207
Cash, cash equivalents and restricted cash at beginning of period	1,136	1,285
Cash, cash equivalents and restricted cash at end of period	$ 1,225	1,492

The following table reconciles cash, cash equivalents and restricted cash reported in our condensed consolidated balance sheets to the total amount presented in our condensed consolidated statements of cash flows:

	June 30, 2024	December 31, 2023
	in millions	
Cash and cash equivalents	$ 1,210	1,121
Restricted cash included in other current assets	15	15
Total cash, cash equivalents and restricted cash in the condensed consolidated statement of cash flows	$ 1,225	1,136

See accompanying notes to condensed consolidated financial statements.

QURATE RETAIL, INC. AND SUBSIDIARIES

Condensed Consolidated Statement of Equity

(unaudited)

	Stockholders' Equity								
	Preferred stock	Common stock Series A	Common stock Series B	Additional paid-in capital	Accumulated other comprehensive earnings (loss)	Retained earnings	Noncontrolling interest in equity of subsidiaries		Total equity
	amounts in millions								
Balance at January 1, 2024	$ —	4	—	99	86	196	104		489
Net earnings (loss)	—	—	—	—	—	19	21		40
Other comprehensive earnings (loss)	—	—	—	—	(92)	—	(10)		(102)
Stock-based compensation	—	—	—	17	—	—	—		17
Distribution to noncontrolling interest	—	—	—	—	—	—	(22)		(22)
Withholding taxes on net share settlements of stock-based compensation	—	—	—	(2)	—	—	—		(2)
Other	—	—	—	1	—	—	—		1
Balance at June 30, 2024	$ —	4	—	115	(6)	215	93		421

	Stockholders' Equity								
	Preferred stock	Common stock Series A	Common stock Series B	Additional paid-in capital	Accumulated other comprehensive earnings (loss)	Retained earnings	Noncontrolling interest in equity of subsidiaries		Total equity
	amounts in millions								
Balance at March 31, 2024	$ —	4	—	107	(51)	195	96		351
Net earnings (loss)	—	—	—	—	—	20	12		32
Other comprehensive earnings (loss)	—	—	—	—	45	—	(4)		41
Stock-based compensation	—	—	—	8	—	—	—		8
Distribution to noncontrolling interest	—	—	—	—	—	—	(11)		(11)
Balance at June 30, 2024	$ —	4	—	115	(6)	215	93		421

See accompanying notes to condensed consolidated financial statements.

QURATE RETAIL, INC. AND SUBSIDIARIES

Condensed Consolidated Statement of Equity (continued)

(unaudited)

	Stockholders' Equity						Noncontrolling interest in equity of subsidiaries	Total equity
	Preferred stock	Common stock Series A	Common stock Series B	Additional paid-in capital	Accumulated other comprehensive earnings (loss)	Retained earnings		
	amounts in millions							
Balance at January 1, 2023	$ —	4	—	53	18	337	113	525
Net earnings (loss)	—	—	—	—	—	127	25	152
Other comprehensive earnings (loss)	—	—	—	—	53	—	(8)	45
Stock-based compensation	—	—	—	25	—	—	—	25
Distribution to noncontrolling interest	—	—	—	—	—	—	(24)	(24)
Withholding taxes on net share settlements of stock-based compensation	—	—	—	(1)	—	—	—	(1)
Other	—	—	—	2	—	3	—	5
Balance at June 30, 2023	$ —	4	—	79	71	467	106	727

	Stockholders' Equity						Accumulated Noncontrolling interest in equity of subsidiaries	Total equity
	Preferred stock	Common stock Series A	Common stock Series B	Additional paid-in capital	Accumulated other comprehensive earnings (loss)	Retained earnings		
	amounts in millions							
Balance at March 31, 2023	$ —	4	—	67	149	358	113	691
Net earnings (loss)	—	—	—	—	—	107	12	119
Other comprehensive income (loss)	—	—	—	—	(78)	—	(7)	(85)
Stock-based compensation	—	—	—	11	—	—	—	11
Distribution to noncontrolling interest	—	—	—	—	—	—	(12)	(12)
Other	—	—	—	1	—	2	—	3
Balance at June 30, 2023	$ —	4	—	79	71	467	106	727

See accompanying notes to condensed consolidated financial statements.

QURATE RETAIL, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Financial Statements

(unaudited)

(1) Basis of Presentation

The accompanying condensed consolidated financial statements include the accounts of Qurate Retail, Inc. and its controlled subsidiaries (collectively, "Qurate Retail," the "Company," “Consolidated Qurate Retail,” “us,” “we,” or “our” unless the context otherwise requires). All significant intercompany accounts and transactions have been eliminated in consolidation. Qurate Retail is made up of wholly-owned subsidiaries QVC, Inc. (“QVC”), which includes HSN, Inc. (“HSN”), Cornerstone Brands, Inc. (“CBI”), and other cost method investments.

Qurate Retail is primarily engaged in the video and online commerce industries in North America, Europe and Asia. The businesses of the Company’s wholly-owned subsidiaries, QVC and CBI, are seasonal due to a higher volume of sales in the fourth calendar quarter related to year-end holiday shopping.

The accompanying (a) condensed consolidated balance sheet as of December 31, 2023, which has been derived from audited financial statements, and (b) the interim unaudited condensed consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles ("GAAP") for interim financial information and the instructions to Form 10-Q and Article 10 of Regulation S-X as promulgated by the Securities and Exchange Commission. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation of the results for such periods have been included. Additionally, certain prior period amounts have been reclassified for comparability with current period presentation. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto contained in Qurate Retail's Annual Report on Form 10-K for the year ended December 31, 2023 (the “2023 10-K”).

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. Qurate Retail considers (i) fair value measurements, (ii) accounting for income taxes, and (iii) estimates of retail-related adjustments and allowances to be its most significant estimates.

Qurate Retail has entered into certain agreements with Liberty Media Corporation ("LMC"), a separate publicly traded company. These agreements include a reorganization agreement, services agreement and facilities sharing agreement. As a result of certain corporate transactions, LMC and Qurate Retail may have obligations to each other for certain tax related matters. Neither Qurate Retail nor LMC has any stock ownership, beneficial or otherwise, in the other. In connection with a split-off transaction that occurred in the first quarter of 2018 (the “GCI Liberty Split-Off”), Qurate Retail and GCI Liberty, Inc. (“GCI Liberty”) entered into a tax sharing agreement. Pursuant to the tax sharing agreement, GCI Liberty agreed to indemnify Qurate Retail for taxes and tax-related losses resulting from the GCI Liberty Split-Off to the extent such taxes or tax-related losses (i) result primarily from, individually or in the aggregate, the breach of certain restrictive covenants made by GCI Liberty (applicable to actions or failures to act by GCI Liberty and its subsidiaries following the completion of the GCI Liberty Split-Off), or (ii) result from Section 355(e) of the Internal Revenue Code applying to the GCI Liberty Split-Off as a result of the GCI Liberty Split-Off being part of a plan (or series of related transactions) pursuant to which one or more persons acquire, directly or indirectly, a 50-percent or greater interest (measured by vote or value) in the stock of GCI Liberty (or any successor corporation). Following a merger between Liberty Broadband Corporation (“Liberty Broadband”) and GCI Liberty, Liberty Broadband has assumed the tax sharing agreement.

In December 2019, the Company entered into an amended services agreement. Under the amended services agreement, components of LMC’s Chief Executive Officer’s compensation are either paid directly to him or reimbursed to LMC, in each case, based on allocations set forth in the amended services agreement, currently set at 10% for the Company but subject to adjustment on an annual basis and upon the occurrence of certain events.

The reorganization agreement with LMC provides for, among other things, provisions governing the relationship between Qurate Retail and LMC, including certain cross-indemnities. Pursuant to the services agreement, LMC provides

Qurate Retail with certain general and administrative services including legal, tax, accounting, treasury, information technology, cybersecurity and investor relations support. Qurate Retail reimburses LMC for direct, out-of-pocket expenses incurred by LMC in providing these services and for Qurate Retail's allocable portion of costs associated with any shared services or personnel based on an estimated percentage of time spent providing services to Qurate Retail. Under the facilities sharing agreement, LMC shares office space and related amenities at its corporate headquarters with Qurate Retail. Under these various agreements, approximately $3 million and $2 million was reimbursable to LMC for the three months ended June 30, 2024 and 2023, respectively, and $6 million and $4 million for the six months ended June 30, 2024 and 2023, respectively. Qurate Retail had a tax sharing payable to Liberty Broadband in the amount of approximately $20 million and $16 million as of June 30, 2024 and December 31, 2023, respectively, included in other liabilities in the condensed consolidated balance sheets.

Zulily, LLC (“Zulily”) was a wholly owned subsidiary of Qurate Retail until its divestiture on May 24, 2023. Qurate Retail recognized a loss on the divestiture of $64 million in the second quarter of 2023. Zulily is included in Corporate and other through May 23, 2023 and is not presented as a discontinued operation as the disposition did not represent a strategic shift that had a major effect on Qurate Retail’s operations and financial results.

Included in revenue in the accompanying condensed consolidated statements of operations is $109 million and $301 million for the three and six months ended June 30, 2023, respectively, related to Zulily. Included in net earnings (loss) in the accompanying condensed consolidated statement of operations are losses of $9 million and $44 million for the three and six months ended June 30, 2023, respectively, related to Zulily.

(2) Stock-Based Compensation

The Company has granted to certain of its directors, employees and employees of its subsidiaries, restricted stock (“RSAs”), restricted stock units (“RSUs”) and options to purchase shares of the Company’s common stock (collectively, "Awards"). The Company measures the cost of employee services received in exchange for an equity classified Award (such as stock options and RSAs) based on the grant-date fair value (“GDFV”) of the Award, and recognizes that cost over the period during which the employee is required to provide service (usually the vesting period of the Award). The Company measures the cost of employee services received in exchange for a liability classified Award based on the current fair value of the Award, and remeasures the fair value of the Award at each reporting date.

Included in selling, general and administrative expenses in the accompanying condensed consolidated statements of operations are $3 million and $14 million of stock-based compensation during the three months ended June 30, 2024 and 2023, respectively, and $19 million and $30 million of stock-based compensation during the six months ended June 30, 2024 and 2023, respectively.

Qurate Retail—RSUs

During the six months ended June 30, 2024 and in connection with their employment agreements, Qurate Retail granted 3.7 million performance-based, stock-settled RSUs of Series A Qurate Retail common stock (“QRTEA”) to our President and Chief Executive Officer and 296 thousand performance-based, stock-settled RSUs of Series B Qurate Retail common stock (“QRTEB”) to our Chairman of the Board. Such RSUs had a GDFV of $1.23 per share and $5.01 per share, respectively, and vest one year from the month of grant, subject to the satisfaction of certain performance objectives.

QURATE RETAIL, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Financial Statements (Continued)

(unaudited)

The following table presents the number of cash-settled RSUs granted by the Company during the six months ended June 30, 2024:

	Six months ended June 30, 2024 RSUs Granted (000's)
QRTEA time-based RSUs, subsidiary employees (1)	20,945
QRTEA performance-based RSUs, subsidiary employees (2)	20,305
QRTEA performance-based RSUs, Qurate Retail employees (3)	921

(1) Grants mainly vest equally over three years.
(2) Grants vest equally over three years, subject to the satisfaction of certain performance objectives.
(3) Grants vest one year from the month of grant, subject to the satisfaction of certain performance objectives.

For cash-settled RSUs, the liability and compensation expense related to such awards is adjusted at the end of each reporting period based on the closing market price of QRTEA on the last trading day of the quarter.

For awards that are performance-based, performance objectives, which are subjective, are considered in determining the timing and amount of compensation expense recognized. When the satisfaction of the performance objectives becomes probable, the Company records compensation expense. The probability of satisfying the performance objectives is assessed at the end of each reporting period.

Qurate Retail—Outstanding Awards

The following tables present the number and weighted average exercise price ("WAEP") of the options to purchase Qurate Retail common stock granted to certain officers, employees and directors of the Company, as well as the weighted average remaining life and aggregate intrinsic value of the options.

	Series A (000's)	WAEP	Weighted average remaining life	Aggregate intrinsic value (millions)
Options outstanding at January 1, 2024	23,530	$ 7.72		
Granted	—	$ —		
Exercised	—	$ —		
Forfeited/Cancelled	(3,203)	$ 10.62		
Options outstanding at June 30, 2024	20,327	$ 7.26	2.3 years	$ —
Options exercisable at June 30, 2024	18,020	$ 7.10	2.1 years	$ —

	Series B (000's)	WAEP	Weighted average remaining life	Aggregate intrinsic value (millions)
Options outstanding at January 1, 2024	723	$ 12.35		
Granted	—	$ —		
Exercised	—	$ —		
Forfeited/Cancelled	(316)	$ 11.59		
Options outstanding at June 30, 2024	407	$ 12.95	0.8 years	$ —
Options exercisable at June 30, 2024	407	$ 12.95	0.8 years	$ —

QURATE RETAIL, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Financial Statements (Continued)

(unaudited)

The following table presents the number and weighted average GDFV of stock-settled RSUs granted to certain officers, employees and directors of the Company.

	Series A (000's)	Weighted Average GDFV	Series B (000's)	Weighted Average GDFV
RSUs outstanding at January 1, 2024	14,691	$ 3.30	353	$ 5.51
Granted	3,740	$ 1.23	296	$ 5.01
Vested	(5,675)	$ 3.73	(353)	$ 4.85
Forfeited/Cancelled	(1,831)	$ 2.33	—	$ —
RSUs outstanding at June 30, 2024	10,925	$ 2.53	296	$ 5.01

As of June 30, 2024, Qurate Retail also had 1.1 million QRTEB RSAs outstanding with a GDFV of $13.65 per share.

As of June 30, 2024, the total unrecognized compensation cost related to unvested Awards was approximately $39 million. Such amount will be recognized in the Company's consolidated statements of operations over a weighted average period of approximately 1.7 years.

As of June 30, 2024, Qurate Retail reserved for issuance upon exercise of outstanding stock options approximately 20.3 million shares of QRTEA and 0.4 million shares of QRTEB.

(3) Earnings (Loss) Per Common Share

Basic earnings (loss) per common share ("EPS") is computed by dividing net earnings (loss) by the weighted average number of common shares outstanding ("WASO") for the period. Diluted EPS presents the dilutive effect on a per share basis of potential common shares as if they had been converted at the beginning of the periods presented. Potentially dilutive shares are excluded from the computation of diluted EPS during periods in which losses are reported since the result would be antidilutive.

Excluded from diluted EPS for the three months ended June 30, 2024 and 2023 are 21 million and 26 million potential common shares, respectively, because their inclusion would have been antidilutive. Excluded from diluted EPS for the six months ended June 30, 2024 and 2023 are 21 million and 28 million potential common shares, respectively, because their inclusion would have been antidilutive.

	Qurate Retail Common Stock			
	Three months ended June 30,		Six months ended June 30,	
	2024	2023	2024	2023
	number of shares in millions			
Basic WASO	396	388	394	385
Potentially dilutive shares	1	1	1	1
Diluted WASO	397	389	395	386

(4) Assets and Liabilities Measured at Fair Value

For assets and liabilities required to be reported at fair value, GAAP provides a hierarchy that prioritizes inputs to valuation techniques used to measure fair value into three broad levels. Level 1 inputs are quoted market prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date. Level 2

QURATE RETAIL, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Financial Statements (Continued)

(unaudited)

inputs are inputs, other than quoted market prices included within Level 1, that are observable for the asset or liability, either directly or indirectly. Level 3 inputs are unobservable inputs for the asset or liability.

The Company's assets and liabilities measured at fair value are as follows:

Description	Fair Value Measurements at June 30, 2024 Total	Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Fair Value Measurements at December 31, 2023 Total	Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)
	amounts in millions					
Cash equivalents	$ 950	950	—	726	726	—
Debt	$ 271	—	271	219	—	219

The majority of the Company's Level 2 financial assets and liabilities are primarily debt instruments and derivative instruments with quoted market prices that are not considered to be traded on "active markets," as defined in GAAP. The fair values for such instruments are derived from a typical model using observable market data as the significant inputs.

Realized and Unrealized Gains (Losses) on Financial Instruments

Realized and unrealized gains (losses) on financial instruments are comprised of changes in the fair value of the following:

	Three months ended June 30, 2024	Three months ended June 30, 2023	Six months ended June 30, 2024	Six months ended June 30, 2023
	amounts in millions			
Equity securities	—	(14)	(2)	(17)
Exchangeable senior debentures	(10)	18	(15)	(13)
Other financial instruments	—	(18)	—	(16)
	$ (10)	(14)	(17)	(46)

The Company has elected to account for its exchangeable debt using the fair value option. Changes in the fair value of the exchangeable senior debentures recognized in the condensed consolidated statement of operations are primarily due to market factors primarily driven by changes in the fair value of the underlying shares into which the debt is exchangeable. The Company isolates the portion of the unrealized gain (loss) attributable to the change in the instrument specific credit risk and recognizes such amount in other comprehensive earnings (loss). During the three and six months ended June 30, 2023, the Company recognized $19 million and $44 million, respectively, of previously unrecognized gains, which was recognized through realized and unrealized gains (losses) on financial instruments, net on the condensed consolidated statement of operations. The change in the fair value of the exchangeable senior debentures attributable to changes in the instrument specific credit risk was a gain of $92 million and a loss of $62 million for the three months ended June 30, 2024 and 2023, respectively, and a loss of $38 million and a gain of $106 million for the six months ended June 30, 2024 and 2023, respectively. The cumulative change was a gain of $502 million as of June 30, 2024, net of the recognition of previously unrecognized gains and losses.

QURATE RETAIL, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Financial Statements (Continued)

(unaudited)

(5) Intangible Assets

Goodwill

Changes in the carrying amount of goodwill are as follows:

	QxH	QVC Int'l	CBI	Total
		amounts in millions		
Balance at January 1, 2024	$ 2,367	785	12	3,164
Foreign currency translation adjustments	—	(38)	—	(38)
Balance at June 30, 2024	$ 2,367	747	12	3,126

Intangible Assets Subject to Amortization

Amortization expense for intangible assets with finite useful lives was $73 million and $78 million for the three months ended June 30, 2024 and 2023, respectively, and $150 million and $152 million for the six months ended June 30, 2024 and 2023, respectively. Based on its amortizable intangible assets as of June 30, 2024, Qurate Retail expects that amortization expense will be as follows for the next five years (amounts in millions):

Remainder of 2024	$ 144
2025	$ 185
2026	$ 114
2027	$ 14
2028	$ —

(6) Long-Term Debt

Debt is summarized as follows:

	Outstanding principal at June 30, 2024	Carrying value	
		June 30, 2024	December 31, 2023
		amounts in millions	
Corporate level debentures			
8.5% Senior Debentures due 2029	$ 287	286	286
8.25% Senior Debentures due 2030	505	503	503
4% Exchangeable Senior Debentures due 2029 (1)	351	105	101
3.75% Exchangeable Senior Debentures due 2030 (1)	428	166	118
Subsidiary level notes and facilities			
QVC 4.85% Senior Secured Notes due 2024	—	—	423
QVC 4.45% Senior Secured Notes due 2025	586	585	585
QVC 4.75% Senior Secured Notes due 2027	575	575	575
QVC 4.375% Senior Secured Notes due 2028	500	500	500
QVC 5.45% Senior Secured Notes due 2034	400	400	399
QVC 5.95% Senior Secured Notes due 2043	300	300	300
QVC 6.375% Senior Secured Notes due 2067	225	225	225
QVC 6.25% Senior Secured Notes due 2068	500	500	500
QVC Senior Secured Credit Facility	1,225	1,225	857
Deferred loan costs	—	(31)	(32)
Total consolidated Qurate Retail debt	$ 5,882	5,339	5,340
Less current classification		(856)	(642)
Total long-term debt		$ 4,483	4,698

(1) Measured at fair value

QVC Senior Secured Notes

During the second quarter of 2023, QVC purchased $177 million of the outstanding 4.85% Senior Secured Notes due 2024 (the "2024 Notes") and $15 million of the outstanding 4.45% Senior Secured Notes due 2025 (the "2025 Notes"). As a result of the repurchases, the Company recorded a gain on extinguishment of debt of $10 million for the three and six months ended June 30, 2023, which is included in other, net in the condensed consolidated statements of operations. On February 27, 2024, QVC delivered a notice of redemption to the trustee and holders of the 2024 Notes. Pursuant to the notice of redemption, QVC redeemed the remaining outstanding 2024 Notes in full on March 28, 2024. As of June 30, 2024, the remaining outstanding 2025 Notes are classified within the current portion of long-term debt as they mature in less than one year.

The senior secured notes permit QVC to make unlimited dividends or other restricted payments so long as QVC is not in default under the indentures governing the senior secured notes and QVC's consolidated leverage ratio is not greater than 3.5 to 1.0 (the "senior secured notes leverage basket"). As of June 30, 2024, QVC's consolidated leverage ratio (as calculated under QVC's senior secured notes) was greater than 3.5 to 1.0 and as a result QVC is restricted in its ability to make dividends or other restricted payments under the senior secured notes. Although QVC will not be able to make unlimited dividends or other restricted payments under the senior secured notes leverage basket, QVC will continue to be permitted to make unlimited dividends to parent entities of QVC to service the principal and interest when due in respect of indebtedness of such parent entities (so long as there is no default under the indentures governing QVC's senior secured notes) and permitted to make certain restricted payments to Qurate Retail under an intercompany tax sharing agreement in respect of certain tax obligations of QVC and its subsidiaries.

QVC Senior Secured Credit Facility

On October 27, 2021, QVC amended and restated its latest credit agreement (as amended and restated, the "Fifth Amended and Restated Credit Agreement") and refinanced QVC's existing bank credit facility by entering into the Fifth Amended and Restated Credit Agreement with Zulily, CBI, and QVC Global Corporate Holdings, LLC ("QVC Global"), each a direct or indirect (or former, in the case of Zulily) wholly owned subsidiary of Qurate Retail, as borrowers (QVC, Zulily, CBI and QVC Global, collectively, the "Borrowers"), JPMorgan Chase Bank, N.A., as administrative agent, and the other parties named therein. In connection with the Zulily divestiture (see note 1), Zulily is no longer a co-borrower in the Credit Facility, and Zulily repaid its outstanding borrowings under the Fifth Amended and Restated Credit Agreement using cash contributed from Qurate Retail, which was approximately $80 million.

The Fifth Amended and Restated Credit Agreement is a multi-currency facility providing for a $3.25 billion revolving credit facility (the "Credit Facility"), with a $450 million sub-limit for letters of credit and an alternative currency revolving sub-limit equal to 50% of the revolving commitments thereunder. The Credit Facility may be borrowed by any Borrower, with each Borrower jointly and severally liable for the outstanding borrowings. Borrowings under the Fifth Amended and Restated Credit Agreement bear interest at either the alternate base rate (such rate, the "ABR Rate") or a London Inter-bank Offered Rate ("LIBOR")-based rate (or the applicable non-U.S. Dollar equivalent rate) (such rate, the "Term Benchmark/RFR Rate") at the applicable Borrower's election in each case plus a margin. Borrowings that are ABR Rate loans will bear interest at a per annum rate equal to the base rate plus a margin that varies between 0.25% and 0.625% depending on the Borrowers' combined ratio of consolidated total debt to consolidated EBITDA (the "consolidated leverage ratio"). Borrowings that are Term Benchmark/RFR Rate loans will bear interest at a per annum rate equal to the applicable rate plus a margin that varies between 1.25% and 1.625% depending on the Borrowers' consolidated leverage ratio. Each loan may be prepaid at any time and from time to time without penalty other than customary breakage costs. No mandatory prepayments will be required other than when borrowings and letter of credit usage exceed availability; provided that, if CBI, QVC Global or any other borrower under the Credit Facility (other than QVC) is removed, at the election of QVC, as a borrower thereunder, all of its loans must be repaid and its letters of credit are terminated or cash collateralized. Any amounts prepaid on the Credit Facility may be reborrowed.

On June 20, 2023, QVC, QVC Global and CBI, as borrowers, JPMorgan Chase Bank, N.A., as administrative agent, and the other parties thereto entered into an agreement whereby, in accordance with the Fifth Amended and Restated Credit Agreement, LIBOR-based rate loans denominated in U.S. dollars made on or after June 30, 2023 would be replaced with

SOFR-based rate loans. Borrowings that are Secured Overnight Financing Rate ("SOFR")-based loans will bear interest at a per annum rate equal to the applicable SOFR rate, plus a credit spread adjustment, plus a margin that varies between 1.25% and 1.625% depending on the Borrowers' consolidated leverage ratio.

The loans under the Credit Facility are scheduled to mature on October 27, 2026. Payment of the loans may be accelerated following certain customary events of default.

The payment and performance of the Borrowers' obligations under the Fifth Amended and Restated Credit Agreement are guaranteed by each of QVC's, QVC Global's, and CBI's Material Domestic Subsidiaries (as defined in the Fifth Amended and Restated Credit Agreement), if any, and certain other subsidiaries of any Borrower that such Borrower has chosen to provide guarantees. Further, the borrowings under the Fifth Amended and Restated Credit Agreement are secured, pari passu with QVC's existing notes, by a pledge of all of QVC's equity interests. The borrowings under the Fifth Amended and Restated Credit Agreement are also secured by a pledge of all of CBI's equity interests.

The Fifth Amended and Restated Credit Agreement contains certain affirmative and negative covenants, including certain restrictions on the Borrowers and each of their respective restricted subsidiaries (subject to certain exceptions) with respect to, among other things: incurring additional indebtedness; creating liens on property or assets; making certain loans or investments; selling or disposing of assets; paying certain dividends and other restricted payments; dissolving, consolidating or merging; entering into certain transactions with affiliates; entering into sale or leaseback transactions; restricting subsidiary distributions; and limiting the Borrowers' consolidated leverage ratio.

Borrowings under the Fifth Amended and Restated Credit Agreement may be used to repay outstanding indebtedness, pay certain fees and expenses, finance working capital needs and general purposes of the Borrowers and their respective subsidiaries and make certain restricted payments and loans to the Borrowers' respective parents and affiliates.

Availability under the Fifth Amended and Restated Credit Agreement at June 30, 2024 was $1,860 million. The interest rate on the Credit Facility was 6.9% and 6.6% at June 30, 2024 and 2023, respectively.

Exchangeable Senior Debentures

The Company has elected to account for its exchangeable senior debentures using the fair value option. Accordingly, changes in the fair value of these instruments are recognized as unrealized gains (losses) in the statements of operations. See note 4 for information related to unrealized gains (losses) on debt measured at fair value. As of June 30, 2024 the Company's 3.75% and 4.0% Exchangeable Debentures have been classified as current because the Company does not own shares to exchange the debentures. The Company reviews the terms of the debentures on a quarterly basis to determine whether a triggering event has occurred to require current classification of the exchangeables upon a call event.

Fair Value of Debt

Qurate Retail estimates the fair value of its debt based on the quoted market prices for the same or similar issues or on the current rate offered to Qurate Retail for debt of the same remaining maturities (Level 2). The QVC 6.375% Senior Secured Notes due 2067 ("2067 Notes") and the QVC 6.25% Senior Secured Notes Due 2068 ("2068 Notes") are traded on the New York Stock Exchange, and the Company considers them to be actively traded. As such, the 2067 Notes and 2068 Notes are valued based on their trading price (Level 1). The fair value of Qurate Retail's publicly traded debt securities that are not reported at fair value in the accompanying condensed consolidated balance sheet at June 30, 2024 are as follows (amounts in millions):

Senior debentures	$	384
QVC senior secured notes	$	2,210

Due to the variable rate nature, Qurate Retail believes that the carrying amount of its other debt, not discussed above, approximated fair value at June 30, 2024.

(7) Preferred Stock

On September 14, 2020, Qurate Retail issued its 8.0% Series A Cumulative Redeemable Preferred Stock, par value $0.01 per share (the "Preferred Stock"). There were 13,500,000 shares of Preferred Stock authorized and 12,723,213 shares of Preferred Stock issued and outstanding at June 30, 2024.

Priority. The Preferred Stock ranks senior to the shares of Qurate Retail common stock, with respect to dividend rights, rights of redemption and rights on the distribution of assets on any voluntary or involuntary liquidation, dissolution or winding up of Qurate Retail's affairs. Shares of Preferred Stock are not convertible into shares of Qurate Retail common stock.

Dividends. Holders of the Preferred Stock are entitled to receive quarterly cash dividends at a rate of 8.0% per annum of the liquidation price (as described below) on a cumulative basis, during the term. If declared, accrued dividends will be payable quarterly on each dividend payment date, beginning December 15, 2020 and thereafter on each March 15, June 15, September 15, and December 15 during the term (or, if such date is not a business day, the next business day after such date). If Qurate Retail fails to pay dividends or the applicable redemption price with respect to any redemption within 30 days after the applicable dividend payment or redemption date, the dividend rate will increase as provided by the Certificate of Designations for the Preferred Stock (the "Certificate of Designations"). Accrued dividends that are not paid within 30 days after the applicable dividend payment date will be added to the liquidation price until paid together with all dividends accrued thereon.

The ability of Qurate Retail to declare or pay any dividend on, or purchase, redeem, or otherwise acquire, any of its common stock or any other stock ranking on parity with the Preferred Stock will be subject to restrictions if Qurate Retail does not pay all dividends and all redemption payments on the Preferred Stock, subject to certain exceptions as set forth in the Certificate of Designations.

Distributions upon Liquidation, Dissolution or Winding Up. Upon Qurate Retail's liquidation, winding-up or dissolution, each holder of shares of the Preferred Stock will be entitled to receive, before any distribution is made to the holders of Qurate Retail common stock, an amount equal to the liquidation price plus all unpaid dividends (whether or not declared) accrued from the immediately preceding dividend payment date, subject to the prior payment of liabilities owed to Qurate Retail's creditors and the preferential amounts to which any stock senior to the Preferred Stock is entitled. The Preferred Stock has a liquidation price equal to the sum of (i) $100, plus (ii) all accrued and unpaid dividends (whether or not declared) that have been added to the liquidation price.

Mandatory and Optional Redemption. The Preferred Stock is subject to mandatory redemption on March 15, 2031 at the liquidation price plus all unpaid dividends (whether or not declared) accrued from the most recent dividend payment date. On or after the fifth anniversary of September 14, 2020 (the "Original Issue Date"), Qurate Retail may redeem all or a portion of the outstanding shares of Preferred Stock, at the liquidation price plus all unpaid dividends (whether or not declared) accrued from the most recent dividend payment date plus, if the redemption is (x) on or after the fifth anniversary of the Original Issue Date but prior to its sixth anniversary, 4.00% of the liquidation price, (y) on or after the sixth anniversary of the Original Issue Date but prior to its seventh anniversary, 2.00% of the liquidation price and (z) on or after the seventh anniversary of the Original Issue Date, zero. Both mandatory and optional redemptions must be paid in cash.

Voting Power. Holders of the Preferred Stock will not have any voting rights or powers, except as specified in the Certificate of Designations or as required by Delaware law.

Preferred Stock Directors. So long as the aggregate liquidation price of the outstanding shares of Preferred Stock exceeds 25% of the aggregate liquidation price of the shares of Preferred Stock issued on the Original Issue Date, holders of Preferred Stock will have certain director election rights as described in the Certificate of Designations whenever dividends on shares of Preferred Stock have not been declared and paid for two consecutive dividend periods and whenever Qurate Retail fails to pay the applicable redemption price in full with respect to any redemption of the Preferred Stock or fails to make a payment with respect to the Preferred Stock in connection with a liquidation or Extraordinary Transactions (as defined in the Certificate of Designations).

Recognition. As the Preferred Stock is subject to unconditional mandatory redemption in cash and was issued in the form of a share, the Company concluded the Preferred Stock was a mandatorily redeemable financial instrument and should be classified as a liability in the condensed consolidated balance sheets. The Preferred Stock was initially recorded at its fair value, which was determined to be the liquidation preference of $100 per share, and continues to be recorded at this value until the settlement date. Given the liability classification of the Preferred Stock, all dividends accrued will be classified as interest expense in the condensed consolidated statements of operations. The fair value of the Preferred Stock (level 1) was $535 million as of June 30, 2024.

(8) Commitments and Contingencies

Litigation

The Company has contingent liabilities related to legal and tax proceedings and other matters arising in the ordinary course of business. Although it is reasonably possible Qurate Retail may incur losses upon conclusion of such matters, an estimate of any loss or range of loss cannot be made. In the opinion of management, it is expected that amounts, if any, which may be required to satisfy such contingencies will not be material in relation to the accompanying condensed consolidated financial statements.

Fire at Rocky Mount Fulfillment Center

On December 18, 2021, QVC experienced a fire at its Rocky Mount fulfillment center in North Carolina. Rocky Mount was QVC's second-largest fulfillment center for the operating segment comprised of QVC U.S. and HSN ("QxH") and QVC's primary returns center for hard goods. QVC maintains property, general liability and business interruption insurance coverage.

In June 2023, QVC agreed to a final insurance settlement with its insurance company and received all remaining proceeds related to the Rocky Mount claim. During the three and six months ended June 30, 2023, QVC received $225 million and $280 million of insurance proceeds, of which $210 million represented recoveries for business interruption losses. During the three and six months ended June 30, 2023, QVC recorded $16 million and $27 million of fire related costs, respectively, and recognized net gains of $209 million and $213 million, respectively, representing proceeds received in excess of recoverable losses, in restructuring, penalties and fire related costs, net of (recoveries) in the condensed consolidated statement of operations.

In February 2023, QVC sold the Rocky Mount fulfillment center to an independent third party and received cash proceeds of $2 million and $17 million during the three and six months ended June 30, 2023, respectively. QVC recognized gains on the sale of $2 million and $15 million during the three and six months ended June 30, 2023, respectively, calculated as the difference between the aggregate consideration received and the carrying value of the property. The gain is included in restructuring, penalties and fire related costs, net of (recoveries) in the condensed consolidated statement of operations.

QVC Restructuring

On June 27, 2022, Qurate Retail announced a five-point turnaround plan designed to stabilize and differentiate its core QVC U.S. and HSN brands and expand the Company's leadership in video streaming commerce ("Project Athens"). Project Athens main initiatives include: (i) improve customer experience and grow relationships; (ii) rigorously execute core processes; (iii) lower cost to serve; (iv) optimize the brand portfolio; and (v) build new high growth businesses.

During 2022, QVC commenced the first phase of Project Athens including actions to reduce inventory and a planned workforce reduction that was completed in February 2023. During the six months ended June 30, 2023, QVC recorded restructuring charges of $13 million. These initiatives are consistent with QVC's strategy to operate more efficiently as it implements its turnaround plan.

During the second quarter of 2024, QVC entered into an agreement and announced a plan to shift its global operating model for information technology services to a managed services model. As a result, during the three and six months ended June 30, 2024 QVC recorded restructuring charges of $18 million in restructuring, penalties and fire related costs, net of (recoveries) in the condensed consolidated statement of operations.

Zulily Restructuring

In the first quarter of 2022, Zulily began to execute a series of transformation initiatives, beginning with the announcement of the closure of its fulfillment center in Bethlehem, Pennsylvania, and reduction in corporate workforce. These initiatives were consistent with Zulily's strategy to operate more efficiently as it implemented its turnaround plan. Zulily recorded $1 million of restructuring charges during the three months ended June 30, 2023, and $5 million of restructuring charges during the six months ended June 30, 2023 related to its reduction in corporate workforce. See note 1 for a discussion regarding the Company's divestiture of Zulily on May 24, 2023.

Gains on sale leaseback transactions

In November 2022, QVC entered into agreements to sell two properties located in Germany and the United Kingdom ("U.K.") to an independent third party. Under the terms of the agreements, QVC received net cash proceeds of $102 million related to its German facility and $80 million related to its U.K. facility when the sale closed in January 2023. Concurrent with the sale, the Company entered into agreements to lease each of the properties back from the purchaser over an initial term of 20 years with the option to extend the terms of the property leases for up to four consecutive terms of five years. QVC recorded a gain of $69 million and $44 million related to the successful sale leaseback of the German and U.K. properties, respectively, during the first quarter of 2023 calculated as the difference between the aggregate consideration received and the carrying value of the properties. QVC accounted for the leases as operating at the close of the sale leaseback transaction, leases and recorded a $42 million and $32 million right-of-use asset and operating lease liability for the German and U.K. properties, respectively.

In December 2023, QVC entered into an agreement to sell an owned and operated property in Germany to an independent third party. This property was owned and considered held for sale as of December 31, 2023, and is included in other assets, at cost, net of accumulated amortization in the condensed consolidated balance sheet. Under the terms of the agreement, QVC received net cash proceeds of $6 million related to its German facility when the sale closed in February 2024. QVC recognized a $1 million gain related to the sale during the first quarter of 2024, calculated as the difference between the aggregate consideration received and the carrying value of the property. Concurrent with the sale, QVC entered into an agreement to lease a portion of the property back over 2 years and recorded an operating lease right-of-use asset and operating lease liability of $1 million.

On October 31, 2022, the Company entered into foreign currency forward contracts with an aggregate notional amount of $167 million to mitigate the foreign currency risk associated with the sale and leaseback of the Germany and U.K. properties. The forwards did not qualify as cash flow hedges under GAAP. Changes in the fair value of the forwards are reflected in realized and unrealized gains (losses) on financial instruments, net in the condensed consolidated statements of operations. The contracts expired in January 2023 which resulted in a net cash settlement of $12 million.

(9) Information About Qurate Retail's Operating Segments

Qurate Retail, through its ownership interests in subsidiaries and other companies, is primarily engaged in the video and online commerce industries. Qurate Retail identifies its reportable segments as (A) those operating segments that represent 10% or more of its consolidated annual revenue, annual Adjusted OIBDA (as defined below) or total assets and (B) those equity method affiliates whose share of earnings represent 10% or more of Qurate Retail's annual pre-tax earnings.

The Qurate Retail chief operating decision maker primarily evaluates performance and makes decisions about allocating resources to its operating segments based on financial measures such as revenue and Adjusted OIBDA. In addition, Qurate Retail reviews nonfinancial measures such as unique website visitors, number of units shipped, conversion rates and active customers, as appropriate.

For the six months ended June 30, 2024, Qurate Retail has identified the following operating segments as its reportable segments:

- QxH – QVC U.S. and HSN market and sell a wide variety of consumer products in the U.S., primarily by means of their televised shopping programs and via the Internet through their websites and mobile applications.
- QVC International – QVC International markets and sells a wide variety of consumer products in several foreign countries, primarily by means of its televised shopping programs and via the Internet through its international websites and mobile applications.
- CBI – CBI consists of a portfolio of aspirational home and apparel brands in the U.S. that sell merchandise through brick-and-mortar retail locations as well as via the Internet through their websites.

Qurate Retail's operating segments are strategic business units that offer different products and services. They are managed separately because each segment requires different technologies, distribution channels and marketing strategies. The accounting policies of the segments are the same as those described in the Company's Summary of Significant Accounting Policies in the 2023 10-K.

Performance Measures

Disaggregated revenue by segment and product category consisted of the following:

	Three months ended June 30, 2024				
	QxH	QVC Int'l	CBI	Corp and other	Total
			in millions		
Home	$ 596	221	234	—	1,051
Apparel	328	105	39	—	472
Beauty	239	141	—	—	380
Accessories	212	53	—	—	265
Electronics	73	16	—	—	89
Jewelry	73	39	—	—	112
Other revenue	37	1	—	—	38
Total Revenue	$ 1,558	576	273	—	2,407

	Six months ended June 30, 2024				
	QxH	QVC Int'l	CBI	Corp and other	Total
			in millions		
Home	$ 1,185	458	423	—	2,066
Apparel	610	213	81	—	904
Beauty	478	270	—	—	748
Accessories	413	101	—	—	514
Electronics	181	31	—	—	212
Jewelry	153	72	—	—	225
Other revenue	77	3	—	—	80
Total Revenue	$ 3,097	1,148	504	—	4,749

	Three months ended June 30, 2023				
	QxH	QVC Int'l	CBI	Corp and other	Total
			in millions		
Home	$ 602	244	275	26	1,147
Apparel	340	111	41	43	535
Beauty	264	143	—	5	412
Accessories	223	56	—	28	307
Electronics	82	15	—	—	97
Jewelry	65	35	—	3	103
Other revenue	42	2	—	4	48
Total Revenue	$ 1,618	606	316	109	2,649

	Six months ended June 30, 2023				
	QxH	QVC Int'l	CBI	Corp and other	Total
			in millions		
Home	$ 1,237	481	489	76	2,283
Apparel	635	224	86	113	1,058
Beauty	510	276	—	14	800
Accessories	415	107	—	78	600
Electronics	192	32	—	2	226
Jewelry	142	74	—	11	227
Other revenue	88	4	—	7	99
Total Revenue	$ 3,219	1,198	575	301	5,293

For segment reporting purposes, Qurate Retail defines Adjusted OIBDA as revenue less cost of goods sold, operating expenses, and selling, general and administrative expenses excluding stock-based compensation and, where applicable, separately identified items impacting comparability. Qurate Retail believes this measure is an important indicator of the operational strength and performance of its businesses by identifying those items that are not directly a reflection of each business' performance or indicative of ongoing business trends. In addition, this measure allows management to view operating results and perform analytical comparisons and benchmarking between businesses and identify strategies to improve performance. This measure of performance excludes depreciation and amortization, stock-based compensation, and where applicable, separately identified impairments, litigation settlements, restructuring, penalties, acquisition-related costs, fire related costs, net (including Rocky Mount inventory losses) and gains (losses) on sale leaseback transactions, that are included in the measurement of operating income (loss) pursuant to GAAP. Accordingly, Adjusted OIBDA should be considered in addition to, but not as a substitute for, operating income (loss), net earnings (loss), cash flows provided by operating activities and other measures of financial performance prepared in accordance with GAAP. Qurate Retail generally accounts for intersegment sales and transfers as if the sales or transfers were to third parties, that is, at current prices.

Adjusted OIBDA is summarized as follows:

	Three months ended June 30, 2024	Three months ended June 30, 2023	Six months ended June 30, 2024	Six months ended June 30, 2023
	amounts in millions			
QxH	$ 194	185	379	324
QVC International	77	77	152	149
CBI	19	25	25	29
Corporate and other	(8)	(17)	(15)	(53)
Consolidated Qurate Retail	$ 282	270	541	449

Other Information

	June 30, 2024 Total assets	June 30, 2024 Capital expenditures
	amounts in millions	
QxH	$ 7,749	61
QVC International	1,748	20
CBI	586	13
Corporate and other	856	—
Consolidated Qurate Retail	$ 10,939	94

The following table provides a reconciliation of Adjusted OIBDA to Operating income (loss) and Earnings (loss) before income taxes:

	Three months ended June 30, 2024	Three months ended June 30, 2023	Six months ended June 30, 2024	Six months ended June 30, 2023
	amounts in millions			
Adjusted OIBDA	$ 282	270	541	449
Stock-based compensation	(3)	(14)	(19)	(30)
Depreciation and amortization	(96)	(104)	(195)	(204)
Restructuring, penalties and fire related costs, net of recoveries	(18)	208	(18)	208
Gain on sale of assets and sale leaseback transactions	—	6	1	119
Operating income (loss)	$ 165	366	310	542
Interest expense	(119)	(123)	(236)	(217)
Interest and dividend income	15	14	27	25
Realized and unrealized gains (losses) on financial instruments, net	(10)	(14)	(17)	(46)
Loss on disposition of Zulily, net	—	(64)	—	(64)
Other, net	(4)	6	(6)	10
Earnings (loss) before income taxes	$ 47	185	78	250

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Certain statements in this Quarterly Report on Form 10-Q constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding our business strategies; revenue growth at QVC, Inc. ("QVC"); our projected sources and uses of cash; statements regarding the carrying value of our intangible assets; and fluctuations in interest rates and foreign currency exchange rates. Where, in any forward-looking statement, we express an expectation or belief as to future results or events, such expectation or belief is expressed in good faith and believed to have a reasonable basis, but there can be no assurance that the expectation or belief will result or be achieved or accomplished. The following include some but not all of the factors that could cause actual results or events to differ materially from those anticipated:

- customer demand for our products and services and our ability to attract new customers and retain existing customers by anticipating customer demand and adapting to changes in demand;
- competitor responses to our products and services;
- increased digital TV penetration and the impact on channel positioning of our programs;
- the levels of online traffic to our businesses' websites and our ability to convert visitors into customers or contributors;
- uncertainties inherent in the development and integration of new business lines and business strategies;
- our future financial performance, including availability, terms, deployment of capital and our level of indebtedness;
- our ability to effectively manage our installment sales plans and revolving credit card programs;
- the cost and ability of shipping companies, manufacturers, suppliers, digital marketing channels, and vendors to deliver products, equipment, software and services;
- the outcome of any pending or threatened litigation;
- availability of qualified personnel;
- the impact of the seasonality of our businesses;
- changes in, or failure or inability to comply with, government regulations, including, without limitation, regulations of the Federal Communications Commission, and adverse outcomes from regulatory proceedings;
- changes in the nature of key strategic relationships with partners, distributors, suppliers and vendors, including our increased reliance on social media platforms as a marketing tool;
- domestic and international economic and business conditions and industry trends, including the impact of Brexit (as defined below) and the impact of inflation and increased labor costs;
- increases in market interest rates;
- changes in the trade policy and trade relations with China;
- consumer spending levels, including the availability and amount of individual consumer debt and customer credit losses;
- system interruption and the lack of integration and redundancy in the systems and infrastructures of our businesses;
- advertising spending levels;
- changes in distribution and viewing of television programming, including the expanded deployment of video on demand technologies and Internet protocol television and their impact on home shopping programming;
- rapid technological changes;
- failure to protect the security of personal information, including as a result of cybersecurity threats and cybersecurity incidents, subjecting us to potentially costly government enforcement actions and/or private litigation and reputational damage;
- the regulatory and competitive environment of the industries in which we operate;
- natural disasters, public health crises (including COVID-19 and its variants or future pandemics or epidemics), political crises, and other catastrophic events or other events outside of our control, including climate change;
- threatened terrorist attacks, political and economic unrest in international markets and ongoing military action around the world;
- failure to successfully implement Project Athens (defined below); and

- fluctuations in foreign currency exchange rates.

For additional risk factors, please see Part I, Item 1A. Risk Factors of our Annual Report on Form 10-K for the year ended December 31, 2023 (the "2023 10-K"). These forward-looking statements and such risks, uncertainties and other factors speak only as of the date of this Quarterly Report on Form 10-Q, and we expressly disclaim any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained herein, to reflect any change in our expectations with regard thereto, or any other change in events, conditions or circumstances on which any such statement is based.

The following discussion and analysis provides information concerning our results of operations and financial condition. This discussion should be read in conjunction with our accompanying condensed consolidated financial statements and the notes thereto and the 2023 10-K.

The information herein relates to Qurate Retail, Inc. and its controlled subsidiaries (collectively "Qurate Retail," the "Company," "Consolidated Qurate Retail," "us," "we" or "our" unless the context otherwise requires).

Overview

We own controlling interests in video and online commerce companies. Our largest businesses and reportable segments are our operating segment comprised of QVC U.S. and HSN, Inc. ("QxH") and QVC International. QVC markets and sells a wide variety of consumer products in the United States ("U.S.") and several foreign countries via highly engaging video-rich, interactive shopping experiences, primarily by means of its televised shopping programs and the Internet through its domestic and international websites and mobile applications. Cornerstone Brands, Inc. ("CBI"), consists of a portfolio of aspirational home and apparel brands, and is a reportable segment.

Our "Corporate and other" category includes corporate activity along with various cost method investments. Prior to the divesture of Zulily, LLC ("Zulily") described below, Zulily's results were reported in Corporate and other.

Zulily was a wholly owned subsidiary of Qurate Retail until its divestiture on May 24, 2023. Qurate Retail recognized a loss on the divestiture of $64 million in the second quarter of 2023. Zulily is included in Corporate and other through May 23, 2023 and is not presented as a discontinued operation as the disposition did not represent a strategic shift that had a major effect on Qurate Retail's operations and financial results.

Included in revenue in the accompanying condensed consolidated statements of operations is $109 million and $301 million for the three and six months ended June 30, 2023, respectively, related to Zulily. Included in net earnings (loss) in the accompanying condensed consolidated statement of operations are losses of $9 million and $44 million for the three and six months ended June 30, 2023, respectively, related to Zulily.

Strategies

On June 27, 2022, Qurate Retail announced a five-point turnaround plan designed to stabilize and differentiate its core QVC U.S. and HSN brands and expand the Company's leadership in video streaming commerce ("Project Athens"). Project Athens main initiatives include: (i) improve customer experience and grow relationships; (ii) rigorously execute core processes; (iii) lower cost to serve; (iv) optimize the brand portfolio; and (v) build new high growth businesses.

Improve Customer Experience and Grow Relationships. Qurate Retail is focused on rebuilding stronger connections with our customers. In order to improve customer experience and grow relationships, Qurate Retail is working to optimize programming using advanced analytics to align product offerings, promotions and airtime with customer preferences. In addition, we expect to invest in infrastructure which will endeavor to improve the customer's order to delivery experience by reducing shipping time and improving shipment tracking visibility. We will continue to focus on customer loyalty through providing customers with a more personalized experience.

Rigorously execute core processes. Qurate Retail is enhancing its core processes to deliver the human story telling experience behind a product while also sharing a clear and compelling value proposition. In order to rigorously execute core processes, Qurate Retail will optimize pricing and assortment by investing in enhanced Information Technology systems that will support real-time pricing and promotion adjustments at an item level. We will also focus on growing our private label brands to drive revenue and margin at productive scale.

Lower cost to serve. Qurate Retail is right sizing its cost base to improve profitability and cash generation. In order to lower cost to serve, Qurate Retail will enhance review of spending to identify cost savings opportunities and opportunities to create new operational efficiencies, through end-to-end product and process reviews, and leveraging technology and process automation. Additionally, we have improved product margin through lower fulfillment costs, freight optimization and higher productivity.

Optimize the brand portfolio. Qurate Retail divested Zulily in the second quarter of 2023, consistent with its goal of optimizing the brand portfolio. Qurate Retail is exploring untapped opportunities to maximize brand value.

Build new high growth businesses. Finally, Qurate Retail is focused on expanding in the video streaming shopping market. In order to build new high growth businesses, Qurate Retail expects to expand streaming viewership by improving the current streaming experience with enhanced video and navigation and seamless transactions. Additionally, we are shaping the future streaming experience with exclusive content, program and deal concepts. We are also building a next generation shopping app featuring vendors with self-made content.

During 2022, QVC commenced the first phase of Project Athens, including actions to reduce inventory and a planned workforce reduction that was completed in February 2023. QVC recorded restructuring charges of $13 million during the six months ended June 30, 2023. These initiatives are consistent with QVC’s strategy to operate more efficiently as it implements its turnaround plan.

During the second quarter of 2024, QVC entered into an agreement and announced a plan to shift its global operating model for information technology services to a managed services model. As a result, during the three and six months ended June 30, 2024 QVC recorded restructuring charges of $18 million in restructuring, penalties and fire related costs, net of (recoveries) in the condensed consolidated statement of operations.

Trends

QVC’s future net revenue will depend on its ability to grow through digital platforms, retain and grow revenue from existing customers, and attract new customers. QVC's future net revenue may also be affected by (i) the willingness of cable television and direct-to-home satellite system operators to continue carrying QVC's programming service; (ii) QVC's ability to maintain favorable channel positioning, which may become more difficult due to governmental action or from distributors converting analog customers to digital; (iii) changes in television viewing habits because of video-on-demand technologies and Internet video services; (iv) QVC's ability to source new and compelling products; and (v) general economic conditions.

The current economic uncertainty in various regions of the world in which our subsidiaries and affiliates operate could adversely affect demand for our products and services since a substantial portion of our revenue is derived from discretionary spending by individuals, which typically falls during times of economic instability. Global financial markets may experience disruptions, including increased volatility and diminished liquidity and credit availability. If economic and financial market conditions in the U.S. or other key markets, including Japan and Europe, continue to be uncertain or deteriorate, our customers may respond by suspending, delaying or reducing their discretionary spending. A suspension, delay or reduction in discretionary spending could adversely affect revenue. Accordingly, our ability to increase or maintain revenue and earnings could be adversely affected to the extent that relevant economic environments decline. Such weak economic conditions may also inhibit our expansion into new European and other markets. We currently are unable to predict the extent of any of these potential adverse effects.

The Company has continued to see inflationary pressures during the period including higher wages and merchandise costs consistent with inflation experienced by the global economy. If these pressures persist, inflated costs may result in certain increased costs outpacing our pricing power in the near term.

Due to a goodwill impairment related to the QxH reporting unit during the fourth quarter of 2023, the fair value of goodwill does not significantly exceed its carrying value. The Company will continue to monitor QVC’s current business performance versus the current and updated long-term forecasts, among other relevant considerations, to determine if the carrying value of its assets (including Goodwill) is appropriate. Future outlook declines in revenue, cash flows, or other factors could result in a sustained decrease in fair value that may result in a determination that carrying value adjustments are required, which could be material.

Fire at Rocky Mount Fulfillment Center

On December 18, 2021, QVC experienced a fire at its Rocky Mount, Inc. fulfillment center in North Carolina. Rocky Mount was QVC's second-largest fulfillment center, processing approximately 25% to 30% of volume for QVC U.S., and also served as QVC U.S.'s primary returns center for hard goods. The building was significantly damaged as a result of the fire and related smoke and did not reopen. QVC took steps to mitigate disruption to operations including diverting inbound orders, leveraging its existing fulfillment centers and supplementing these facilities with short-term leased space as needed. QVC sold the property in February 2023 and received cash proceeds of $2 million and $17 million during the three and six months ended June 30, 2023, respectively and recognized gains on the sale of $2 million and $15 million during the three and six months ended June 30, 2023, respectively. QVC assessed its network footprint and is making investments to expand capacity and increase throughput as a result of the loss of the Rocky Mount fulfillment center.

Based on the provisions of QVC's insurance policies certain fire related costs were recoverable. In June 2023, QVC agreed to a final insurance settlement with its insurance company and received all remaining proceeds related to the Rocky Mount claim. During the three and six months ended June 30, 2023, QVC received $225 million and $280 million of insurance proceeds, of which $210 million represented recoveries for business interruption losses. During the three and six months ended June 30, 2023, QVC recorded $16 million and $27 million of fire related costs, respectively, and recognized net gains of $209 million and $213 million, respectively, representing proceeds received in excess of recoverable losses, in restructuring, penalties and fire related costs, net of (recoveries) in the condensed consolidated statement of operations.

Sale Leaseback Transactions

In November 2022, QVC International entered into agreements to sell two properties located in Germany and the United Kingdom ("U.K.") to an independent third party. Under the terms of the agreements, QVC received net cash proceeds of $102 million related to its German facility and $80 million related to its U.K. facility when the sale closed in January 2023. Concurrent with the sale, QVC entered into agreements to lease each of the properties back from the purchaser over an initial term of 20 years with the option to extend the terms of the property leases for up to four consecutive terms of five years. QVC recognized a $69 million and $44 million gain related to the successful sale leaseback of the German and U.K. properties, respectively, during the first quarter of 2023 calculated as the difference between the aggregate consideration received and the carrying value of the properties. The Company accounted for the leases as operating leases and recorded a $42 million and $32 million right-of-use asset and operating lease liability for the German and U.K. properties, respectively.

In December 2023, QVC entered into an agreement to sell an owned and operated property in Germany to an independent third party. This property was owned and considered held for sale as of December 31, 2023, and is included in other assets, at cost, net of accumulated amortization in the condensed consolidated balance sheet. Under the terms of the agreement, QVC received net cash proceeds of $6 million related to its German facility when the sale closed in February 2024. QVC recognized a $1 million gain related to the sale during the first quarter of 2024, calculated as the difference between the aggregate consideration received and the carrying value of the property. Concurrent with the sale, QVC entered into an agreement to lease a portion of the property back over 2 years and recorded an operating lease right-of-use asset and operating lease liability of $1 million.

Results of Operations—Consolidated

General. We provide in the tables below information regarding our consolidated Operating Results and Other Income and Expense, as well as information regarding the contribution to those items from our principal reporting segments. The "Corporate and other" category consists of those assets or businesses which we do not disclose separately. For a more detailed discussion and analysis of the financial results of the principal reporting segments, see "Results of Operations—Businesses" below.

Operating Results

	Three months ended June 30,		Six months ended June 30,	
	2024	2023	2024	2023
	amounts in millions			
Revenue				
QxH	$ 1,558	1,618	3,097	3,219
QVC International	576	606	1,148	1,198
CBI	273	316	504	575
Corporate and other	—	109	—	301
Consolidated Qurate Retail	$ 2,407	2,649	4,749	5,293
Operating Income (Loss)				
QxH	$ 106	303	200	377
QVC International	57	71	120	227
CBI	11	15	8	13
Corporate and other	(9)	(23)	(18)	(75)
Consolidated Qurate Retail	$ 165	366	310	542
Adjusted OIBDA				
QxH	$ 194	185	379	324
QVC International	77	77	152	149
CBI	19	25	25	29
Corporate and other	(8)	(17)	(15)	(53)
Consolidated Qurate Retail	$ 282	270	541	449

Revenue. Consolidated Qurate Retail revenue decreased 9.1% or $242 million and 10.3% or $544 million for the three and six months ended June 30, 2024, respectively, as compared to the corresponding periods in the prior year. Revenue declined in all segments during the three and six months ended June 30, 2024 compared to the corresponding periods in the prior year. The decrease in Corporate and other revenue in both periods was due to the divestiture of Zulily in the prior year. See "Results of Operations—Businesses" below for a more complete discussion of the results of operations of QVC and CBI.

Stock-based compensation. Stock-based compensation includes compensation primarily related to options, restricted stock awards and restricted stock units for shares of our common stock that are granted to certain of our officers and employees.

We recorded $3 million and $14 million of stock-based compensation for the three months ended June 30, 2024 and 2023, respectively, and $19 million and $30 million of stock-based compensation for the six months ended June 30, 2024 and 2023, respectively. The decrease for the three months ended June 30, 2024, compared to the same period in the prior year was primarily due to decreases at QxH. The decrease for the six months ended June 30, 2024, compared to the same period in the prior year was primarily due to decreases at QxH, Zulily and at the corporate level. As of June 30, 2024, the total unrecognized compensation cost related to unvested Qurate Retail equity awards was approximately $39 million. Such amount will be recognized in our condensed consolidated statements of operations over a weighted average period of approximately 1.7 years.

Operating income. Our consolidated operating income decreased $201 million and $232 million for the three and six months ended June 30, 2024, respectively, as compared to the corresponding periods in the prior year. Operating income decreased at QxH, QVC International and CBI for the three and six months ended June 30, 2024. See "Results of Operations—Businesses" below for a more complete discussion of the results of operations of QVC and CBI. The decreases were partially offset by a decrease in operating losses at the Corporate and other segment of $14 million and $57 million for the three and six months ended June 30, 2024, respectively, compared to the same periods in the prior year, primarily related to the divestiture of Zulily in the prior year.

Adjusted OIBDA. To provide investors with additional information regarding our financial results, we also disclose Adjusted OIBDA, which is a non-GAAP financial measure. We define Adjusted OIBDA as operating income (loss) plus depreciation and amortization, stock-based compensation, and where applicable, separately identified impairments, litigation settlements, restructuring, penalties, acquisition-related costs, fire related costs, net (including Rocky Mount inventory losses), and (gains) losses on sale leaseback transactions. Our chief operating decision maker and management team use this measure of performance in conjunction with other measures to evaluate our businesses and make decisions about allocating resources among our businesses. We believe this is an important indicator of the operational strength and performance of our businesses by identifying those items that are not directly a reflection of each business' performance or indicative of ongoing business trends. In addition, this measure allows us to view operating results, perform analytical comparisons and benchmarking between businesses and identify strategies to improve performance. Accordingly, Adjusted OIBDA should be considered in addition to, but not as a substitute for, operating income, net earnings (loss), cash flows provided by operating activities and other measures of financial performance prepared in accordance with U.S. generally accepted accounting principles.

The following table provides a reconciliation of Operating income (loss) to Adjusted OIBDA:

	Three months ended June 30,		Six months ended June 30,	
	2024	2023	2024	2023
	amounts in millions			
Operating income (loss)	$ 165	366	310	542
Depreciation and amortization	96	104	195	204
Stock-based compensation	3	14	19	30
Restructuring, penalties and fire related costs, net of (recoveries)	18	(208)	18	(208)
Gain on sale of assets and leaseback transactions	—	(6)	(1)	(119)
Adjusted OIBDA	$ 282	270	541	449

Consolidated Adjusted OIBDA increased 4.4% or $12 million and 20.5% or $92 million for the three and six months ended June 30, 2024, respectively, as compared to the corresponding periods in the prior year. The increase in Adjusted OIBDA for the three months ended June 30, 2024 was primarily due to an increase in Adjusted OIBDA at QxH of $9 million and a decrease in Adjusted OIBDA losses at Corporate and other of $9 million, partially offset by a decrease in Adjusted OIBDA at CBI of $6 million, compared to the corresponding period in the prior year. The increase in Adjusted OIBDA for the six months ended June 30, 2024 was primarily due to an increase at QxH of $55 million, a decrease in Adjusted OIBDA losses at Corporate and other of $38 million, and an increase in Adjusted OIBDA at QVC International of $3 million, partially offset by a decrease in Adjusted OIBDA at CBI of $4 million, compared to the corresponding period in the prior year. The change in the Corporate and other segment for the three and six months ended June 30, 2024 was primarily due to the divestiture of Zulily in the prior year. See "Results of Operations—Businesses" below for a more complete discussion of the results of operations of QVC and CBI.

Other Income and Expense

Components of Other income (expense) are presented in the table below.

	Three months ended June 30,		Six months ended June 30,	
	2024	2023	2024	2023
	amounts in millions			
Interest expense	$ (119)	(123)	(236)	(217)
Interest and dividend income	15	14	27	25
Realized and unrealized gains (losses) on financial instruments, net	(10)	(14)	(17)	(46)
Loss on disposition of Zulily, net	—	(64)	—	(64)
Other, net	(4)	6	(6)	10
Other income (expense)	$ (118)	(181)	(232)	(292)

Interest expense. Interest expense decreased $4 million and increased $19 million for the three and six months ended June 30, 2024, respectively, as compared to the corresponding periods in the prior year. The decrease for the three months ended June 30, 2024, compared to the same period in the prior year, was primarily due to decreased interest expense at the corporate level related to the exchange of the 1.75% Exchangeable Senior Debentures due 2046 during the prior year. The increase for the six months ended June 30, 2024, compared to the same period in the prior year was due to the reversal of interest expense related to the settlement of state income tax reserves at QVC during the prior year.

Interest and dividend income. Interest and dividend income increased $1 million and $2 million for the three and six months ended June 30, 2024, respectively, compared to the same periods in the prior year, primarily due to a greater amount of cash held in interest bearing accounts.

Realized and unrealized gains (losses) on financial instruments, net. Realized and unrealized gains (losses) on financial instruments, net are comprised of changes in the fair value of the following:

	Three months ended June 30,		Six months ended June 30,	
	2024	2023	2024	2023
	amounts in millions			
Equity securities	—	(14)	(2)	(17)
Exchangeable senior debentures	(10)	18	(15)	(13)
Other financial instruments	—	(18)	—	(16)
	$ (10)	(14)	(17)	(46)

The changes in realized and unrealized gains (losses) on financial instruments, net are due to market activity in the applicable period related to the financial instruments that are marked to market on a periodic basis. The decrease in realized and unrealized losses for the three months ended June 30, 2024, compared to the corresponding period in the prior year, was primarily driven by no unrealized losses on other financial instruments in the current year and decreased unrealized losses on equity securities due to the sale of certain investments in the prior year, partially offset by unrealized losses on the exchangeable senior debentures driven by increases in stock prices of the securities underlying the debentures compared to the prior year, and a gain of $19 million in the prior year due to the extinguishment of the Company's 1.75% Exchangeable Senior Debentures due 2046. The decrease in realized and unrealized losses for the six months ended June 30, 2024, compared to the corresponding period in the prior year, was primarily driven by no unrealized losses on other financial instruments in the current year, and a decrease in unrealized losses on equity securities due to the sale of certain investments in the prior year.

Loss on disposition of Zulily, net. The Company recorded a net loss of $64 million associated with the disposition of Zulily during the three and six months ended June 30, 2023 (see note 1 to the accompanying condensed consolidated financial statements).

Other, net. Other, net loss increased $10 million and $16 million for the three and six months ended June 30, 2024, respectively, compared to the corresponding periods in the prior year. The increase for the three months ended June 30, 2024, compared to the same period in the prior year, was primarily the result of a $10 million gain on early extinguishment of debt in the prior year and no similar gain in the current year and an increase in tax sharing expense compared to the prior year, partially offset by a decrease in foreign exchange losses compared to the prior year. The increase for the six months ended June 30, 2024, compared to the same period in the prior year, was primarily the result of an increase in tax sharing expense compared to the prior year and a $10 million gain on early extinguishment of debt in the prior year and no similar gain in the current year, partially offset by a decrease in foreign exchange losses compared to the prior year.

Income taxes. Earnings (loss) before income taxes, income tax (expense) benefit, and the effective tax rates for the three and six months ended June 30, 2024 and 2023 are summarized below:

		Three months ended June 30,		Six months ended June 30,	
		2024	2023	2024	2023
		amounts in millions			
Earnings (loss) before income taxes	$	47	185	78	250
Income tax (expense) benefit	$	(15)	(66)	(38)	(98)
Effective tax rate		32%	36%	49%	39%

Income tax expense was higher than the U.S. statutory tax rate of 21% during the three and six months ended June 30, 2024, primarily due to foreign income tax expense and non-deductible interest expense related to the 8.0% Series A Cumulative Redeemable Preferred Stock ("Preferred Stock"), partially offset by a decrease in the valuation allowance against certain deferred taxes. Income tax expense in the six months ended June 30, 2024 was also impacted by additional tax expense caused by stock compensation shortfalls and expirations. Income tax expense was higher than the U.S. statutory tax rate of 21% during the three and six months ended June 30, 2023, primarily due to foreign income tax expense, partially offset by a tax benefit from a change in the Company's effective state tax rate used to measure deferred taxes. Income tax expense in the three months ended June 30, 2023 was also impacted by state tax expense. Income tax expense in the six months ended June 30, 2023 was also impacted by additional tax expense caused by stock compensation shortfalls and expirations.

Net earnings. We had net earnings of $32 million and $119 million for the three months ended June 30, 2024 and 2023, respectively, and net earnings of $40 million and $152 million for the six months ended June 30, 2024 and 2023, respectively. The change in net earnings (loss) was the result of the above-described fluctuations in our revenue, expenses and other gains and losses.

Material Changes in Financial Condition

As of June 30, 2024, substantially all of our cash and cash equivalents are invested in U.S. Treasury securities, securities of other government agencies, AAA rated money market funds and other highly rated financial and corporate debt instruments.

The following are potential sources of liquidity: available cash balances, equity issuances, dividend and interest receipts, proceeds from asset sales, debt (including availability under QVC's bank credit facilities (the "Credit Facility"), as discussed in note 6 to the accompanying condensed consolidated financial statements), and cash generated by the operating activities of our wholly-owned subsidiaries. Cash generated by the operating activities of our subsidiaries is only a source of liquidity to the extent such cash exceeds the working capital needs of the subsidiaries and is not otherwise restricted. For example, under QVC's bond indentures, it is able to pay dividends or make other restricted payments if it is not in default on its senior secured notes and its consolidated leverage ratio is no greater than 3.5 to 1.0. In addition, under the Credit Facility QVC is able to pay dividends or make other restricted payments if it is not in default on the Credit Facility and the consolidated leverage ratio of QVC, QVC Global Corporate Holdings, LLC and CBI is no greater than 4.0 to 1.0. Further, under QVC's bond indentures and the Credit Facility, unlimited dividends are permitted to service the debt of parent entities of QVC so long as there is no default (i.e., no leverage test is needed).

As of June 30, 2024, QVC's consolidated leverage ratio (as calculated under QVC's senior secured notes) was greater than 3.5 to 1.0 and as a result QVC is restricted in its ability to make dividends or other restricted payments under the senior secured notes. Although QVC will not be able to make unlimited dividends or other restricted payments under the senior secured notes leverage basket, QVC will continue to be permitted to make unlimited dividends to parent entities of QVC to service the principal and interest when due in respect of indebtedness of such parent entities (so long as there is no default under the indentures governing QVC's senior secured notes) and permitted to make certain restricted payments to Qurate Retail under an intercompany tax sharing agreement in respect of certain tax obligations of QVC and its subsidiaries.

As of June 30, 2024, Qurate Retail's liquidity position included the following:

	Cash and cash equivalents
	amounts in millions
QVC	$ 315
CBI	116
Corporate	779
Total Qurate Retail	$ 1,210

	Borrowing capacity
	amount in millions
Credit Facility	$ 1,860

To the extent that the Company recognizes any taxable gains from the sale of assets we may incur tax expense and be required to make tax payments, thereby reducing any cash proceeds. As of June 30, 2024, the Company had approximately $207 million of cash, cash equivalents and restricted cash held in foreign subsidiaries that is available for domestic purposes with no significant tax consequences upon repatriation to the U.S. QVC accrues foreign taxes on the unremitted earnings of its international subsidiaries. Approximately 67% of QVC's foreign cash balance was that of QVC-Japan (as defined below). QVC owns 60% of QVC-Japan and shares all profits and losses with the 40% minority interest holder, Mitsui & Co., LTD ("Mitsui").

Additionally, we believe our businesses will generate positive cash flow from operations during 2024.

	Six months ended June 30,	
	2024	2023
	amounts in millions	
Cash Flow Information		
Net cash provided (used) by operating activities	$ 293	468
Net cash provided (used) by investing activities	$ (98)	72
Net cash provided (used) by financing activities	$ (85)	(326)

During the six months ended June 30, 2024, Qurate Retail's primary uses of cash were capital expenditures of $94 million, net debt repayments of $56 million, dividends paid to noncontrolling interest of $22 million, and expenditures for television distribution rights of $13 million.

The projected uses of Qurate Retail cash for the remainder of 2024 are continued capital improvement spending between $100 million and $120 million, debt service payments (including approximately $174 million for interest payments on outstanding debt), repayment of debt, and payment of dividends to the holders of the Preferred Stock. We also may be required to make net payments of income tax liabilities to settle items under discussion with tax authorities. We expect that cash on hand and cash provided by operating activities and borrowing capacity in future periods will be sufficient to fund projected uses of cash.

The Company may from time to time repurchase any level of its outstanding debt through open market purchases, privately negotiated transactions, redemptions, tender offers or otherwise. Repurchases or retirement of debt, if any, will depend on prevailing market conditions, liquidity requirements, contractual restrictions and other factors. The amounts involved may be material.

Qurate Retail and its subsidiaries were in compliance with all debt covenants at June 30, 2024.

On February 27, 2024, QVC delivered a notice of redemption to the trustee and holders of QVC's 4.85% Senior Secured Notes due 2024 ("2024 Notes"). Pursuant to the notice of redemption, QVC redeemed the remaining outstanding 2024 Notes in full on March 28, 2024.

Results of Operations—Businesses

QVC. QVC is a retailer of a wide range of consumer products, which are marketed and sold primarily by merchandise-focused televised shopping programs, the Internet and mobile applications. In the U.S., QVC's televised shopping programs, including live and recorded content, are distributed across multiple channels nationally on a full-time basis, including QVC, QVC 2, QVC 3, HSN and HSN2. QVC's U.S. programming is also available on QVC.com and HSN.com, which we refer to as "QVC's U.S. websites"; virtual multichannel video programming distributors (including Hulu + Live TV, DirecTV Stream, and YouTube TV); applications via streaming video; Facebook Live, Roku, Apple TV, Amazon Fire, Xfinity Flex and Samsung TV Plus; mobile applications; social media pages and over-the-air broadcasters.

QVC's digital platforms enable consumers to purchase goods offered on its televised programming, along with a wide assortment of products that are available only on QVC's U.S. websites. QVC.com and its other digital platforms (including its mobile applications, social media pages and others) are natural extensions of its business model, allowing customers to engage in its shopping experience wherever they are, with live or on-demand content customized to the device they are using. In addition to offering video content, QVC's U.S. websites allow shoppers to browse, research, compare and perform targeted searches for products, read customer reviews, control the order-entry process and conveniently access their account.

QVC's international televised shopping programs, including live and recorded content, are distributed to households outside of the U.S., primarily in Germany, Austria, Japan, the U.K., the Republic of Ireland and Italy. In some of the countries where QVC operates, its televised shopping programs are distributed across multiple QVC channels: QVC Style and QVC2 in Germany and QVC Beauty, QVC Extra, and QVC Style in the U.K. Similar to the U.S., QVC's international businesses also engage customers via websites, mobile applications, and social media pages. QVC's international business employs product sourcing teams who select products tailored to the interests of each local market.

QVC's Japanese operations ("QVC-Japan") are conducted through a joint venture with Mitsui. QVC-Japan is owned 60% by QVC and 40% by Mitsui. QVC and Mitsui share in all profits and losses based on their respective ownership interests. During the six months ended June 30, 2024 and 2023, QVC-Japan paid dividends to Mitsui of $22 million and $24 million, respectively.

QVC's operating results were as follows:

	Three months ended June 30,		Six months ended June 30,	
	2024	2023	2024	2023
	amounts in millions			
Net revenue	$ 2,134	2,224	4,245	4,417
Cost of goods sold (excluding depreciation, amortization and Rocky Mount inventory losses shown below)	(1,374)	(1,456)	(2,747)	(2,944)
Operating expenses	(167)	(177)	(337)	(355)
Selling, general and administrative ("SG&A") expenses (excluding stock-based compensation)	(322)	(329)	(630)	(645)
Adjusted OIBDA	271	262	531	473
Restructuring, penalties and fire related (costs), net of recoveries (including Rocky Mount inventory losses)	(18)	211	(18)	215
Gain on sale of assets and sale leaseback transactions	—	6	1	119
Stock-based compensation	(2)	(11)	(14)	(20)
Depreciation and amortization	(88)	(94)	(180)	(183)
Operating income	$ 163	374	320	604

Net revenue was generated in the following geographical areas:

	Three months ended June 30,		Six months ended June 30,	
	2024	2023	2024	2023
	amounts in millions			
QxH	$ 1,558	1,618	3,097	3,219
QVC International	576	606	1,148	1,198
Consolidated QVC	$ 2,134	2,224	4,245	4,417

QVC's consolidated net revenue decreased 4.0% and 3.9% for the three and six months ended June 30, 2024, respectively, as compared to the corresponding periods in the prior year. The three month decrease in net revenue is primarily due to a 2.4% decrease in units shipped primarily at QxH, partially offset by an increase in units shipped at QVC International. The decrease was also driven by $31 million in unfavorable foreign exchange rates and a $10 million decrease in shipping and handling revenue primarily at QxH. These decreases were partially offset by a 0.6% increase in average selling price per unit ("ASP") driven by QxH, partially offset by a decrease in ASP at QVC International. The six month decrease in net revenue is primarily due to a 2.0% decrease in units shipped primarily at QxH, partially offset by an increase in units shipped at QVC International. The decrease was also driven by $48 million in unfavorable foreign exchange rates and a 0.7% decrease in ASP primarily at QVC International, partially offset by an increase in ASP at QxH. These decreases to net revenue were partially offset by a $30 million decrease in estimated product returns at QxH.

During the three and six months ended June 30, 2024 and 2023, the changes in revenue and expenses were affected by changes in the exchange rates for the Japanese Yen, the Euro and the U.K. Pound Sterling. In the event the U.S. Dollar strengthens against these foreign currencies in the future, QVC's revenue and operating cash flow will be negatively affected.

In describing QVC's operating results, the term currency exchange rates refers to the currency exchange rates QVC uses to convert the operating results for all countries where the functional currency is not the U.S. Dollar. QVC calculates the effect of changes in currency exchange rates as the difference between current period activity translated using the prior period's currency exchange rates. QVC refers to the results of this calculation as the impact of currency exchange rate fluctuations. Constant currency operating results refers to operating results without the impact of the currency exchange rate fluctuations. The disclosure of constant currency amounts or results permits investors to better understand QVC's underlying performance without the effects of currency exchange rate fluctuations.

The percentage change in net revenue for each of QVC's geographic areas in U.S. Dollars and in constant currency was as follows:

	Three months ended June 30, 2024			Six months ended June 30, 2024		
	U.S. Dollars	Foreign Currency Exchange Impact	Constant Currency	U.S. Dollars	Foreign Currency Exchange Impact	Constant currency
QxH	(3.7)%	— %	(3.7)%	(3.8)%	— %	(3.8)%
QVC International	(5.0)%	(5.0)%	— %	(4.2)%	(4.0)%	(0.2)%

The decrease in QxH net revenue for the three months ended June 30, 2024 was primarily due to a 5.2% decrease in units shipped and a $9 million decrease in shipping and handling revenue. These declines were partially offset by a 2.4% increase in ASP. For the three months ended June 30, 2024, QxH experienced shipped sales growth in jewelry with declines across all other categories. For the six months ended June 30, 2024, QxH net revenue decreased due to a 4.6% decrease in units shipped. This decline was partially offset by a 0.9% increase in ASP and a $30 million decrease in estimated product returns. For the six months ended June 30, 2024, QxH experienced shipped sales growth in jewelry with declines across all other categories.

QVC International's net revenue was flat in constant currency for the three months ended June 30, 2024 primarily due a 3.7% increase in units shipped across all markets except Italy, offset by a 2.6% decrease in ASP across all markets. For the three months ended June 30, 2024, QVC International experienced shipped sales growth in constant currency in jewelry, beauty and electronics with declines across all other product categories except apparel which remained flat. QVC International's net revenue decline in constant currency for the six months ended June 30, 2024 was primarily due to a 3.6% decrease in ASP across all markets. These declines were partially offset by a 3.8% increase in units shipped across all markets except Italy. For the six months ended June 30, 2024, QVC International experienced shipped sales growth in constant currency across beauty, jewelry and electronics with declines in all other categories.

QVC's cost of goods sold as a percentage of net revenue was 64.4% and 65.5% for the three months ended June 30, 2024 and 2023, respectively, and 64.7% and 66.7% for the six months ended June 30, 2024 and 2023, respectively. The decrease in cost of goods sold as a percentage of revenue for the three and six months ended June 30, 2024 is primarily due to product margin favorability across both segments and lower freight costs at QxH, partially offset by higher freight costs at QVC International. The product margin favorability for the three and six months ended June 30, 2024 was driven by the net impact of merchandising efforts including cost reduction and pricing actions, as well as mix within product categories and less inventory liquidation in the current period at QxH.

QVC's operating expenses are principally comprised of commissions, order processing and customer service expenses, credit card processing fees and telecommunications expenses. Operating expenses as a percentage of net revenue were 7.8% and 8.0% for the three months ended June 30, 2024 and 2023, respectively, and 7.9% and 8.0% for the six months ended June 30, 2024 and 2023, respectively. For the three and six months ended June 30, 2024, the decreases in operating expenses as a percent of sales are driven by lower commissions expense at QxH.

QVC's SG&A expenses (excluding stock-based compensation) include personnel, information technology, marketing and advertising expenses, production costs, and provision for doubtful accounts. Such expenses decreased $7 million for the three months ended June 30, 2024 and as a percentage of net revenue increased from 14.8% to 15.1%, as compared to the three months ended June 30, 2023. Such expenses decreased $15 million for the six months ended June 30, 2024, and as a percentage of net revenue increased from 14.6% to 14.8%, as compared to the same period in the prior year. For the three months ended June 30, 2024, the decrease was primarily due to an $11 million decrease in consulting expenses primarily at QxH and $4 million of favorability from foreign exchange rates. These decreases were partially offset by an $8 million increase in marketing costs, mainly at QxH. For the six months ended June 30, 2024, the decrease was primarily driven by a $28 million decrease in consulting expenses primarily at QxH and $6 million of favorability from foreign exchange rates. These decreases were partially offset by a $25 million increase in marketing costs at QxH. The decrease in consulting expenses for the three and six months ended June 30, 2024 related to investments in Project Athens made in the prior year.

QVC recorded restructuring costs of $18 million for the three and six months ended June 30, 2024 related to the shift in its information technology operating model. QVC recorded a gain of $211 million and $215 million for the three and six months ended June 30, 2023, respectively, in restructuring, penalties and fire related costs, net of recoveries. For the three months ended June 30, 2023, the gain primarily related to a $225 million gain on insurance proceeds received in excess of fire losses partially offset by $16 million of other fire related costs. For the six months ended June 30, 2023, the gain related to a $240 million gain on insurance proceeds received in excess of fire losses and a $15 million gain on the sale of the Rocky Mount property, partially offset by $27 million of other fire related costs and $13 million of restructuring costs related to workforce reduction.

QVC recorded a $1 million gain on sale of assets and sale leaseback transactions for the six months ended June 30, 2024 related to the sale leaseback of a property in Germany. QVC recorded $6 million and $119 million of gains on sales of assets and sale leaseback transactions for the three and six months ended June 30, 2023, respectively. The $6 million gain for the three months ended June 30, 2023 is primarily related to the sale of a channel positioning right. The $119 million gain for the six months ended June 30, 2023 is primarily related to the sale leaseback of two properties located in Germany and the U.K.

Stock-based compensation includes compensation related to options and restricted stock units granted to certain officers and employees. QVC recorded $2 million and $11 million for the three months ended June 30, 2024 and 2023, respectively, and $14 million and $20 million for the six months ended June 30, 2024 and 2023, respectively. The decrease in stock compensation expense for the three and six months ended June 30, 2024 is primarily related to changes in the market price of Qurate Retail’s Series A common stock.

Depreciation and amortization decreased $6 million and $3 million for the three and six months ended June 30, 2024, compared to the same periods in the prior year, and included acquisition related amortization of $15 million for both of the three months ended June 30, 2024 and 2023, and $31 million for both of the six months ended June 30, 2024 and 2023. The decreases for the three and six months ended June 30, 2024 were primarily due to a decrease in channel placement amortization and related expenses due to lower subscriber counts and decreased property and equipment amortization primarily due to assets that are fully depreciated in the current period, partially offset by an increase in software amortization due to software additions including an enhancement to QVC's Enterprise Resource Planning system that was placed into service in the second quarter of 2023.

CBI. CBI consists of a portfolio of aspirational home and apparel brands. The home brands are comprised of Ballard Designs, Frontgate, and Grandin Road, while Garnet Hill focuses primarily on apparel and accessories and is categorized as an apparel brand. There are also 33 retail and outlet stores located throughout the U.S., primarily comprised of Ballard Designs and Frontgate stores.

CBI's stand-alone operating results for the three and six months ended June 30, 2024 and 2023 were as follows:

	Three months ended June 30,		Six months ended June 30,	
	2024	2023	2024	2023
	amounts in millions			
Net revenue	$ 273	316	504	575
Costs of goods sold	(158)	(193)	(296)	(358)
Operating expenses	(11)	(12)	(21)	(22)
SG&A expenses (excluding stock-based compensation)	(85)	(86)	(162)	(166)
Adjusted OIBDA	19	25	25	29
Stock-based compensation	—	(1)	(2)	(2)
Depreciation and amortization	(8)	(7)	(15)	(12)
Restructuring costs	—	(2)	—	(2)
Operating income (loss)	$ 11	15	8	13

CBI's consolidated net revenue decreased 13.6% and 12.3% for the three and six months ended June 30, 2024, respectively, as compared to the corresponding periods in the prior year. The decrease in net revenue for the three months ended June 30, 2024 was the result of a decrease in ASP of 8% related to a product mix shift within the home category to lower priced items, and a decrease in units shipped of 5% compared to the same period in the prior year. The decrease in units shipped was due to softness across home categories. The decrease in net revenue for the six months ended June 30, 2024 was the result of a decrease in ASP of 7% related to a product mix shift within the home category to lower priced items, and a decrease in units shipped of 5% compared to the same period in the prior year. The decrease in units shipped was due to softness across the home categories.

CBI's cost of goods sold as a percentage of net revenue was 57.9% and 61.1% for the three months ended June 30, 2024 and 2023, respectively, and 58.7% and 62.3% for the six months ended June 30, 2024 and 2023, respectively. The decreases in cost of goods sold as a percentage of net revenue in both periods were primarily due to lower supply chain costs.

Operating expenses are principally comprised of credit card processing fees and customer service expenses, which are variable expenses that support sales activity. For the three and six months ended June 30, 2024, operating expenses decreased slightly compared to the corresponding periods in the prior year, primarily due to lower revenue, as discussed above.

CBI's SG&A expenses (excluding stock-based compensation) include print, digital and retail marketing. For the three months ended June 30, 2024, as a percentage of net revenue, these expenses increased from 27.2% to 31.1%, primarily attributable to lower revenue compared to the prior year, as discussed above. For the six months ended June 30, 2024, as a percentage of net revenue, these expenses increased from 28.9% to 32.1%, primarily attributable to lower revenue compared to the prior year, as discussed above.

CBI's stock-based compensation expense remained relatively flat for the three and six months ended June 30, 2024, respectively, compared to the corresponding periods in the prior year.

CBI's total depreciation and amortization expense increased $1 million and $3 million for the three and six months ended June 30, 2024, respectively, as compared to the corresponding periods in the prior year, primarily due to increased capital investments, primarily in retail stores and technology.

CBI had restructuring charges of $2 million during the three and six months ended June 30, 2023, as a result of a corporate restructuring in May 2023. The costs related to severance expense and outplacement services.

Item 3. Quantitative and Qualitative Disclosures about Market Risk.

We are exposed to market risk in the normal course of business due to our ongoing investing and financial activities and the conduct of operations by our subsidiaries in different foreign countries. Market risk refers to the risk of loss arising from adverse changes in stock prices, interest rates and foreign currency exchange rates. The risk of loss can be assessed from the perspective of adverse changes in fair values, cash flows and future earnings. We have established policies, procedures and internal processes governing our management of market risks and the use of financial instruments to manage our exposure to such risks.

We are exposed to changes in interest rates primarily as a result of our borrowing and investment activities, which include investments in fixed and floating rate debt instruments and borrowings used to maintain liquidity and to fund business operations. The nature and amount of our long-term and short-term debt are expected to vary as a result of future requirements, market conditions and other factors. We manage our exposure to interest rates by maintaining what we believe is an appropriate mix of fixed and variable rate debt. We believe this best protects us from interest rate risk. We have achieved this mix by (i) issuing fixed rate debt that we believe has a low stated interest rate and significant term to maturity, (ii) issuing variable rate debt with appropriate maturities and interest rates and (iii) entering into interest rate swap arrangements when we deem appropriate. As of June 30, 2024, our debt is comprised of the following amounts:

	Variable rate debt		Fixed rate debt	
	Principal amount	Weighted average interest rate	Principal amount	Weighted average interest rate
	dollar amounts in millions			
QVC	$ 1,225	6.9 %	$ 3,086	5.2 %
Corporate and other	$ —	— %	$ 1,571	6.1 %

Qurate Retail is exposed to foreign exchange rate fluctuations related primarily to the monetary assets and liabilities and the financial results of QVC's foreign subsidiaries. Assets and liabilities of foreign subsidiaries for which the functional currency is the local currency are translated into U.S. Dollars at period-end exchange rates, and the statements of operations are generally translated at the average exchange rate for the period. Exchange rate fluctuations on translating foreign currency financial statements into U.S. Dollars that result in unrealized gains or losses are referred to as translation adjustments. Cumulative translation adjustments are recorded in accumulated other comprehensive earnings (loss) as a separate component of stockholders' equity. Transactions denominated in currencies other than the functional currency are recorded based on exchange rates at the time such transactions arise. Subsequent changes in exchange rates result in transaction gains and losses, which are reflected in income as unrealized (based on period-end translations) or realized upon settlement of the transactions. Cash flows from our operations in foreign countries are translated at the average rate for the period. Accordingly, Qurate Retail may experience economic loss and a negative impact on earnings and equity with respect to our holdings solely as a result of foreign currency exchange rate fluctuations. QVC's reported Adjusted OIBDA for the six months ended June 30, 2024 would have been impacted by approximately $2 million, for every 1% change in foreign currency exchange rates relative to the U.S. Dollar.

Item 4. Controls and Procedures.

Disclosure Controls and Procedures

In accordance with Rules 13a-15 and 15d-15 under the Securities Exchange Act of 1934, as amended (the “Exchange Act”), the Company carried out an evaluation, under the supervision and with the participation of management, including its chief executive officer and its principal accounting and financial officer (the "Executives"), of the effectiveness of its disclosure controls and procedures as of the end of the period covered by this report. Based on that evaluation, the Executives concluded that the Company's disclosure controls and procedures were effective as of June 30, 2024 to provide reasonable assurance that information required to be disclosed in its reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms.

Changes in Internal Control Over Financial Reporting

There was no change in the Company’s internal control over financial reporting that occurred during the Company’s quarter ended June 30, 2024, that has materially affected, or is reasonably likely to materially affect, the Company’s internal control over financial reporting.

PART II—OTHER INFORMATION

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Share Repurchase Programs

In May 2019, the Company's board of directors authorized the repurchase of $500 million of Qurate Retail Series A common stock ("QRTEA") or Qurate Retail Series B common stock ("QRTEB"). In August 2021, the Company's board of directors authorized the repurchase of $500 million of QRTEA or QRTEB.

There were no repurchases of QRTEA or QRTEB during the three months ended June 30, 2024 under the Company's share repurchase program.

During the three months ended June 30, 2024, no shares of QRTEA, QRTEB or Qurate Retail 8.0% Series A Cumulative Redeemable Preferred Stock were surrendered by our officers and employees to pay withholding taxes and other deductions in connection with the vesting of their restricted stock, restricted stock units, and options.

Item 5. Other Information

None of the Company's directors or officers adopted or terminated a Rule 10b5-1 trading arrangement or a non-Rule 10b5-1 trading arrangement during the Company's fiscal quarter ended June 30, 2024.

Item 6. Exhibits

(a) Exhibits

Listed below are the exhibits which are filed as a part of this Quarterly Report (according to the number assigned to them in Item 601 of Regulation S-K):

31.1	Rule 13a-14(a)/15d-14(a) Certification*
31.2	Rule 13a-14(a)/15d-14(a) Certification*
32	Section 1350 Certification**
99.1	Reconciliation of Qurate Retail, Inc. Net Assets and Net Earnings to Liberty Interactive LLC Net Assets and Net Earnings**
101.INS	Inline XBRL Instance Document* - The instance document does not appear in the interactive data file because its XBRL tags are embedded within the inline XBRL document.
101.SCH	Inline XBRL Taxonomy Extension Schema Document*
101.CAL	Inline XBRL Taxonomy Calculation Linkbase Document*
101.LAB	Inline XBRL Taxonomy Label Linkbase Document*
101.PRE	Inline XBRL Taxonomy Presentation Linkbase Document*
101.DEF	Inline XBRL Taxonomy Definition Document*
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)*

* Filed herewith

** Furnished herewith

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

		QURATE RETAIL, INC.
Date: August 8, 2024	By:	/s/ DAVID RAWLINSON II
		David Rawlinson II *President and Chief Executive Officer*
Date: August 8, 2024	By:	/s/ BRIAN J. WENDLING
		Brian J. Wendling *Chief Accounting Officer and Principal Financial Officer*

Exhibit 31.1

CERTIFICATION

I, David Rawlinson II, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Qurate Retail, Inc.;

2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

3. Based on my knowledge, the financial statements and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;

4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;

b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this quarterly report based on such evaluation; and

d) disclosed in this quarterly report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 8, 2024

/s/ David Rawlinson II

David Rawlinson II
President and Chief Executive Officer

Exhibit 31.2

CERTIFICATION

I, Brian J. Wendling, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Qurate Retail, Inc.;

2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

3. Based on my knowledge, the financial statements and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;

4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;

b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this quarterly report based on such evaluation; and

d) disclosed in this quarterly report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 8, 2024

/s/ BRIAN J. WENDLING

Brian J. Wendling
Chief Accounting Officer and Principal Financial Officer

Exhibit 32

Certification

Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
(Subsections (a) and (b) of Section 1350, Chapter 63 of Title 18, United States Code)

Pursuant to section 906 of the Sarbanes-Oxley Act of 2002 (subsections (a) and (b) of section 1350, chapter 63 of title 18, United States Code), each of the undersigned officers of Qurate Retail, Inc., a Delaware corporation (the "Company"), does hereby certify, to such officer's knowledge, that:

The Quarterly Report on Form 10-Q for the period ended June 30, 2024 (the "Form 10-Q") of the Company fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934 and information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 8, 2024	/s/ DAVID RAWLINSON II
	David Rawlinson II *President and Chief Executive Officer*
Date: August 8, 2024	/s/ BRIAN J. WENDLING
	Brian J. Wendling *Chief Accounting Officer and Principal Financial Officer*

The foregoing certification is being furnished solely pursuant to section 906 of the Sarbanes-Oxley Act of 2002 (subsections (a) and (b) of section 1350, chapter 63 of title 18, United States Code) and is not being filed as part of the Form 10-Q or as a separate disclosure document.

Exhibit 99.1

Qurate Retail, Inc.
Reconciliation of Qurate Retail, Inc. ("Qurate Retail") Net Assets and
Net Earnings to Liberty Interactive LLC ("Liberty LLC") Net Assets and Net Earnings

June 30, 2024

(unaudited)

amounts in millions

Qurate Retail Net Assets	$	421
Reconciling items:		
Adjustment to reflect Cornerstone Brands, Inc. ("CBI") as an equity investment (1)		(187)
Preferred Stock liability (2)		1,272
Cash held by Qurate Retail		(309)
Other corporate net (assets) liabilities		15
Liberty LLC Net Assets	$	1,212
Qurate Retail Net Earnings	$	40
Reconciling items:		
Adjustment to reflect CBI equity method share of (earnings) loss (1)		(4)
Preferred stock dividends		50
Other corporate (earnings) loss		14
Liberty LLC Net Earnings	$	100

(1) On December 29, 2017, Qurate Retail acquired the approximate remaining 62% of HSN, Inc. (which includes its televised shopping business "HSN" and its catalog retail business "CBI") it did not already own. On December 31, 2018, Qurate Retail transferred their 100% ownership interest in HSN to QVC, Inc. through a transaction amongst entities under common control and based on the guidance for accounting for transactions amongst entities under common control HSN's results have been excluded for the entire period. Liberty LLC continues to hold 38% of CBI and accounts for its ownership in CBI as an equity method investment.

(2) On September 14, 2020, Qurate Retail issued the 8.0% Series A Cumulative Redeemable Preferred Stock, par value $0.01 per share (the "Preferred Stock"). Holders of the Preferred Stock are entitled to receive quarterly cash dividends at a fixed rate of 8.0% per year on a cumulative basis, beginning December 15, 2020 and thereafter on each of March 15, June 15, September 15 and December 15 during the term. As the Preferred Stock is subject to unconditional mandatory redemption in cash and was issued in the form of a share, Qurate Retail concluded the Preferred Stock was a mandatorily redeemable financial instrument and should be classified as a liability in the condensed consolidated balance sheets.